

# Kansas State University

## APPAREL & TEXTILES Bachelor of Science

### APPAREL MARKETING SPECIALIZATION SEQUENCE

1		FALL	SPRING		
AT 110	New Student Seminar*	1	AT 340 Aesthetics of Apparel Textiles <i>Rec. PR AT 245</i>	3	
AT 245	Apparel & Textiles Industry*	3	COMM 105 Public Speaking IA	2	
CIS 102	Spreadsheet Applications	1	or		
ENGL 100	Expository Writing I	3	COMM 106 Public Speaking	3	
GNHE 210	Foundations of Human Ecology	1	ECON 110 Principles of Macroeconomics	3	
MATH 100	College Algebra	3	PSYCH 110 General Psychology	3	
SOCIO 211	Introduction to Sociology	3	_____ History Elective	3	
		15	14-15		
SUMMER		AT 350 Our Sustainable World	<i>This class is also offered during the spring semester</i>		
2	ACCTG 231	Accounting for Business Operations	3	AT 265 Textiles**	3
	AT 330	Dress and Human Behavior*	3	AT 325 Apparel & Textile Retailing**	3
		<i>PR: SOCIO 211 or PSYCH 110, Sophomore Standing</i>		<i>PR: AT 245, MATH 100 or 200 with C or higher</i>	
	AT 375	Computer Technology for Merch.*	3	ENGL 200 Expository Writing II	3
		<i>PR: AT 340</i>		_____ Humanities Elective	3
	ECON 120	Principles of Microeconomics	3	STAT 325 Introduction to Statistics	3
GEOG 211	Introduction to Physical Geography	4	or		
		16	STAT 350 Business & Economic Statistics I	3	
SUMMER		Study Tour and/or Study Abroad Courses			
3	AT 430	History of Apparel Fashion*	3	AT 575 Principles of Forecasting**	3
		<i>PR: HIST Elective: PR or Coreq: AT 330</i>		<i>PR: AT 340 and AT 430; and AT 375 or AT 400</i>	
	AT 445	Professional Development*	3	MANGT 420 Management Concepts	3
		<i>PR: Junior Standing; and AT 350; Coreq: AT 375 or</i>		MKTG 450 Consumer Behavior	3
	AT 460	Apparel & Textiles Evaluation*	3	SOCIO 363 Global Problems	3
		<i>PR: AT 265 and AT 350</i>		_____ Science Elective	3
AT 576	Principles of Buying*	3			
	<i>PR: AT 325, CIS 102, and ACCTG 231</i>				
MKTG 400	Introduction to Marketing	3			
		15		15	
SUMMER		AT 550 Apparel & Textile Internship***	<i>PR: AT 445, AT 655, AT 575, Junior Standing, and Instructor Permission</i>		
4	_____	Professional Elective	3	AT 600 Global AT Supply Chain Management*	3
		<i>PR: AT 245, ECON 110</i>		AT 625 Apparel & Textiles Business Strategy*	3
	_____	Professional Elective	3	<i>PR: AT 576, senior or grauate standing</i>	
	_____	Professional Elective	3	_____ Professional Elective	3
	_____	Unrestrictive Elective	3	_____ Unrestrictive Elective	3-4
	_____	Unrestrictive Elective	3		
		15		12-13	

Note: Prerequisites are listed only for AT courses; see catalog for other course prerequisites

\* Offered Fall Semester Only

\*\* Offered Spring Semester Only

\*\*\* Offered Summer Semester Only