

Sustainability: How YOU Can Make a Difference

SHOWCASE OF EXCELLENCE

Apparel and Textile Juried Runway Show and Mounted Exhibit

May 1, 2014 . 7:00 PM . ALUMNI CENTER

Department of Apparel, Textiles, & Interior Design SUSTAINABLE VISION

We believe the human ecological framework drives us toward a shared concern for sustainability. We hope to improve the human condition and be part of the solution to the social and ecological problems we face. Our educational goal is to prepare students with the knowledge and skills needed to live and work in diverse societies, improving the lives of individuals throughout the world. We value the potential of our students and commit our effort to enhancing their lives and the quality of all human life.

Did you know?



The global apparel and textiles industry:

- annual revenue totals over \$3 trillion
- accounts for 10% of green house gas emissions
- annual production of 132 billion lbs. of fabric uses
 - 1 trillion kw hours of electricity
 - 2.4 trillion gal. of water
- generates 20% of all industrial water pollution from dyeing and finishing
- has 15% fabric waste from patterning and cutting

The U.S. consumer throws away how many pounds of clothing each year?



Answer: 70 pounds

- U.S. consumers donate only 10% of unwanted clothing, many do not know that torn clothing and worn shoes can be donated
- However, 1/3 of donations go to Africa which undermines its own apparel industry
- Between 1999 and 2009 the amount of textiles going to U.S. landfills increased by 40%

What percent of a garment's carbon footprint occurs during consumer care (laundering)?



Answer: 60% for washing, 80% for drying

- U.S. households consume 16,400 gal of water per year doing laundry
- The average American uses 176 gallons of water per day compared to 5 gallons of water the average African family

The textile industry is the second heaviest industrial consumer of water, behind agriculture



- Two hundred tons of fresh water is needed to manufacture one ton of textiles
- The average sized textile manufacturing facility consumes 423,000 gal. of water per day
- It takes 2866 gal. of water to produce, dye and finish one pair of jeans



Fiber Facts



- 60% of all insecticides and 11% of all pesticides applied annually are administered to cotton
- The primary raw material used in manufacturing polyester is petroleum
- Methane, released from livestock, is the second most prevalent greenhouse gas



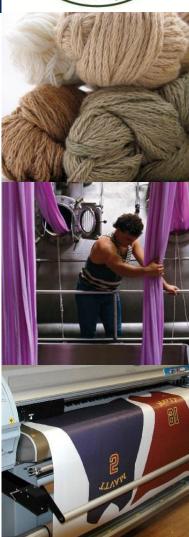
Sustainability: How YOU Can Make a Difference

SUSTAINABLE CONCEPTS to address environmental challenges

LOW IMPACT materials & processing

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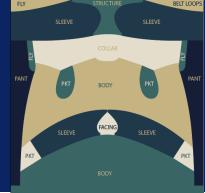
- Organic, low chemical, low energy
- Recycled fibers
- Alternate fibers (soy, hemp, casein, bamboo)
- Biodegradable
- Natural dyes or naturally colored
- Low-water or waterless dyeing
- Digital and sublimation printing

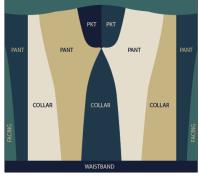


DESIGN

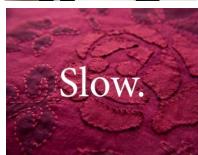
- Zero or low waste economical fabric use
- Adaptable
 multi-function or modular
- Upcycle
 add value to existing product
- Slow Design, Durable, Eco-Couture well-made
- Emotional Durability

 makes connections so keep longer







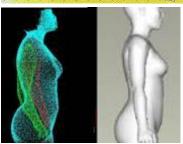


DESIGN cont.

- Traditions & Craft
 respect culture, heritage & traditional
 arts
- Participatory Design involve users in design process
- Local utilize local resources
- Technology

 nanofiber, body scanning, performance
 fibers, microbes







CONSUMPTION - CARE - DISPOSAL

- Fair trade
- · Repair, reuse, donate, recycle
- Purchase second hand and vintage
- Product service system
 Rent and return
- Educate
 Hang tags

WHO GETS THE MONEY FROM YOUR TYPICAL \$10.00 T-SHIRT?

\$5.00—Retail/Clothing Shop \$2.25—Label/Brand \$1.75—Materials and Production Costs \$0.70—Taxes and Distribution \$.27—Cotton Farmer \$.03—Workers Wages





We sincerely appreciate the efforts of those who contributed to this event.

THANK YOU!

In Appreciation

To Our PLATINUM Sponsors













Richard Rees

Donated in Memory of Janet Lee Rees

In Appreciation To Our GOLD Sponsors







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STAFFELBACH

Steelcase









Kansas Sheep Council

In Appreciation To Our SILVER Sponsors

Barbara Anderson
Jami Dunbar
Migette Kaup
Jo Kimbell
Taylor Stucky

A Special Thanks Hankyong National University

Dr. Tae Beomseok, President Dr. Sung-jin Kim, Past President, K-State Alumni

Welcome to our Guests:
Dr. Kyungmee Lee
Hyejin Kang, Student Designer
Minji Kim, Student Designer
Jisoo Lee, Student Designer

Be sure to view their designs in the Mounted Exhibit

A Special Thanks High School Student Participants

Ryal Mitchell, Bishop Seabury Academy
Kenzie Jones, Elkhart High School
Miranda Hicks, Elkhart High School
Samantha White, Tonganoxie High School
Mckenzey Hanna, Elkhart High School
Ashley Sutphin, Olathe Northwest High School

Be sure to view their designs in the Mounted Exhibit

In Appreciation To Our PANEL OF JUDGES

High School Submission Jury:

Gina Bergin

Marla Day

Juanelle Garretson

K-State Submission Jury:
Ralph Diaz
Laura Hovind
Linda Lee

In Appreciation To Our HAIR & MAKE-UP Experts

Gaia:

Mary Fischer, Owner Ralph Diaz, Owner Mindy Dolan

Bellus Academy:

Deena Gilbert, Marketing & Event Coordinator
Lynelle Lynch, Owner
David Yocum, Director
Stylists

In Appreciation

K-STATE STUDENT SHOWCASE VOLUNTEERS

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Shelby Brasfield

Sarah Witcher

Amara Giersch

Cory VenJohn

Allison Vahling

Arianna Levin, Team Leader

Lizzie DeGroat

Katie Riedesel

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Amber Harvey

Mercedes Reyes Garcia, Team Leader

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Brittany George

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Virginia Davis

Aaron Simon

McKenzie Tignor

Kristin Nycklemoe

Samantha Bamford

Cheryl Yacenda

Shuyi Huang

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Andrea Albright
Jamie Banzhaf
Jami Dunbar
Deb Gordon
Carolina Holden
Laura Hovind

Kathy Olds
Leah Parsons
Karen Rickert
Hannah Sigvaldson
Kristin Wedner
Carmen Zolman

Professional mentors partnered with K-State student teams to consult on project development

In Appreciation To Our APPAREL & TEXTILE Advisory Board

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Jami Dunbar
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Laura Hovind
Linda Lee
Hong Mei

Karen Rickert
Dawn Sommers
Linda Steinbring
Jennifer Thornton
Lauren Uppington
Erin White
Carmen Zolman

In Appreciation To Our INTERIOR DESIGN Advisory Board

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