The featured keynote speaker, Dr. Craig Zimring, will present The Power of Design: Using the Evidence-Based Design Revolution to Increase Health, Safety and Financial Success. As an environmental psychologist and professor of architecture in the College of Architecture at Georgia Institute of Technology, Dr. Zimring has received multiple awards for his studies of human behavior in the built environment.

Evidence-based design has recently gained unprecedented impact on billions of dollars worth of healthcare construction and has been adopted by other domains such as schools, workplaces, and prisons. Dr. Zimring’s presentation will motivate interior design students and environmental design professionals to consider the potential positive impacts of their work on quality of life and the bottom line.

“The Interior Design Student Symposium has opened my eyes to the impact I can make as a designer.” Meryl Wallace

“Professionals and invited speakers at the ID student symposium give voice to the difference we can make in the future.” Megan Finnesy