

**YUE TENG-VAUGHAN**  
CURRICULUM VITAE

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DEPARTMENT OF HOSPITALITY MANAGEMENT  
COLLEGE OF HUMAN ECOLOGY  
KANSAS STATE UNIVERSITY  
Email: ytvaughan@ksu.edu

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## EDUCATION

### **Ph.D. in Hospitality Administration**

University of Houston/Conrad N. Hilton College of Hotel and Restaurant Management  
Fall 2015 ~ Spring 2019

### **M.S. in Hospitality Management**

University of Houston/Conrad N. Hilton College of Hotel and Restaurant Management  
Fall 2010 ~ Spring 2012

### **B.S. in Business Law**

Capital University of Economics and Business/College of Law  
Fall 2006 ~ Spring 2010

## RESEARCH INTEREST

- Strategic management in hospitality industry
- Corporate social responsibility strategy and its impact on financial performance in hospitality industry
- Corporate governance and corporate social performance in hospitality industry

## GRANTS

**Title:** Maximizing and Benchmarking Profitability of Small to Medium-sized B2C (Business to Consumer) Beef Producers in Kansas

**CO-Principal Investigator:** Yue Vaughan

**Fund Amount:** \$500,000

**Period:** September, 2021-August, 2024

**Funding Agent:** National Institute of Food and Agriculture

**Title:** Exploring Corporate Social Responsibility Disclosure on Preventing Modern Slavery in the Tourism and Hospitality Industries in the United State

**Principal Investigator:** Yue Vaughan

**Fund Amount:** \$4,098

**Period:** May, 2020-May, 2021

**Funding Agent:** University Small Research Grant, Kansas State University

**Title:** Message Framing and Financial Performance of Airbnb Properties in Asian Countries

**Principal Investigator:** Yue Vaughan

**Fund Amount:** \$1,000

**Period:** November, 2017-November, 2018

**Funding Agent:** Global Hospitality Leadership: Asian Community

### PEER REVIEWED JOURNAL PUBLICATIONS

1. Koh, Y., Kim, J., & **Vaughan, Y.** (2021). How You Name Your Airbnb's Title Matters: Comparison of Seven Countries. *Journal of Travel & Tourism Marketing*, 38(1), 93-106.
2. Yeon, J., Song, H. J., Yu, H., **Vaughan, Y.**, & Lee, S. (2021). Are Socially Responsible Firms Better Off during COVID-19?. *Tourism Management*. [Under 1<sup>st</sup> Revision]
3. **Vaughan, Y.**, & Koh, Y. (2019). Role of resource slack in rapid international expansion of restaurant companies. *International Journal of Contemporary Hospitality Management*, 31(1), 2-20.

### JOURNAL ARTICLES SUBMITTED FOR PUBLICATION

1. **Vaughan, Y.**, & Koh, Y. (2022). Impact of Board Interlocks on Corporate Social Responsibility Performance in the US Restaurant Companies: The Moderating Role of Board Committees. *Tourism Economics*. [Under 2<sup>nd</sup> Revision]
2. **Vaughan, Y.**, Legg, M., Berezina, K., & Parsa, H. G. (2022). An Investigation of Multi-level Effects of CSR on Performance in Hospitality and Tourism. *Journal of Hospitality and Tourism Research*. [Under 1<sup>st</sup> Revision]
3. Rhou, Y., **Vaughan, Y.**, Koh, Y., & Singal, M. (2022). What Does Slack Resource Imply for Employee Relations in Restaurant Companies?. *Journal of Hospitality and Tourism Management*. [Under Review]
4. **Vaughan, Y.**, & Fuhrman, A. (2022). Exploring Corporate Social Responsibility Disclosure on Preventing Modern Slavery in the Tourism and Hospitality Industries in the United State. *Cornell Hospitality Quarterly*. [Abstract Accepted, Manuscript to submit in August 2022].
5. Lim, J., Jang, J., & **Vaughan, Y.** (2022). The Interplay of Employees' Perception of Diversity Policies and Practices and Board Member Diversity Level: HR Analytics Approach. *International Journal of Contemporary Hospitality Management*. [Abstract Accepted, Manuscript to submit in September 2022].

### MANUSCRIPTS IN-PROGRESS

1. **Vaughan, Y.**, & Koh, Y. The Impact of Institutional Investors on Corporate Social Responsibility Performance in the US Restaurant Industry. Target: *International Journal of Contemporary Hospitality Management*. Stage: Result writing.
2. **Vaughan, Y.**, & Koh, Y. Impact of Corporate Social Responsibility Performance on Cost of Debt in the US Restaurant Industry. Target: *International Journal of Hospitality Management*. Stage: Discussion writing.

3. **Vaughan, Y., & Koh, Y.** The Impact of Corporate Social Responsibility (CSR) Activities on Bank Loan Covenants in the US Restaurant Industry. Target: *International Journal of Hospitality Management*. Stage: Data Analysis.
4. **Vaughan, Y.** Through the Lens of Responsible Business Practices: A Systematic Review of Corporate Social Responsibility Research in the Hospitality and Tourism Industries. Target: *International Journal of Hospitality Management*. Stage: Data Collection.
5. Yu, H., Zhang, Z., **Vaughan, Y., & Lee, S.** Exploring impacts on Financial Performance in the Hospitality and Tourism Industries: A Qualitative Comparative Analysis Approach. Target: *International Journal of Hospitality Management*. Stage: Data Collection.
6. **Vaughan, Y., Koh, Y., & Mun, S. G.** Impact of Ownership Concentration on Financial Performance: The Chinese Service Sector Story. *Journal of Asia Business Studies*. Stage: Data Collection.

### CONFERENCE PROCEEDINGS

1. **Vaughan, Y., & Koh, Y.** (2019). The Impact of Board Interlocks on Corporate Social Responsibility Performance in the US Restaurant Industry: The Role of Board Effectiveness. *24<sup>th</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism*, Houston, TX, January 3-5, 2019.
2. **Vaughan, Y., Koh, Y., & Kim., J.W.** (2018). Message Framing and Financial Performance of Airbnb Properties in Asian Countries. *17<sup>th</sup> Asia Pacific Forum (APF) for Graduate Students Research in Tourism*, Honolulu, Hawai'i, May 16-18, 2018.
3. **Vaughan, Y., & Koh, Y.** (2018). Impact of Corporate Social Responsibility Performance on Cost of Debt in the US Restaurant Industry. *23<sup>rd</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism*, Fort Worth, TX, January 3-6, 2018.
4. **Vaughan, Y., & Koh, Y.** (2017). Impact of Corporate Governance on Financial Performance for the Chinese Hospitality Industry. *22<sup>nd</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism*, Houston, TX, January 5-7, 2017.
5. **Vaughan, Y., & Koh, Y.** (2016). Role of Operational Efficiency in Rapid International Expansion of Service Companies. *21<sup>st</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism*, Philadelphia, PA, January 7-9, 2016.

## ACADEMIC APPOINTMENTS

### **Assistant Professor**

Department of Hospitality Management – Kansas State University  
Fall 2019 ~ Present

- Instructor for HM422, HM464, HM825, HM835, HM895.

### **Adjunct Professor, Instructor of Principal of Revenue Management in Hospitality Industry (HRMA3348)**

Conrad N. Hilton College of Hotel and Restaurant Management - University of Houston  
Fall 2018

- Developed course using TopHat to engage students. Designed active learning environments including guests' speakers, in-class assignments, debates, and exams.
- Topics include: Revenue management in hotel, restaurant and airline revenue management, and revenue management tools, tactics, and ethical issues.

### **Instructor of Hospitality Financial Management and Administration Research (HRMA 4343)**

Conrad N. Hilton College of Hotel and Restaurant Management - University of Houston  
Spring 2016 ~ Spring 2018

- Designed course using active learning techniques including syllabus development, in-class assignments, discussion, and exams.
- Topics include: restaurant industry report analysis, cash forecast and capital budgeting for restaurant development.

### **Graduate Assistant**

Conrad N. Hilton College of Hotel and Restaurant Management - University of Houston  
Fall 2015 ~ Spring 2018

- Assistant to Dr. Yoon Koh, conducting research regarding financial performance, corporate social responsibility in US restaurant industry.
- Act as Teaching Assistant for Hospitality Financial Assets & Planning Management (HRMA 7369).

### **Research Assistant**

Bauer College of Business and Conrad N. Hilton College of Hotel and Restaurant Management - University of Houston  
Nov. 2017 ~ Present

- Assistant to Dr. Vijay Yerramilli and Dr. Yoon Koh, conducting research regarding merger and acquisition activity and consumer pricing.

**Graduate Assistant for Associate Dean**

Conrad N. Hilton College of Hotel and Restaurant Management - University of Houston  
Aug. 2010 ~ May 2012

- Assistant to Dr. Carl Boger, conducting research regarding luxury brand experience.
- Assisted with data collection and organized literature regarding brand experience and customer loyalty.
- Act as Teaching Assistant for Service Management (HRMA 7353).

**ACADEMIC SERVICES****Department:**

*Master Student Committee:*

Boliang Li  
Erin Graber  
Grace Stenfield  
Lindsey Johnson  
Anthony Fink  
Xinyu Zhang

*PhD Student Committee:*

Amber Grisamore

**College & University:**

- Judge, 2021 Research and the State poster session, The Graduate Council Research Forum
- Judge, 2020 Research and the State poster session, The Graduate Council Research Forum
- Diversity & Internationalization Committee Member, College of Health & Human Sciences, Kansas State University (Fall 2020 – Present)
- Search Committee Member, Associate Dean of Research and Graduate Studies, College of Health & Human Sciences, Kansas State University (December 2020 – Present)
- Search Committee Chair, Assistant/Associate Professor, Department of Hospitality Management, College of Health & Human Sciences, Kansas State University (Spring 2022)

**Professional:**

- Finance & Economic Track Reviewer, 27<sup>th</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism, Virtual Conference, Houston, TX, 2022.
- Finance & Economic Track Reviewer, 26<sup>th</sup> Annual Graduate Education & Graduate

Research Conference in Hospitality and Tourism, Virtual Conference, Houston, TX, 2021.

- Article Author, “Experts Weigh in on Current Job Market Trend”. Zippia.com. (2021 September)
- Reviewer, International Journal of Hospitality Management.
- Reviewer, International Journal of Contemporary Hospitality Management.
- Finance & Economic Track Reviewer, 25<sup>th</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism, Las Vegas, NV, 2020.
- Hilton College Mentorship Program, 3 students, Spring 2019.
- Ad-hoc Reviewer for Journal of Hospitality & Tourism Research, 2017.
- Moderator for 21<sup>st</sup> Annual Graduate Education & Graduate Research Conference in Hospitality and Tourism, Philadelphia, PA, 2016.
- Guest Lecture for Professor Amanda Belarmino’s Revenue Management class. Topic: Game Theory. Fall, 2016.

### **AWARDS & SCHOLARSHIPS**

- Ph.D. Fellowship, University of Houston 2015-present.
- Competitive Scholarship, University of Houston 2010-2012.
- Chinese National Scholarship for Undergraduate Students, Capital University of Economics and Business 2006-2010.

### **PROFESSIONAL EXPERIENCES**

#### **Director of Operations**

Hilton Plaza Medical Center, Houston, TX  
December 2013 ~ December 2014

- Oversaw Front Office and Restaurant department with total of 35 people.
- Acted as food and beverage manager including purchasing, cost controls.
- Coordinated with Sales department for banquet functions including menu confirmation, banquet set up, and staff scheduling.
- Hired and trained all agents with Hilton Standard and hotel policies.
- Assigned task, goal to agents. Distributed abilities to Managing Supervisor and Assistant Supervisor.
- Attended daily meeting and manager meeting. Communicated with every Department Head about special guest request, service recovery.
- Checked daily allowance report. Solve discrepancies with General Manager.
- Finance/Accounting responsibilities: Direct billing; Group Invoice.

#### **Assistant Director of Operations**

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Hilton Plaza Medical Center, Houston, TX

July 2012 ~ December 2013

- Acted as manager on duty and based on hotel guidelines provide a high standard of service.
- Assigned, coordinated, and supervised restaurant staffs and front office agents, including training and developing their abilities.
- Budget and forecast. Monitored restaurant and front office staffs and reduced labor cost; Made schedule based on hotel 14-day occupancy and activities forecast.
- Personal responsibility. Identified potential problems and take action; resolved account disputes and housekeeping discrepancies.

### **Guest Service Supervisor**

Doubletree Suites by Hilton Houston Galleria, Houston, TX

September 2011 ~ July 2012

- Assisted Director of Operation with room inventory.
- Hired, trained, supervised, and evaluated new guest service agents.
- Created training material for front office department.

### **Student Supervisor in Housekeeping Department**

Hilton University of Houston, Houston, TX

June 2011 ~ September 2011

- Worked day and night shift for a full-service housekeeping department.
- Assisted Director of Housekeeping for Quality Assurance Inspections.

### **Guest Service Agent in Executive Lounge**

The Westin Hotel Beijing Financial Street, Beijing, China

November 2009 ~ May 2010

- Supervised the service of food and beverage items for VIP guests.
- Set up for VIP guests and arrange table placement.
- Served breakfast, happy hour, and dinner.
- Performed cleaning tasks and breakdown services.

### **Guest Service Agent in Executive Lounge**

Beijing Marriott Hotel West, Beijing, China

August 2007 ~ October 2007

- Prepared lounge tables with special attention to sanitation and order.
- Attended to guests upon entrance.
- Collaborated with main restaurant servers and kitchen staffs.



