

Martin Craig Seay, Ph.D., CFP®

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Education

Ph.D.	University of Georgia	Housing and Consumer Economics <i>Emphasis: Family Financial Planning</i>	2012
B.S.F.C.S	University of Georgia	Housing and Consumer Economics <i>Major: Housing</i>	2007

Professional Designation

Certified Financial Planner™

Experience

Director of Personal Financial Planning Programs	2018 - Present
School of Family Studies and Human Services, Kansas State University	
Associate Professor of Personal Financial Planning	2017 - Present
School of Family Studies and Human Services, Kansas State University	
Assistant Professor of Personal Financial Planning	2012 - 2017
School of Family Studies and Human Services, Kansas State University	
Adjunct Professor	2011
College of Business & Mass Communications, Brenau University	
Graduate Teaching Assistant	2008 - 2011
Department of Housing and Consumer Economics, University of Georgia	

Awards

Richard L. D. Morse Early-Career Award, American Council on Consumer Interests, 2018
College of Human Ecology Award for Faculty Research Excellence, 2018
Best Applied Research Paper Award, Financial Planning Association Annual Conference
Academic Track, 2017
AARP's Public Policy Institute Financial Services and the Older Consumer Award, 2017 ACCI
Conference, 2017
Kenneth Tremblay Early Career Housing Award, Housing Education and Research Association,
2016
Montgomery-Warschauer Award, *Journal of Financial Planning*, 2016
CFP Board of Standards ACCI Financial Planning Paper Award, 2016 ACCI Conference, 2016
Volunteer Service Award, Financial Planning Association, 2015
Best Applied Research Paper Award, Financial Planning Association BE: Academic Track, 2014
CFP Board of Standards Student Paper Award, Academy of Financial Services 25th Annual
Meeting, 2011

National Leadership

Member, National Board of Directors, Financial Planning Association, 2017-present

Director, Academy of Financial Services, 2016-present

Vice President of Communications, Academy of Financial Services, 2014-2016

Peer-Reviewed Journal Articles

Asebedo, S., & **Seay, M. C.** (In press). Financial self-efficacy and the saving behavior of older pre-retirees. *Journal of Financial Counseling and Planning*.

Asebedo, S., **Seay, M. C.**, Archuleta, K., & Brase, G. (In press). The psychological predictors of older pre-retirees' financial self-efficacy. *Journal of Behavioral Finance*.

Kim, K. T., Anderson, S.*, & **Seay, M. C.** (In press). Financial knowledge and financial decisions of Millennials in the United States. *Journal of Family and Economic Issues*.

Seay, M. C., Anderson, S.*, Carswell, A. T., & Nielsen, R. B. (In press). Characteristics of rental real estate investors during the 2000s. *Journal of Financial Counseling and Planning*.

Asebedo, S., Wilmarth, M. J., **Seay, M. C.**, Archuleta, K., Brase, G., & Macdonald, M. M. (2018). Personality and saving behavior among older adults. *Journal of Consumer Affairs*. doi: 10.1111/joca.12199

Nielsen, R. B., **Seay, M. C.**, & Wilmarth, M. J.** (2018). The receipt of government food assistance: Differences between metro and non-metro households. *Journal of Family and Economic Issues*. 39(1), 117-131. doi: 10.1007/s10834-017-9528-5

Nielsen, R. B., **Seay, M. C.**, & Wilmarth, M. J.** (2017) Does prior government assistance reduce food or housing assistance among low-income and food insecure households? *Journal of Consumer Affairs*, 51(3), 598-630. doi:10/1111/joca.12154

Seay, M. C., Anderson, S.*, Lawson, D.*, & Kim, K. T. (2017). Identifying variation in client characteristics between financial planning compensation models. *Journal of Financial Planning*, 30 (10), 40-51.

Seay, M. C., Preece, G.*, & Lee, V.* (2017). Financial literacy and the use of interest-only mortgages. *Journal of Financial Counseling and Planning*, 28(2), 168-180. doi: 10.1891/1052-3073.28.2.168

Shin, S., **Seay, M. C.**, & Kim, K. T. (2017). Measurement of diversification between asset classes in the Survey of Consumer Finances. *Economics Letters*, 156(7), 22-26. doi: 10.1016/j.econlet.2017.04.007

Heckman, S. J., **Seay, M. C.**, Kim, K. T., & Letkiewicz, J. C. (2016). Household use of financial planners: Measurement considerations for researchers. *Financial Services Review*, 25(4), 427-446.

Kim, K. T., **Seay, M. C.**, & Smith, H. (2016). After the Great Recession: Financial sophistication and housing leverage. *Applied Economics Letters*, 23(18), 1285-1288. doi: 10.1080/13504851.2016.1150944

- Seay, M. C., Kim, K. T., & Heckman, S. J.** (2016). Exploring the demand for retirement planning advice: The role of financial literacy. *Financial Services Review, 25*(4), 331-350.
- Smith, H. C., & **Seay, M. C.** (2016). An analysis of the tradeoff between mortgage prepayment and tax-deferred retirement savings. *Journal of Financial Service Professionals, 70*(3), 64-75.
- Asebedo, S.*, & **Seay, M. C.***** (2015). From functioning to flourishing: Applying positive psychology to financial planning. *Journal of Financial Planning, 28*(11), 50-58.
- Klontz, B., Sullivan, P., **Seay, M. C.**, & Canale, A.* (2015). The wealthy: A financial psychological profile. *Consulting Psychology Journal: Practice and Research, 67*(2), 127-143. doi: 10.1037/cpb0000027
- Nabeshima, G., & **Seay, M. C.** (2015). Wealth and personality: Can personality traits make you rich? *Journal of Financial Planning, 28*(7), 50-57.
- Robb, C., Babiarz, P., Woodyard, A., & **Seay, M. C.** (2015). Bounded rationality and the use of alternative financial services. *Journal of Consumer Affairs, 49*(2), 407-435. doi: 10.1111/joca.12071
- Seay, M. C.**, Asebedo, S.*, Thompson, C.*, Stueve, C.*, & Russi, R.* (2015). Mortgage holding and financial satisfaction in retirement. *Journal of Financial Counseling and Planning, 26*(2), 200-216.
- Seay, M. C.**, Zimmerman, L.*, & Kiss, E. (2015). Focused financial education for young high school educators. *Forum for Family and Consumer Issues, 19*(3). Available at <http://ncsu.edu/ffci/publications/2014/v19-n3-2014-winter/seay-zimmerman-kiss.php>
- Wilmarth, M. J., **Seay, M. C.**, & Britt, S. (2015). Psychology, money, and marital arguments: What shapes a woman's happiness level? *Journal of Financial Planning, 28*(8), 44-50.
- Zimmerman, L.*, Canale, A.*, Britt, S., & **Seay, M. C.** (2015). Using Theory of Planned Behavior to determine reduced usage of the Earned Income Tax Credit. *Journal of Financial Therapy, 6*(1), 44-63. doi: 10.4148/1944-9771.1066
- Asebedo, S.*, & **Seay, M. C.** (2014). Positive psychological attributes and retirement satisfaction. *Journal of Financial Counseling and Planning, 25*(2), 161-173.
- Klontz, B., **Seay, M. C.**, Sullivan, P., & Canale, A.* (2014). The psychology of wealth: Psychological factors associated with high income. *Journal of Financial Planning, 27*(12), 46-53.
- Nielsen, R. B., & **Seay, M. C.**** (2014). Complex samples and regression-based inference: Considerations for consumer researchers. *Journal of Consumer Affairs, 24*(3), 603-619. doi: 10.1111/joca.12038
- Sages, R. A., & **Seay, M. C.** (2014). The practical and potentially perilous pitfalls of portability. *Journal of Financial Planning, 27*(4), 56-62.
- Seay, M. C.**, Carswell, A. T., Wilmarth, M. J., & Zimmerman, L.* (2014). Exploring HECM counselors' fraud awareness and training. *Journal of Financial Crime, 21*(4), 484-494. doi: 10.1108/jfc-03-2013-0020

Carswell, A. T., **Seay, M. C.**, & Polanowski, M. (2013). Reverse mortgage fraud against seniors: Recognition and education of a burgeoning problem. *Journal of Housing for the Elderly*, 27(1-2), 146-160. doi: 10.1080/02763893.2012.754819

Seay, M. C., Carswell, A. T., Nielsen, R. B., & Palmer, L. (2013). Rental real estate ownership prior to the Great Recession. *Family and Consumer Sciences Research Journal*, 41(4), 363-374. doi: 10.1111/fcsr.12024

Seay, M. C., & Robb, C. (2013). The effect of objective and subjective financial knowledge on high-cost borrowing behavior. *Financial Planning Review (Korean Journal)*, 6(4), 1-19.

* Denotes student contributor

** Authors listed alphabetically reflecting equal contribution

*** Won the Montgomery-Warschauer Award

Peer-Reviewed Book Chapters

Seay, M. C. & Morse, N. (2016). Richard Morse. In J. McFadden, R. A. Ball, & L. W. Booth (Eds.). *Leaders in Family and Consumer Sciences* (pp. 505-509). Okemos, MI: Kappa Omicron Nu.

Asebedo, S.*, **Seay, M. C.**, & Warschauer, T. (2015). Social Security and Medicare. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 447-462). Hoboken, NJ: John Wiley & Sons.

Lawson, D. *, Asebedo, S.*, & **Seay, M. C.** (2015). Property and casualty insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 263-274). Hoboken, NJ: John Wiley & Sons.

Palmer, L., & **Seay, M. C.** (2015). Tax consequences of property transactions. In C. Chaffin (ed.), *Financial planning competency handbook* (2nd ed., pp. 409-416). Hoboken, NJ: John Wiley & Sons.

Seay, K., & **Seay, M. C.** (2015). Medicaid. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 463-470). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., & Palmer, L. (2015). Income taxation of trusts and estates. In C. Chaffin (Ed.), *Financial planning competency handbook* (2nd ed., pp. 383-390). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., Goetz, J., & Gale, J. (2014). Collaborative relational model: An interdisciplinary financial therapy approach. In B. Klontz, S. Britt, & K. Archuleta (Eds.), *Financial therapy: Theory, research, and practice* (pp. 161-173). New York, NY: Springer.

Palmer, L., & **Seay, M. C.** (2013). Tax consequences of the disposition of property. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 327-332). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., & Palmer, L. (2013). Income taxation of life insurance. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 163-168). Hoboken, NJ: John Wiley & Sons.

Seay, M. C., & Palmer, L. (2013). Income taxation of trusts and estates. In C. Chaffin (Ed.), *Financial planning competency handbook* (pp. 313-320). Hoboken, NJ: John Wiley & Sons.

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Peer-Reviewed Extension Publications

Seay, M. C., & Kiss, E. (2014). Understanding reverse mortgages: Do they make sense for you? Fact Sheet (MF3163). Manhattan, KS: K-State Research and Extension.

Kiss, E., & **Seay, M. C.** (2014). Understanding reverse mortgages: Do they make sense for you? Leader's Guide. (MF3164). Manhattan, KS: K-State Research and Extension.

Book Chapters

Stueve, C.*, **Seay, M. C.,** & Carswell, A. T. (2018). Renting in the United States. In K. Anacker, A. T. Carswell, & S. Kirby, *Introduction to Housing* (2nd ed.) (pp. 156-166). Athens, GA: University of Georgia Press.

Seay, M. C., & Carswell, A. T. (2011). Home equity conversion mortgages: A product for an emerging demographic. In A. Tavidze (Ed.), *Progress in economics research: Vol. 23*. (pp. 57-78). New York, NY: Nova Science Publishers.

Reports

Lawson, D. R., & **Seay, M. C.** (2016, April). *Analysis of the Kansas Department of Agriculture employee satisfaction survey*. Report to the Kansas Department of Agriculture.

Wilmarth, M. J., **Seay, M. C.,** & Nielsen, R. B. (2015, November). *The dynamics of food and housing assistance before and after the Great Recession*. Report to the Institute for Research on Poverty RIDGE Center for National Food and Nutrition Assistance Research.

Malega, R., **Seay, M. C.,** & Carswell, A. T. (2014, October). *Assessing neighborhood changes in mortgage fraud-impacted areas*. Report to the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC). 1-29.

Book Review

Seay, M. C. (2014). [Review of the book *Consumer survival: An encyclopedia of consumer rights, safety, and protection* (Vols. 1–2), W. Reiboldt, & M. H. Mallers (Eds.)]. *Family and Consumer Sciences Research Journal*, 42(4), 397–398. doi: 10.1111/fcsr.12072.

Grant Activities

Kansas State University Global Campus Course Development Grant

Project: Development toward Online B.S. in Personal Financial Planning, Part 2

Period: June 2018- May 2019

Amount: \$52,800

Co-Primary Investigator

Kansas State University Global Campus Course Development Grant

Project: FSHS 906: Statistical Methods in FSHS II

Period: June 2017- May 2018

Amount: \$5,000 (not funded)
Primary Investigator
2016 TD Ameritrade Institutional NextGen Grant Program Established Program Grant
Project: Enhancing the Personal Financial Planning Program
Period: August 16 – May 17
Amount: \$50,000 (not funded)
Primary Investigator
National Bureau of Economic Research (NBER) Household Finance Working Group Small Grant
Project: The Great Recession, Banking Status, and Financial Stability
Period: April 2016 – March 2017
Amount: \$6,481 (not funded)
Primary Investigator (with Kyoung Tae Kim)
Office of Minority Health (OMH) Partnership to Increase Coverage in Communities II Initiative Grant
Project: Increasing Health Insurance Coverage of Minorities in Southwest Kansas
Period: July 2015 - June 2017
Amount: \$498,900 (approved but not funded)
Co-Investigator (with Roberta Riportella, Elizabeth Kiss, and Debra Bolton)
Kansas State University Global Campus Course Development Grant
Project: FSHS 909: Statistical Software Application
Period: June 2015- May 2016
Amount: \$2,500
Primary Investigator
USDA Research Innovation and Development Grants in Economics (RIDGE) Program Grant
Project: The Dynamics of Food and Housing Assistance Programs Before and After the Great Recession
Period: July 2014-December 2015
Amount: \$39,709
Co-Investigator (with Melissa Wilmarth and Robb Nielsen)
Center for Engagement and Community Development Engagement Incentive Grant
Project: Engaging Novice Agricultural Educators in Community Based Service Learning
Period: July 2013-March 2014
Amount: \$9,383.50
Co-Investigator (with Brandie Disberger and Trisha Gott)
Georgia Real Estate Fraud Protection Coalition (GREFPAC) Founders Education Grant
Project: Assessing neighborhood changes in mortgage fraud-impacted areas
Period: April 2013-March 2014
Amount: \$7,000
Primary Investigator (with Andrew Carswell and Ron Malega)
Georgia Real Estate Fraud Protection Coalition (GREFPAC) Founders Education Grant
Project: Investigating Home Equity Conversion Mortgage Fraud
Period: March 2012-March 2013
Amount: \$2,500
Co-Investigator (with Andrew Carswell and Melissa Wilmarth)

Published Conference Proceedings

- Heckman, S., **Seay, M. C.**, Letkiewicz, J. & Kim, K. (2016). Do financial planners improve household well-being? Inferring causality from observational data. *Consumer Interests Annual*, 62.
- Seay, M. C.**, Letkiewicz, J., Kim, K., & Heckman, S. (2016). Exploring the demand for financial advice: The role of financial literacy. *Consumer Interests Annual*, 62.
** Won CFP Board of Standards ACCI Financial Planning Paper Award
- Wilmarth, M. J., **Seay, M. C.**, & Nielsen, R. B. (2016). Understanding the dynamics of material and financial hardship and the receipt of social assistance. *Consumer Interests Annual*, 62.
- Preece, G. L. *, Schink, G. *, Le, V*, & **Seay, M. C.** (2015). Financial literacy and the use of interest-only mortgages [Abstract]. *2015 Annual Housing Education and Research Association Conference Proceedings*, 99-102.
- Seay, M. C.**, Asebedo, S.*, Thompson, C.*, Stueve, C. *, & Russi, R.* (2014). Mortgages and financial satisfaction in retirement [Abstract]. *2014 Annual Housing Education and Research Association Conference Proceedings*, 78-79.
- Britt, S., **Seay, M. C.**, & Wilmarth, M. J., (2014). Influence of psychological characteristics on marital happiness [Abstract]. *Consumer Interests Annual*, 60.
- Nielsen, R. B., Wilmarth, M. J., & **Seay, M. C.** (2014). Formal and informal food assistance: Differences between metro and non-metro households in 2005 and 2010 [Abstract]. *Consumer Interests Annual*, 60.
- Robb, C., Babiarz, P., Woodyard, A., & **Seay, M. C.** (2014). Risky business: Not as endearing today as it was thirty years ago [Abstract]. *Consumer Interests Annual*, 60.
- Canale, A.*, Zimmerman, L.*, **Seay, M. C.**, & Britt, S. (2013). Using theory of planned behavior to determine reduced usage of the Earned Income Tax Credit [Abstract]. *Consumer Interests Annual*, 59.
- Fischer, D.*, Wilmarth, M. J., **Seay, M. C.**, & Carswell, A. T. (2013). An exploration of HECM counselors' awareness and training in identifying Home Equity Conversion Mortgage (HECM) fraud [Abstract]. *Consumer Interests Annual*, 59.
- Seay, M. C.**, & Robb, C. (2013). Financial satisfaction and home ownership status [Abstract]. *2013 Annual Housing Education and Research Association Conference Proceedings*, 112-114.
- Seay, M. C.** & Carswell, A. T. (2012). The role of housing counselors in HECM fraud detection. In K. Parrott (Ed.), *2012 Annual Housing Education and Research Association Conference Proceedings*, 85-87.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B. (2012). Private rental property ownership: 2004 - 2008 [Abstract]. *Proceedings of the Association for Financial Counseling and Planning Education*, 40.
- Moorman, D., **Seay, M. C.**, & Gordon-Simons, L. (2011). Exploring the relationship between financial and non-financial risk taking behaviors [Abstract]. *Consumer Interests Annual*, 57, 177-178.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B. (2011). Private rental property ownership during the 2000s. In G. Peek (Ed.), *Proceedings of the 2011 Annual Conference of the Housing Education and Research Association*, 184-190.
- Seay, M. C.**, Palmer, L., & Nielsen, R. B. (2010). HSAs: An underutilized healthcare savings vehicle [Abstract]. In S. Burns (Ed.). *Consumer Interests Annual*, 56, 145.

Carswell, A. T., Nielsen, R. B., & **Seay, M. C.** (2009). Predictors of rental ownership using the Survey of Income Participation Program (SIPP) data. In C. Earhart, H. Campbell, and S. Whitaker (Eds.), *Proceedings of the 2009 Annual Conference of the Housing Education and Research Association*, 52-63.

* Denotes student contributor

Conference Papers, Posters, and Presentations

Asebedo, S., & **Seay, M. C.** (2017, October). *Financial self-efficacy and the saving behavior of older pre-retirees*. Paper presented at the 2017 Financial Planning Association Annual Conference, Nashville, TN.

** Won award for Best Applied Research Paper.

Shin, S., Kim, K. & **Seay, M. C.** (2017, April). *Source of information and selection of financial instruments*. Paper presented at the 2017 American Council on Consumer Interests Annual Conference, Albuquerque, NM.

Asebedo, S., **Seay, M. C.**, Wilmarth, M. J., & Archuleta, K. (2017, April). *From personality to saving behavior: Bridging the gap*. Paper to be presented at the 2017 American Council on Consumer Interests Annual Conference, Albuquerque, NM.

** Won AARP's Public Policy Institute Financial Services and the Older Consumer Award

Heckman, S., **Seay, M. C.**, Kim, K. T., & Letkiewicz. (2017, February). *Household use of financial planners: Measurement considerations for researchers*. Poster presented at the 2017 CFP Board Academic Colloquium.

Asebedo, S., & **Seay, M. C.** (2017, February). *Financial self-efficacy beliefs and the saving behavior of older pre-retirees*. Poster presented at the 2017 CFP Board Academic Colloquium.

Spann, S., Britt, S., & **Seay, M. C.** (2016, October). *Exploring the association between financial wellness and retirement preparedness*. Paper presented at the Academy of Financial Services 2016 Annual Meeting, Las Vegas, NV.

Seay, M. C., Kim, K., & Asebedo, S. (2016, October). *Achieving positive financial behavior: Investigating the interaction between financial knowledge and ability*. Paper presented at the Academy of Financial Services 2016 Annual Meeting, Las Vegas, NV.

Morgan, P.*, **Seay, M. C.**, Durtschi, J., & Beck, A.* (2016, September). *Family relationships and life satisfaction among a middle aged sample*. Poster presented at the American Association of Marriage and Family Therapy, Indianapolis, Indiana.

Kim, K., **Seay, M. C.**, & Smith, H. (2015, October). *After the Great Recession: Financial sophistication and housing leverage among middle-aged households*. Paper presented at the Academy of Financial Services 2015 Annual Meeting, Orlando, FL.

Wilmarth, M. J., **Seay, M. C.**, & Nielsen, R. B. (2015, October). *The dynamics of food and housing assistance before and after the Great Recession*. Paper presented at the 2015 Research Innovation and Development Grants in Economics (RIDGE) Conference, Washington, DC.

Kiss, E., & **Seay, M. C.** (2014, November). *Understanding reverse mortgages*. Roundtable held at the 2014 Association for Financial Counseling and Planning Education Extension Pre-Conference, Bellevue, WA.

- High, J. D.*, Stith, S., **Seay, M. C.**, & Engel, E. (2014, October). *Attachment, trauma, and divorce in older adults*. Poster presented at the 2014 Kansas State University Research and State Forum, Manhattan, KS.
- Horwitz, E.*, & **Seay, M. C.** (2014, October). *Financial literacy and retirement preparedness best practice behaviors*. Paper presented at the 2014 Academy of Financial Services Conference, Nashville, TN.
- Klontz, B., & **Seay, M. C.** (2014, October). *The financial psychology of wealth: Psychological factors associated with high income*. Paper presented at the 2014 Hawaii Psychological Association Convention, Honolulu, HI.
- Nabeshima, G.*, & **Seay, M. C.** (2014, October). *Identifying the association between personality type and stock ownership*. Paper presented at the 2014 Academy of Financial Services Conference, Nashville, TN.
- Asebedo, S.*, Thompson, C.*, Stueve, C.*, Russi, R.*, & **Seay, M. C.** (2014, September). *To leverage or not to leverage: Psychological implications of mortgage debt in retirement*. Paper presented at the 2014 Financial Planning Association Conference, Seattle, WA.
** Won award for Best Applied Research Paper.
- Kiss, E., & **Seay, M. C.** (2014, August). *Understanding reverse mortgages: Do they make sense for you?* Presented at the Kansas FCS Extension August Update Conference, Manhattan, KS.
- Asebedo, S.*, & **Seay, M. C.** (2014, April). *To flourish: A positive psychology engine approach to retirement well-being*. Paper presented at the 2014 American Council on Consumer Interests Annual Conference, Milwaukee, WI.
- Malega, R., **Seay, M. C.**, & Carswell, A. T. (2014, March). *Do neighborhoods change after mortgage fraud events? An assessment of impacted areas*. Paper presented at the 2014 Urban Affairs Association Annual Conference, San Antonio, TX.
- Smith, H., & **Seay, M. C.** (2014, March). *Should I prepay a mortgage or contribute to a tax-deferred account?* Paper presented at the Texas Tech Personal Financial Planning Research and Development Symposium, Lubbock, TX.
- Seay, M. C.**, & Robb, C. (2013, May). *Financial knowledge and high cost borrowing*. Paper presented at the 2013 Korean Academic Society of Financial Planning Conference, Seoul, South Korea.
- Britt, S., Archuleta, K., Britt, J., Bell, M., Robb, C., & **Seay, M. C.** (2012, September). *Stress, personality, and risk-tolerance*. Paper presented at the Financial Therapy Association Conference 2012, Columbia, MO.
- Seay, M. C.**, Palmer, L., Nielsen, R. B. & Carswell, A. T. (2012, October). *Effect of market conditions on household investment in rental real estate*. Paper presented at the Academy of Financial Services 26th Annual Meeting, San Antonio, TX.
- Seay, M. C.**, Carswell, A. T., & Nielsen, R. B.** (2011, October). *Correlates of private rental property ownership: 2004-2005*. Paper presented at the Academy of Financial Services 25th Annual Meeting, Las Vegas, NV.
** Won CFP Board of Standards Student Paper Award
- Goetz, J., **Seay, M. C.**, Gale, J., & Wyczalkowshi, C. (2011, August). *The development of a campus-based clinical practicum in financial planning*. Paper presented at the 2011 CFP Board Registered Program Conference, Washington, DC.

Seay, M. C., Jetton, E., & Goetz, J. (2011, August). *Integrating the art of financial planning into the financial planning capstone course*. Poster presented at the 2011 CFP Board Registered Program Conference, Washington, DC.

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Invited Presentations

Applications of Positive Psychology in financial planning. (2017, October). Invited presentation at Texas A&M University Financial Planning Career and Education Conference, College Station, TX.

Theory in practice knowledge circle: Research in practice panel discussion. (2016, September). Invited presentation at the 2016 Financial Planning Association BE Conference, Baltimore, MD.

From functioning to flourishing: Applying positive psychology to financial planning. (2016, September). Invited presentation at the 2016 Financial Planning Association Conference, Baltimore, MD.

Evaluating mortgages as a source of leverage: Theory and Practice. (2016, April). Invited presentation at the 2016 Financial Planning Association Retreat Conference, Phoenix, AZ.

Support for your practice from academic partners. (2015, October). Invited presentation at the 2015 National Association of Personal Financial Advisors (NAPFA) Fall Conference, Indianapolis, IN.

Evaluating mortgages as a source of leverage: Theory and practice. (2015, October). Invited presentation at the 2015 National Association of Personal Financial Advisors (NAPFA) Fall Conference, Indianapolis, IN.

Estimating the dynamics of material hardship and social assistance with the Survey of Income and Program Participation (SIPP). (2015, September). Invited presentation at the University of Georgia's Department of Sociology Colloquium Series (presented by Robb Nielsen). Athens, GA.

Theory in practice knowledge circle. (2015, September). Invited presentation at the 2015 Financial Planning Association BE Conference, Boston, MA.

Should I prepay a mortgage or contribute to a tax-deferred account? (2014) Invited presentation at Utah Valley University Finance and Economics Seminar (presented by Hyrum Smith). Orem, UT.

Financial satisfaction and homeownership status. (2014, April). Invited presentation at the 10th Annual Insurance and Financial Advisers Continuing Education Conference, Manhattan, KS.

Assessing neighborhood changes in mortgage fraud-impacted areas. (2014, March). Invited presentation at the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC) 10th Annual Education Conference, Atlanta, GA.

Reverse mortgage fraud: Overview and identification of warning signs. (2013, March). Invited presentation at the Georgia Real Estate Fraud Prevention and Awareness Coalition (GREFPAC) 9th Annual Education Conference, Atlanta, GA.

Reverse mortgages: A primer. (2013, March). Invited Presentation to K-State extension specialists family finance working group, Manhattan, KS.

Resources

- Nielsen, R. B., & Seay, M. C. (2014). ATUS Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/vX49G0>
- Nielsen, R. B., & Seay, M. C. (2014). Add Health Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/PTmknc>
- Seay, M. C., & Nielsen, R. B. (2014). ACS Complex Sample Specification for SAS and Stata. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/4ILmEu>
- Seay, M. C., & Nielsen, R. B. (2014). *NLSY79 Complex Sample Specification for SAS and Stata*. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/bC10wU>
- Seay, M. C., & Nielsen, R. B. (2014). *CE Complex Sample Specification for SAS and Stata*. Technical note, Department of Financial Planning, Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/UgzOv2>
- Nielsen, R. B., & Seay, M. C. (2013). *PSID Complex Sample Specification for SAS, Stata, and WesVar*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/ZbIUpk>
- Nielsen, R. B., & Seay, M. C. (2012). *CPS Complex Sample Specification for SAS and Stata*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/BGdOhH>
- Nielsen, R. B., & Seay, M. C. (2012). *HRS Complex Sample Specification for SAS, Stata, and WesVar*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/YIVNbM>
- Seay, M. C., & Nielsen, R. B. (2012). *AHS Complex Sample Specification for SAS and Stata*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/905B4L>
- Seay, M. C., & Nielsen, R. B. (2012). *SIPP Complex Sample Specification for SAS, Stata, and WesVar*. Technical note, Department of Housing and Consumer Economics, University of Georgia, Athens, GA. Available: <http://goo.gl/EqGHUX>

Teaching Experience

Resident Instruction, Kansas State University

PFP 100: Family Financial Planning as a Career

Fall 2016, 4.70 out of 5.00

Spring 2017, 4.53 out of 5.00

Fall 2017, 4.46 out of 5.0

PFP 105: Introduction to Personal Financial Planning

Summer 2014, 3.90 out of 5.00

FSSH 300: Pro Bono Practicum in Personal Financial Planning

Spring 2015, 5.00 out of 5.00

- Spring 2016, evaluation not available*
Spring 2017, 4.90 out of 5.00
- PFP 464/764: Estate Planning for Families
Spring 2013, 4.23 out of 5.00
Spring 2014, 4.10 out of 5.00
Spring 2015, 3.83 out of 5.00
Spring 2016, 4.17 out of 5.00
Spring 2018, 4.30 out of 5.0
- PFP 579: Pre-Internship in Personal Financial Planning
Spring 2018, 4.80 out of 5.0
- FSHS 675: Field Study in Family Economics (Practicum)
Spring 2014, 4.10 out of 5.00
- PFP 762: Investment Planning
Fall 2015, 4.26 out of 5.00
- FSHS 771: Financial Therapy Theory and Research
Fall 2015, 3.93 out of 5.00
- FSHS 808: Research Application in Personal Financial Planning
Fall 2016, evaluation not available
- FSHS 890: Research Methods in Family Studies and Human Services II
Spring 2013, 4.17 out of 5.00
- FSHS 894: Readings in Family Studies and Human Services
Spring 2013, 5.00 out of 5.00
Fall 2013, 4.50 out of 5.00
Spring 2014, 5.00 out of 5.00
Spring 2015, 5.00 out of 5.00
- FSHS 906: Statistical Methods in Family Studies and Human Services II
Summer 2013, 4.63 out of 5.00
Summer 2014, 4.50 out of 5.00
Summer 2015, 4.87 out of 5.00
Fall 2017, 4.93 out of 5.00
- FSHS 907: Advanced Research Methods
Fall 2012, 4.27 out of 5.00
Fall 2013, 4.40 out of 5.00
Fall 2014, 4.93 out of 5.00
- PFP 909: Statistical Applications in PFP
Spring 2016, 4.73 out of 5.00
Spring 2017, 4.33 out of 5.00
Spring 2018, 4.73 out of 5.00
- FSHS 979: Advanced Professional Issues in Family Studies and Human Services
Spring 2013, evaluation not available
Spring 2015, evaluation not available
Spring 2017, evaluation not available

Graduate Student Advising

Co-Major or Major Professor:

George Nabeshima Ph.D., Personal Financial Planning

2014

	<i>Dissertation: Three Essays on Personality and Net Worth</i>	
Jeff Nelson	Ph.D., Personal Financial Planning <i>Dissertation: Three Essays on the Personal Financial Difficulties of Military Members</i>	2015
Ed Horwitz	Ph.D., Personal Financial Planning <i>Dissertation: Three Essays on the Effectiveness of Financial Education in the Workplace</i>	2015
Sarah Asebedo	Ph.D., Personal Financial Planning <i>Dissertation: Three Essays on Financial Self-Efficacy Beliefs and the Saving Behavior of Older Pre-Retirees</i>	2016
	* Won the 2017 Robert O. Herman Ph.D. Dissertation Award	
Derek Tharp	Ph.D., Personal Financial Planning <i>Dissertation: Three Essays on Personality Characteristics and Financial Satisfaction</i>	2017
	* Won the 2018 Robert O. Herman Ph.D. Dissertation Award	
Dennis Witherspoon	Ph.D., Personal Financial Planning <i>Dissertation: The Effects of Financial Stress on Health, Morale, and Social Functioning</i>	2017
Vincent Le	Ph.D., Personal Financial Planning <i>Dissertation: The Relationship between Household's Risk Preference and Homeownership Decisions among Young Adults in Changing Housing Market Conditions</i>	2018
Somer Anderson	Ph.D., Personal Financial Planning	Expected 2018
Cherie Stueve	Ph.D., Personal Financial Planning	Expected 2018
Cametra Thompson	Ph.D., Personal Financial Planning	Expected 2019
Ricardo Russi	Ph.D., Personal Financial Planning	Expected 2019
Timothy Todd	Ph.D., Personal Financial Planning	Expected 2019
Lloyd Zimmerman	Ph.D., Personal Financial Planning	Expected 2019

Committee Member:

Miyoung Yook	Ph.D., Personal Financial Planning	2014
Scott Spann	Ph.D., Personal Financial Planning	2014
Allen Ammerman	Ph.D., Personal Financial Planning	2017
Stephen Poplaski	Ph.D., Personal Financial Planning	2017
Anthony Canale	Ph.D., Personal Financial Planning	2018
Rich Stebbins	Ph.D., Personal Financial Planning	Expected 2018
Joy Clady	Ph.D., Personal Financial Planning	Expected 2019
Phillip Zepp	Ph.D., Personal Financial Planning	Expected 2019
Benjamin Strother	Ph.D., Personal Financial Planning	Expected 2019
Frank Magwegwe	Ph.D., Personal Financial Planning	Expected 2019

Outside Chair:

Ji Yong Lee	Ph.D., Agricultural Economics	2016
Nichole John	Ph.D., Sociology	2017
Anthony McCoy	Ph.D., Psychological Sciences	Expected 2018

Professional Development

Grant Writing Workshop

Facilitated by the Office of Research and Sponsored Programs at Kansas State University

Period: September 25th, 2014

Location: Manhattan, KS

Statistical Horizons Workshop: Longitudinal Data Analysis Using STATA

Facilitated by Dr. Paul Allison, Statistical Horizons

Period: June 26-27th, 2014

Location: Washington, D.C.

Examining the Health and Retirement Survey (HRS) Workshop

Facilitated by the University of Michigan's Summer Institute in Survey Research Techniques

Period: June 9-13th, 2014

Location: Ann Arbor, MI

Peer Review of Teaching Program

Facilitated by the Center for Teaching and Learning at Kansas State University

Period: January 2013-May 2013

Location: Manhattan, KS

Awarded professional development stipend of \$1,000

Service-Learning Institute

Facilitated by the Office of the Vice Provost for Undergraduate Studies and the Center for Teaching and Learning at Kansas State University

Period: September 26-27th, 2013

Location: Manhattan, KS

Service

Professional Service:

- Chair, Career Advisory Group, Financial Planning Association, 2018-present
- Board Liaison, NexGen Leadership Team, Financial Planning Association, 2017-present
- Board Liaison, Annual Conference Task Force, Financial Planning Association, 2017
- Member, TrueProfile™ Advisory Board, Financial Planning Association, 2017
- Member, Publications Committee, American Council on Consumer Interests, 2017-present
- Member, Website Development Group, Academy of Financial Services, 2016-2017
- Discussant, CFP Board 2017 Academic Research Colloquium, 2017
- Member, Applied Consumer Economics Paper Award Selection Committee, American Council on Consumer Interests, 2017
- Co-host, Theory in Practice Knowledge Circle, Financial Planning Association, 2015-2016
- Member, Academic Committee, Financial Planning Association, 2013-2015
- Member, Nomination Committee, Housing Education and Research Association (HERA), 2014-2015
- Chair, Stewart M. Lee Consumer Education Award Selection Committee, American Council on Consumer Interests (ACCI), 2014-2015

- Member, Stewart M. Lee Consumer Education Award Selection Committee, American Council on Consumer Interests (ACCI) 2013-2014
- Moderator, American Council on Consumer Interests (ACCI) Conference, 2014

Editorial Service:

- Editorial Review Board, *Journal of Financial Planning*, 2013-present
- Editorial Board, *Journal of Financial Therapy*, 2014-present
- Ad hoc referee for the following publications:
 - *Family and Consumer Sciences Research Journal*, 2012, 2016-2018
 - *Financial Services Review*, 2018
 - *Journal of Consumer Affairs*, 2013-2018
 - *Journal of Family and Economic Issues*, 2012-2017
 - *Journal of Financial Counseling and Planning*, 2015-2018
 - *Journal of Housing for the Elderly*, 2013-2014, 2016, 2018
 - *Review of Economics of the Household*, 2017
 - *Marriage and Family Review*, 2014-2105
 - Handbook of Consumer Finance Research (2nd Edition), 2015
 - *Forum for Family and Consumer Issues*, 2014
 - Encyclopedia of Housing (2nd Edition), 2012
- Ad hoc referee for the following conferences:
 - American Council on Consumer Interests Conference, 2011-2018
 - FPA Experience 2013: Academic Track, 2013
 - Housing Education and Research Association Conference, 2013
 - Family Economics and Resource Management Association, 2013

Academic:

Member, School of Family Studies and Human Services Undergraduate Intersession Committee, 2017- present

Faculty Advisor, Rotaract Club of Kansas State University, 2016-2017

Reviewer, Marjorie and Richard L. D. Morse Family and Community Public Policy Scholarship, 2015-2018

Faculty Co-Advisor, Financial Service Professionals Industry Competition Team, 2014-2016

Member, Assistant Professor of Apparel Marketing Search Committee, 2015-2016

Member, School of Family Studies and Human Services Renovation and Branding Committee, 2015

Member, School of Family Studies and Human Services 2025 Research and Creative Activities Theme Committee, 2015

Member, School of Family Studies and Human Services Undergraduate Curriculum Committee, 2013-2016

Member, Personal Financial Planning Ph.D. Preliminary Exam Committee, 2014-2015

Member, Instructors of Personal Financial Planning Search Committee (Salina), 2014

Member, Assistant Professor of Personal Financial Planning Search Committee (Salina), 2013-2014

Member, Assistant Professor of Personal Financial Planning Search Committee (Manhattan), 2013

Faculty Advisor, Invest-A-Cats Student Group, 2012-2013

Member, Endowed Professor of Family Financial Planning Search Committee, 2011
Member, Housing and Consumer Economics Seminar Committee, 2008-2011
Member, Assistant Professor of Family Financial Planning Search Committee, 2009

Community:

Board Member, Shepherd's Crossing, 2016-present
Member, Rotary International, 2014-present
Volunteer Financial Counseling Coordinator, Shepherd's Crossing, 2014-2017

Professional Associations

Academy of Financial Services (AFS)
American Council on Consumer Interests (ACCI)
Financial Planning Association (FPA)