

*Melody L. A. LeHew, Ph.D.**324 Justin Hall, Manhattan, KS 66506**lehew@ksu.edu***EDUCATIONAL BACKGROUND**

Ph.D. in Retail and Consumer Sciences, University of Tennessee, Knoxville, 1996

M.S. in Textiles and Clothing, The Ohio State University, 1989

B.S. in Textiles and Clothing, The Ohio State University, 1986

PROFESSIONAL EXPERIENCE

2011-Present Associate Professor, Women's Studies, Kansas State University

2002-Present Associate Professor, Apparel, Textiles, & Interior Design, Kansas State University

1996-2002 Assistant Professor, Apparel, Textiles, & Interior Design, Kansas State University

1992-1996 Graduate Teaching Associate, Retail & Consumer Science, University of Tennessee

1987-1992 Library Assistant, Columbus Metropolitan Library

1984-1987 Co-Manager, Limited Express

Administrative Appointment

2008-Present Director of ATID Sustainability Laboratory

Leadership Positions

2012-2013 NCCC65 MultiState Project Chair

2011-2012 NCCC65 MultiState Project Vice Chair

2010-2011 Faculty Senate Past President

2009-2010 Faculty Senate President

2008-2009 Faculty Senate President-Elect

2008-2011 International Textile and Apparel Association Secretary

2006-2008 NCCC65 MultiState Project Secretary

TEACHING EXPERIENCE***Undergraduate Courses***

Apparel and Textile Business Strategy

Apparel and Textile Store Operations

Introduction to Apparel and Textile Industry

Merchandising Concepts

Issues and Ethics in Apparel and Textile

Clothing and Society

Apparel and Textile Product Evaluation

History of Costume

Retail Buying Computer Lab

Micro-computer Applications

Fashion History and Marketing

Product Quality

Graduate Courses

Fashion Theory

Theory and Practice of Apparel/Textile Marketing and Distribution

Strategic Planning in Merchandising (online course)

Strategic Planning in Apparel and Textile Industry

Consumers in the Apparel and Textile Market

SCHOLARSHIP INTERESTS

SUSTAINABILITY: Sustainable Fashion; Sustainable Retailing; Sustainable Consumption

CONSUMER BEHAVIOR: Loyalty; Motivation; Attitudes; Preferences; Fashion Adoption and Diffusion

RETAIL STRATEGY: Market Orientation; Relationship Marketing; Differentiation; Competitive Advantage

SHOPPING CENTER STRATEGY: Impact of Concept Clustering, Loyalty Programs, Tourism on Productivity

EDUCATION: Sustainability Education; Student Engagement

SCHOLARSHIP ACTIVITIES**Peer Reviewed Journal Articles**

Armstrong, C., & LeHew, M.L.A. (2011 - in press). Scrutinizing the explicit, the implicit, and the unsustainable: A model for holistic transformation of a course for sustainability. *Journal of Teacher Education for Sustainability*, 13(2).

Armstrong, C., & LeHew, M.L.A. (2011). Sustainable apparel product development: In search of a new dominant social paradigm for the field using sustainable approaches. *Fashion Practice*, 3(1), 29-62.

LeHew, M. L. A., & Wesley, S. C. (2007). Tourist shoppers' satisfaction with regional shopping mall experiences. *International Journal of Culture, Tourism and Hospitality*, 1(1), 82-96.

Wesley, S. C., LeHew, M. L. A., & Woodside, A. (2006). Consumer decision-making styles and mall shopping behavior: Building theory using exploratory data analysis and the comparative method. *Journal of Business Research*, 59(5), 535-548.

LeHew, M. L. A., & Meyer, D. J. C. (2005). Preparing global citizens for leadership in the textile and apparel industry. *Clothing and Textile Research Journal*, 23(4), 290-297.

LeHew, M. L. A., Burgess, B., & Wesley, S. C. (2002). Expanding the loyalty concept to include customer preference for a shopping mall. *International Review of Retail, Distribution and Consumer Research*, 12(3), 225-236.

Wesley, S. C., & LeHew, M. L. A. (2002). Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance. *Journal of Shopping Center Research*, 9(2), 31-52.

LeHew, M. L. A. (2001/2002). Single-parent and dual-income families: Time-poor consumers? *Journal of Consumer Education*, 19/20, 51-60.

Meyer, D. J. C., & LeHew, M. L. A. (2001). The professional master's degree: Addressing the changing needs of textiles and apparel students and industry. *Journal of Family and Consumer Sciences: From Research to Practice*, 93(4), 75-78.

LeHew, M. L. A., & Fairhurst, A. E. (2000). U.S. shopping mall attributes: An exploratory investigation of their relationship to retail productivity. *International Journal of Retail & Distribution Management*, 28(6), 261-279.

LeHew, M. L. A., & Cushman, L. M. (1998). Time sensitive consumers' preference for concept clustering: An investigation of mall tenant placement strategy. *Journal of Shopping Center Research*, 5(1), 33-58.

Peer Reviewed Proceedings

- LeHew, M. L. A., & Hawley, J. (2010). Slow fashion: Utilizing the slow food movement as a model. *Proceedings of the International Textile and Apparel Association (#67)*. Online publication: www.itaonline.org
- LeHew, M. L. A. (2008) Modeling retail manager role in an apparel classroom to improve student engagement. *Proceedings of the International Textile and Apparel Association (#65)*. Online publication: www.itaonline.org
- Brosdahl, D.J.C, LeHew, M.L.A., & Hawley, J.M. (2007). Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices. *Proceedings of the International Textile and Apparel Association(#64)*. Online publication: www.itaonline.org
- LeHew, M.L.A., Meyer-Brosdahl, D.J.C., & Pidatala, G. (2006). Sustainability and ethics: Exploring textile and apparel industry attitudes. *Proceedings of the International Textile and Apparel Association(#63)*. Online publication: www.itaonline.org
- Meyer-Brosdahl, D.J.C. & LeHew, M.L.A. (2006). Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond. *Proceedings of the International Textile and Apparel Association(#63)*. Online publication: www.itaonline.org
- LeHew, M.L.A. (2005). Using the dialogue method to cultivate a global perspective. *Proceedings of the International Textile and Apparel Association(#62)*. Online publication: www.itaonline.org
- Wesley, S. C. & LeHew, M. L. A. (2005). An identification of shopping center attributes important to tourist shoppers. *Proceedings of the Society for Marketing Advances*, 254-257.
- Wesley, S. C., LeHew, M. L. A., & Burgess, B. (2001). The importance of customer service: Is there a difference between customer's and sales personnel's evaluation? *Proceedings of the Atlantic Marketing Association Annual Meeting*, 28-38.
- Burgess, B., Wesley, S., & LeHew, M. L. A. (2001). Segmentation of commuter shoppers who rely on mass transit. *Proceedings of the 11th International Conference on Research in the Distributive Trades*, A3: 1-8.
- Burgess, B., & LeHew, M. L. A. (2000). An exploratory comparison of loyal and non-loyal customers of regional shopping malls. *Retailing 2000: Launching the New Millennium, Special Conference Series, 19*, 44-48.
- Vida, I., Vryza, M., & LeHew, M. L. A. (1998). Retail education in the forthcoming millennium: educators' viewpoints. *Proceedings of the 5th International Conference on Education in Commercial Distribution*, 1.1-1.5.
- LeHew, M. L. A. (1997). U. S. mall marketing managers' market awareness: A strategic imperative?" *Proceedings of the 9th International Conference on Research in the Distributive Trades*, A2.1-A2.10.
- LeHew, M. L. A., & Vryza, M. (1994). Linking retail curricula in the United States. *Proceedings of the 3rd International Conference on Education in the Distributive Trades*, A14.1-A14.12.
- Vryza, M., & LeHew, M. L. A. (1994). Future trends in U. S. retail education. *Proceedings of the 3rd International Conference on Education in the Distributive Trades*, A14.13-A14.29.

Peer Reviewed Published Abstracts

- Armstrong, C. M. & LeHew, M. L. A. (2011). Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone. *Proceedings of the International Textile and Apparel Association* (#68). Online publication: www.itaonline.org. Nominated for the Educators for Socially Responsible Apparel Business (ESRAB) Outstanding Paper Award.
- Armstrong, C. M., LeHew, M. L. A., Connell, K. Y. H., Loker, S. Paschricha, A., & Cottle, F. (2011). Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges. *Proceedings of the International Textile and Apparel Association*(#68). Online publication: www.itaonline.org
- LeHew, M.L. A., Wesley, S.C., & Jager, A. (2010). Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators? *Proceedings of the 2010 Global Marketing Conference at Tokyo: Marketing in a Turbulent Environment*, 219-221.
- Anderson, B. G., LeHew, M. L. A., & Honey, P. L. (2008). Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs [Abstract and PowerPoint slides] AASHE 2008 Conference Session Abstracts. Retrieved from <http://www2.aashe.org/conf2008/sessionD.php#D6> (no page number).
- Wesley, S., LeHew, M.L.A., & Woodside, A. (2006). Building and testing theory of consumer decision-making styles and shopping behavior [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 236.
- LeHew, M.L.A. & Brosdahl, D.J.C. (2006). Textile and apparel industry: Sustainability attitudes and ethics [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 135.
- Anderson, B.G., LeHew, M.L.A., & White, C.P. (2006). Preliminary investigation of the disconnect between sustainability attitudes and consumer behavior [Abstract]. *Proceedings of the 13th Recent Advances in Retailing & Services Science Conference*, 12.
- Kadolph, S. J., Meyer, D. J. C., LeHew, M. L. A., & Paige, R. C. (2004). Developing and assessing student learning outcomes [Abstract]. *ITAA Proceedings*, 61, SP02. Available online from <http://www.itaonline.org/downloads/P2004-Spec-KadolphS-Developing-SP02.pdf>
- Kadolph, S. J., Paige, R. C., Meyer, D. J. C., & LeHew, M. L. A. (2003). Rubrics for student evaluation [Abstract]. *ITAA Proceedings*, 60, SP3. Available online from <http://www.itaonline.org/downloads/P2003-Spec-KadolphS-Rubrics-SP3.pdf>
- LeHew, M. L. A. (2001). Demonstration of the theory development process: ITAA members share their experiences. *Proceedings of the International Textile and Apparel Association*, Retrieved January 18, 2003 from <http://www.itaonline.org/index2.html>
- Meyer, D. J. C., Kadolph, S. J., LeHew, M. L. A., & Paige, R. C. (2002). Exchanging ideas: A new perspective on using teams in the classroom [Abstract]. *Proceedings of the International Textile and Apparel Association*
- LeHew, M. L. A., Meyer, D., & Cushman, L. M. (1999). The Professional Master's curriculum: Addressing the changing needs of students and industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 56, 52.

Cushman, L. M., LeHew, M. L. A., & Dyer, C., (1998). Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 71.

LeHew, M. L. A. & Cushman, L. M. (1998). Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 73.

Vida, I. & LeHew, M. L. A. (1998). A survey of curriculum directions in retail education: An international perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 91.

LeHew, M. L. A., & Fairhurst, A. E. (1997). U. S. regional and super-regional mall attributes and their relationship to retail productivity [Abstract]. *Proceedings of the International Textile and Apparel Association*, 54, 55-56.

Wesley, S., LeHew, M. L. A., & Reardon, J. (1996). An actionable measure of store image: A tool for retail managers [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 53, 96.

LeHew, M. L. A. & Sibley, L. R. (1993). Spatial diffusion of ready-to-wear, 1900-1949 [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 50, 105.

Edited Publications

Armstrong, C. M., LeHew, M. L. A., & Hiller Connell, K. Y. (2011). 10 lessons for teaching sustainability. *International Textile and Apparel Association Newsletter*, 34(6), 6-7.

LeHew, M. L. A. (1998). Maintaining the excitement! *International Textile and Apparel Association Newsletter*, 21(2), 1.

Invited Publications

Armstrong, C. M., & LeHew, M. L. A. (2011 - in press). Shifting the Dominant Social Paradigm in the apparel industry: Acknowledging the pink elephant. In M. L. Damhorst, K. A. Miller-Spillman, & S. O. Michelman (eds.) *The Meaning of Dress* (3rd edition).

Juried Designs

LeHew, M. L. A., Armstrong, C. M., & Jenkins, B. (2011 - under review). Honoring earth and sky. American Association of Family & Consumer Sciences Juried Showcase and Exhibition, Indianapolis, IN.

Falsken, J., LeHew, M., & Haar, S. J. (November, 2009). Sustainable Solutions III (one of the three designs in series). International Textile and Apparel Association Design Exhibition, Seattle, Washington. Jury: 27% accepted.

Haar, S. J., Falsken, J., & LeHew, M. L. A. (June 25-28, 2009). *Sustainable Solutions*. Sustainable fashion accepted for exhibition at the American Association of Family & Consumer Sciences Juried Showcase and Exhibition, Knoxville, Tennessee – **Best of Show**. Jury: 89% accepted.

Haar, S., LeHew, M. and Falsken, J. (2009, October). *Images and descriptions of ITAA design scholarship published in Making a Difference, 2009 Design Exhibition Catalog*. Copyright 2009 by the International Textile and Apparel Association, Inc., ISBN: 1-885715-07-2

Peer Reviewed Presentations (presenter in bold)

Armstrong, C. M. & LeHew, M. L. A. (November, 2011). *Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone*. Presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, Pennsylvania

Armstrong, C. M., LeHew, M. L. A., Connell, K. Y. H., Loker, S. Paschricha, A., & Cottle, F. (November, 2011). *Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges*. Presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, Pennsylvania.

LeHew, M. L. A., & Hawley, J. (October, 2010). *Slow fashion: Utilizing the slow food movement as a model*. Presented at the annual meeting of the International Textile and Apparel Association, Montreal, Canada.

LeHew, M.L. A., Wesley, S.C., & Jager, A. (September, 2010). *Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators?* Presented at the 2010 Global Marketing Conference at Tokyo: Marketing in a Turbulent Environment, Tokyo, Japan.

LeHew, M. L. A. (January 2009). *Sustainable consumption knowledge and practices of Kansans: An exploration of accuracy and depth of understanding*. Presented at the K-State Sustainability Conference, Manhattan, KS.

LeHew, M. L. A. (November 2008). *Modeling retail manager role in an apparel classroom to improve student engagement*. Presented at the annual meeting of the International Textile and Apparel Association, Schaumburg, IL – **Nominated for Best Paper in Management Track**

Anderson, B. & LeHew, M. L. A. (November 2008). *Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs*. Presented at the 2nd annual Association for the Advancement of Sustainability in Higher Education Conference, Raleigh, NC.

Brosdahl, D.J.C, LeHew, M.L.A., & Hawley, J.M. (November, 2007). *Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices*. Presented at the Annual Meeting of the International Textile and Apparel Association, Los Angeles, California.

LeHew, M.L.A., Meyer-Brosdahl, D.J.C., & Pidatala, G. (November, 2006). *Sustainability and ethics: Exploring textile and apparel industry attitudes*. Presented at the Annual Meeting of the International Textile and Apparel Association, San Antonio, Texas

Meyer-Brosdahl, D.J.C. & LeHew, M.L.A. (November, 2006). *Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond*. Presented at the Annual Meeting of the International Textile and Apparel Association, San Antonio, Texas

Barnes, W.D. & LeHew, M.L.A. (November, 2006). *A qualitative investigation of how fashion benefits women: A feminist perspective*. Presented at the Annual Meeting of the International Textile and Apparel Association, San Antonio, Texas

LeHew, M. L. A. & Brosdahl, D. J. C. (July, 2006). *Textile and apparel industry: Sustainability attitudes and ethics*. Presented at the 13th International Conference on Recent Advances in Retailing and Service

Science - Budapest, Hungary

Anderson, B. G., LeHew, M. L. A., & White, C. P. (July, 2006). *Preliminary investigation for the disconnect between consumer behavior and sustainability attitudes*. Presented at the 13th International Conference on Recent Advances in Retailing and Service Science - Budapest, Hungary

Meyer, J. C. & LeHew, M. L. A. (January, 2006). *Introducing the concept of global citizenship: An example of cultural responsibility*. Presented at the Hawaii International Conference on Arts and Humanities.

LeHew, M. L. A. (November, 2005) *Using the dialogue method to cultivate a global perspective*. Presented at the Annual Meeting of the International Textile and Apparel Association - Alexandria, Virginia.

Hegland, J., Jin, B., Lyons, N., Strickler, S., Hyllegard, K., Kotsiopoulos, A., LeHew, M., Meyer, D., & Manikowske, L. (November, 2005). *Distance Master's program in Merchandising: A faculty collaboration of the Great Plains Interactive Distance Education Alliance (Great Plains IDEA)*. Presented at the International Textile and Apparel Association - Alexandria, Virginia

Wesley, S. C., Fowler, D. C., & LeHew, M. L. A. (July, 2005). *Tourist shoppers' consumer decision-making styles*. Presented at the Annual Meeting of the EIRASS conference - Orlando, Florida.

Kadolph, S. J., Meyer, D. J. C., LeHew, M. L. A., & Paige, R. C. (November, 2004). *Developing and assessing student learning outcomes*. Presented at the Annual Meeting of the International Textile and Apparel Association - Portland, Oregon.

Kadolph, S. J., Paige, R. C., Meyer, D. J. C., & LeHew, M. L. A. (November, 2003). *Developing and refining rubrics for grading objectivity and student assessment*. Presented at the Annual Meeting of the International Textile and Apparel Association - Savannah, Georgia.

Wesley, S.C. & LeHew, M. L. A. (March, 2003). *The retail service quality scale: A replication and validation for consumer and sales personnel measurement of customer service*. Presented at the Annual Meeting of the Association of Marketing Theory and Practice - Hilton Head, South Carolina.

Meyer, D. J. C., Kadolph, S. J., LeHew, M. L. A., & Paige, R. C. (November, 2002). *Exchanging ideas: A new perspective on using teams in the classroom*. Special Topic presented at the Annual Meeting of the International Textile and Apparel Association - New York, New York.

Wesley, S., LeHew, M. L. A., & Burgess, B. (September, 2001). *The importance of customer service: Is there a difference between customer's and sales personnel's evaluation?* Presented at the Annual Meeting of the Atlantic Marketing Association - Portland, Maine.

LeHew, M. L. A., Burgess, B., & Wesley, S. (June, 2001). *Expanding the loyalty concept to include customer preference for a shopping mall*. Presented at the 11th International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association - Tilburg, The Netherlands.

Burgess, B., Wesley, S., & LeHew, M. L. A. (June, 2001). *Segmentation of commuter shoppers who rely on mass transit*. Presented at the 11th International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association - Tilburg, The Netherlands.

Burgess, B. & **LeHew, M. L. A.** (November, 2000). *An exploratory comparison of loyal and non-loyal customers of regional shopping malls*. Presented at the Triennial National Retailing Conference, Co-sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association - Columbus, Ohio.

LeHew, M. L. A., Meyer, D., & Cushman, L. M. (November, 1999). *The Professional Master's curriculum: Addressing the changing needs of students and industry*. Presented at the Annual Meeting of the International Textile and Apparel Association - Santa Fe, New Mexico.

LeHew, M. L. A. & **Darling, D.** (June, 1999). *Retail performance in a sub-state region over time: An exploration of rural market consolidation*. Presented at the Rural Retailing Conference - Snowbird, Utah.

LeHew, M. L. A. & Cushman, L. M. (November, 1998). *Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies*. Presented at the Annual Meeting of the International Textile and Apparel Association - Dallas, Texas.

Cushman, L. M., LeHew, M. L. A., & Dyer, C., (November, 1998). *Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry*. Presented at the Annual Meeting of the International Textile and Apparel Association - Dallas, Texas.

Vida, I., Vryza, M., & LeHew, M. L. A. (June, 1998). *Retail education in the forthcoming millennium: Educators' viewpoints*. Presented at the 5th International Conference on Education in Commercial Distribution, Sponsored by the European Association for Education and Research in Commercial Distribution - Asker, Norway.

LeHew, M. L. A., & Fairhurst, A. E. (November, 1997). *U. S. regional and super-regional mall attributes and their relationship to retail productivity*. Presented at the Annual Meeting of the International Textile and Apparel Association - Knoxville, Tennessee.

LeHew, M. L. A. (July, 1997). *U. S. mall marketing managers' market awareness: A strategic imperative?* Presented at the 9th International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association - Leuven, Belgium.

Wesley, S., LeHew, M. L. A., & Reardon, J. (August, 1996). *An actionable measure of store image: A tool for retail managers*. Presented at the Annual Meeting of the International Textiles and Apparel Association - Banff, Alberta Canada.

LeHew, M. L. A. & Vryza, M. (September, 1994). *Linking retail curricula in the United States*. Presented at the 3rd International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution - Leeuwarden, The Netherlands.

Vryza, M. & **LeHew, M. L. A.** (September, 1994). *Future trends in U. S. retail education*. Presented at the 3rd International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution - Leeuwarden, The Netherlands.

LeHew, M. L. A. & Sibley, L. R. (November, 1993). *Spatial diffusion of ready-to-wear, 1900-1949*. Presented at the Annual Meeting of the International Textiles and Apparel Association - White Sulphur Springs, West Virginia.

Peer Reviewed Poster Presentations (presenter in bold)

LeHew, M. L. A., & Wesley, S. C. (June, 2009). *The importance of awareness and knowledge as antecedents for sustainable apparel consumption*. Presented at the 100th Annual Conference of the American Association of Family & Consumer Sciences – Knoxville, Tennessee.

Vida, I. & **LeHew, M. L. A.** (November, 1998). *A survey of curriculum directions in retail education: An international perspective*. Presented at the Annual Meeting of the International Textile and Apparel Association - Dallas, Texas.

Workshops

Ellis, J., Dickson, M., & LeHew, M. L. A. (November, 2011). Action research: Applications for research on sustainability that creates social change. Offered at the annual meeting of the International Textile and Apparel Association, Philadelphia, Pennsylvania.

Invited Presentations

Research Oriented

LeHew, M. L. A. (October, 1999). *Shopping motives and preferences of consumers in the United States*. Presented at the Annual Meeting of the Korean Society of Costume Culture - Seoul, Korea.

LeHew, M. L. A. (1995, April). *Regional and super-regional mall's strategic planning process and its relationship to successful performance: A research proposal*. Presented at the Quint State Consortium, University of Georgia, Athens, Georgia.

Leadership Oriented

LeHew, M. L. A. (October 18, 2009). *Keynote Address: Leadership is a choice to act*. Presented at the Kappa Omicron Nu Initiation Ceremony, College of Human Ecology, Kansas State University.

LeHew, M. L. A. (September 25, 2009). *Opening remarks and introduction*. Presented at the 2009 State of the University Address, Kansas State University.

LeHew, M. L. A. (September 24, 2009). *Greetings from faculty and unclassified professionals*. Presented at the Inauguration of 13th University President, Kansas State University.

LeHew, M. L. A., Cauble, B., King, B., Hughey, J., Knopp, K., Ross, T. Vontz, T., & Fairchild, F. (August, 2009). *Role and Responsibilities of Faculty Senate*, Presented at the New Faculty Orientation, Kansas State University.

LeHew, M. L. A. (June 10, 2009). *Role and Responsibilities of Faculty Senate*. Presented at the Athletics Department Staff Meeting, Kansas State University.

LeHew, M. L. A. (March 9, 2009). *Leadership from within*. Presented at a Leadership Luncheon in the Department of Communications, K-State Research & Extension, Kansas State University.

Fairchild, F., LeHew, M. L. A., Carrol, D., Nechols, J., Ross, T. Vontz, T., & (August, 2008). *Role and Responsibilities of Faculty Senate*, Presented at the New Faculty Orientation, Kansas State University.

Education Oriented

LeHew, M. L. A., Hiller Connell, K. Y., & Anderson, B. (January, 2012). *Adding Sustainability to the ATID Curriculum: A Case Study*. Presented at the Global Aspects of Bio-based Products and Bio-Energy Sustainability Seminar, Department of Chemical Engineering, Kansas State University.

Eiselein, G. & LeHew, M.L.A. (August, 2006). *Creating an Interactive Class*. Presented at the Orientation for New Graduate Students with Teaching Responsibilities, Kansas State University.

LeHew, M. L. A. (1998, 1997). *Motivations for clothing consumption*. Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University.

LeHew, M. L. A. (1996). *Committee selection, proposal meeting and dissertation defense: Survival strategies*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee.

LeHew, M. L. A. (1996). *Research methodology and statistical analyses: A dissertation in progress*. Presented to graduate students in the College of Education (CECP 662: Applied Research Design), University of Tennessee.

LeHew, M. L. A. (1995). *A successful proposal meeting: Insights and observations*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee.

GRANSTMANSHIP

External Grants Awarded (Principle Investigator in bold)

LeHew, M. L. A., Hiller-Connell, K. Y., & Armstrong, C. (2011). Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education. Funded by the U. S. Department of Agriculture, Higher Education Challenge Grant Program – Total: \$43,034; USDA: \$27,954 and KSU Matching: \$15,080.

LeHew, M. L. A. (2009). *Target Campus Grant: Staffing Our Stores*. Funded by Target Corporation – \$4,000

LeHew, M.L.A. (2006). *Sustainability in the Apparel and Textiles discipline: Increasing awareness through professional development*. Funded by the Fairchild Publications Textile & Apparel Faculty Grant - \$1,500

LeHew, M. L. A., & Meyer, D. C. (2003). *Developing leaders for the textile and apparel industry: Infusing global citizenship into the undergraduate curriculum*. Funded by the U.S. Department of Agriculture, Higher Education Challenge Grants Program - Total: \$219,655; USDA: \$100,000; and KSU Matching: \$119,655.

Wesley, S., & LeHew, M. L. A. (2001). *Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance*. Funded by the International Council of Shopping Centers Educational Foundation - \$11,429.

LeHew, M. L. A. & Cushman, L. M. (1997). *Preference for concept clustering: An investigation of mall tenant placement strategy*. Funded by the International Council of Shopping Centers Educational Foundation - \$9,511.

Drake, M. F., Dillard, S., LeHew, M. L. A., & Williams, T. (1994). *Quality perception gaps among retailers, their manufacturer partners and consumers: A multinational perspective.* Funded by VF Corporation Grant - \$1,000.

Internal Grants Awarded (Principle Investigator in bold)

Wesley, S. & LeHew, M. (2008). *Assessment of extension agent's sustainability knowledge and programming: A multi-state focus on Family and Consumer Science.* Partially funded by Human Environmental Sciences, University of Kentucky - \$2000.

Wesley, S. & LeHew, M. (2007). *Politics of consumption - Identifying and Understanding Adopters of Sustainability Practices.* Funded by College of Agriculture Research Activity Award – University of Kentucky - \$3,976.

LeHew, M.L.A. & Meyer-Brosdahl, D.J.C. (2006). *Sustainability trends and issues associated with textile/apparel channel of distribution : 5-year action plan.* Funded by Agriculture Experiment Station, Kansas State University - \$196,850 plus 25% salary.

LeHew, M.L.A. (2006). *Politics of consumption: Identifying and understanding early adopters of sustainability practices.* Funded by the College of Human Ecology Sponsored Research Overhead (CHE SRO) Funds, Kansas State University - \$2,500.

LeHew, M.L.A. (2006). *Paper presentation at the 13th International Conference on Recent Advances in Retailing and Consumer Services.* Funded by College of Human Ecology Dean's Office, Kansas State University - \$1,500.

LeHew, M.L.A. (2006). *Paper presentation at the 13th International Conference on Recent Advances in Retailing and Consumer Services.* Funded by Kansas State University Faculty Development Awards - \$700.

Meyer, D. C. & LeHew, M. L. A. (2005). *Sustainable TechStyle Outreach and Partnership: Developing a national organization to impact sustainable policy.* Funded by Dean Barbara S. Stowe Faculty Development Award, Kansas State University - \$1,500.

LeHew, M. L. A. (2005). *Developing a study abroad experience for AT students: Budapest, Hungary.* Funded by the Provost's sponsorship for Infusing Intercultural Competency into Curricular Offerings, Kansas State University - \$600.

Dickson, M. & LeHew, M. L. A. (2002). *Building an international network of business professionals and academicians.* Funded by the University Small Research Grants, Kansas State University - \$3,000.

LeHew, M. L. A., & Anderson, B. (2002). *Sustainable consumer behavior: Preliminary investigation of the disconnect between consumption behavior and socially responsible attitudes.* Funded by the College of Human Ecology, Dean's Office SRO Funds, Kansas State University - \$1,000.

LeHew, M. L. A. (2002). *Developing experiential learning offerings: Study tour and exchange programs.* Funded by the Provost's for Intercultural Curriculum Projects, Kansas State University - \$800.

LeHew, M. L. A. (2000). *Research presentation at the International Conference on Research in the Distributive Trades.* Funded by the Faculty Development Awards, Kansas State University - \$1,400.

Burgess, B. & LeHew, M. L. A. (1999). *Measuring mall loyalty: An exploratory investigation.* Funded by

the University of Georgia Faculty Research Grants - \$3,500.

LeHew, M. L. A. (1997). *Research presentation at the International Conference on Research in the Distributive Trades*. Funded by the Faculty Development Awards, Kansas State University - \$500.

LeHew, M. L. A. (1994). *Research presentation at the International Conference on Education in The Distributive Trades*. Funded by Graduate Student Travel Grant, University of Tennessee - \$800

Dillard, S., Wachter, K., & LeHew, M. L. A. (1994). *Course Development Grant*. Funded by University of Tennessee - \$500.

Drake, M. F., Dillard, S., & LeHew, M. L. A. (1993). *Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers*. Funded by the College of Human Ecology Research Award, The University of Tennessee - \$300.

Adkins, M. L. (1988). *Spatial diffusion of ready-to-wear*. Funded by the Mary Lapitsky Research Grant, The Ohio State University - \$350.

Not Funded

LeHew, M. L. A., Haar, S., Connell, K., & Kozar, J. (2010). *Durable Fashion: Exploring the Many Pathways to Sustainability*. Submitted to Cotton Incorporated's 2011 Cotton Student Sponsorship Program - \$70,095

LeHew, M. L. A. (2008). *Professional development for sustainability leadership: The Aspen Seminar*. Submitted to Kansas State University Career Advancement Program.

LeHew, M.L.A. (2006). *Sustainability in the Apparel and Textile discipline: Comparison of international and domestic student attitudes*. Submitted to AIU Faculty Award, International Textile and Apparel Association.

Meyer, D. J. C., & LeHew, M. L. A. (2005). *Assessing student interest in and involvement with sustainable apparel and textile products: A preliminary investigation and call to action*. Submitted to College of Human Ecology Sponsored Research Overhead (CHE-SRO) Funds.

Meyer, D. J. C., LeHew, M. L. A., Barrett, B., Haub, M. Myers-Bowman, L., & White, C. (November, 2003). *Developing leaders for the 21st Century: Infusion of global citizenship throughout the Human Ecology curricula*. Submitted to the U.S. Department of Education, Funds for the Improvement of Post-Secondary Education.

LeHew, M. L. A., Myers-Bowman, K. S., Meyer, D. J. C., Barrett, B., White, C., & Haub, M. (2003). *Developing Human Ecology leaders for the 21st Century: Systematic infusion of global citizenship throughout the curricula*. Submitted to Kansas State University Office of the Provost, Targeted Excellence Preproposal.

Meyer, D. C., & LeHew, M. L. A. (2003). *Developing a global citizenship case study for textile and apparel classrooms*. Submitted to the International Textile and Apparel Association, Fairchild Publications Grant.

Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2002). *A multi-disciplinary model for predicting corporate environmental behaviors*. Re-submitted to the U.S. Environmental Protection Agency.

Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2001). *A multi-disciplinary model for predicting prospective corporate environmental behaviors*. Submitted to the U.S. Environmental Protection Agency.

LeHew, M. L. A. & Burgess, B. (1999). *Development of a mall loyalty measure: Investigating the impact of regional mall strategies on customer loyalty*. Submitted to Kansas State University's Small Research Grants (USRG).

LeHew, M. L. A. & Fairhurst, A. (1998). *The effectiveness of clustering strategies: Assessing the impact of zonal merchandising on customer satisfaction and patronage*. Submitted to the International Council of Shopping Centers Educational Foundation.

Cushman, L. M. & LeHew, M. L. A. (1997). *Entertainment venues in shopping malls: Consumer preferences, cross-shopping behaviors, and spending patterns*. Submitted to the International Council of Shopping Centers Educational Foundation.

LeHew, M. L. A. & Cushman, L. M. (1997). *Creating a web page: Integration of computer technology into an Apparel and Textile Marketing program*. Submitted to the International Textile and Apparel Association Faculty Grants.

LeHew, M. L. A. & Drake, M. F. (1995). *Regional shopping mall market and repositioning strategy*. Submitted to the International Council of Shopping Centers Educational Foundation.

Drake, M. F., Dillard, S., Williams, T., & LeHew, M. L. A. (1993). *Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers*. Submitted to the International Textile and Apparel Association DuPont Grant, 1993.

HONORS AND AWARDS

Fairchild Publication Award, November 2006

Selected to be a Wakonse Fellow, 2006

Listed in Who's Who Among America's Teachers (alumnus recommendation), 2004, 2005

Presidential Award for Excellence in Undergraduate Advising - Nominated, 2004; 2006.

Dawley-Scholar Undergraduate Student Development Award - Nominated, 2003; 2005.

President's Outstanding Undergraduate Teaching Award - Nominated, 2003.

Best Conference Paper Award – 11th International Conference on Research in the Distributive Trades, June, 2001

Outstanding Young Woman of America, 1997

Student Scholarships and Awards:

- Ida Anders Graduate Scholarship (2 years) – University of Tennessee, Knoxville
- Sadie K. Stanton Human Ecology Scholarship (2 years) – University of Tennessee, Knoxville
- D. W. Proffitt Foundation Scholarship – University of Tennessee, Knoxville
- Outstanding Service as a Graduate Student in Textiles, Retailing and Interior Design – University of Tennessee, Knoxville
- General Human Ecology Graduate Scholarship – The Ohio State University
- Chester Hutchison Scholarship – The Ohio State University
- Kathryn Wildermuth Scholarship – The Ohio State University
- Edna Johnson Scholarship – The Ohio State University
- Ford Motor Company's UAW Scholarship – The Ohio State University

SERVICE CONTRIBUTIONS

Professional

Industry Consultation

- Marketplace India – Market Research, 2009
- Wal-Mart Stores, Inc. – Sustainability Summit, July 2008

International Textiles and Apparel Association (ITAA)

- ITAA Council, Secretary, 2008-2011
- ITAA Membership Committee, Chair, 2007 – 2008.
- Student Fellowships and Awards Committee, 2002-2006.
- Review Panel for Clothing and Textile Research Journal, 1998-present.
- Reviewer for Annual Conference - Research Abstracts, 2000; 2001; 2005
- Reviewer for Annual Conference - Innovative and Creative Teaching/Curriculum Abstracts, 1999; 2000; 2001; 2002; 2003; 2004.
- Session Presider for Annual Conference, 2005; 2007; 2008
- Sub-committee Chair: ITAA Annual Meeting Special Session on Working Theoretical Papers, Research and Theory Development Committee, 2000-2001.
- Research and Theory Development Committee, 1997-2002.
- Interdisciplinary Action Committee, 1997-2002.
- “Visioning Meeting” Ft. Collins, Colorado, June 1998.
- Hospitality Committee, Annual Meeting at Knoxville, Tennessee, November 1997.

American Collegiate Retailing Association (ACRA)

- Reviewer for the Third Annual Undergraduate Student Competition, 2007-2008
- Reviewer for Annual Conference - Research Papers, 1997-present.
- Session Chair for ACRA/AMS Triennial National Research Conference, 1997.
- Reviewer for the 9th International Conference on Research in the Distributive Trades, 1997.

Academy of Marketing Science (AMS)

- Reviewer for Annual Conference, 1998, 2004, 2009, 2010.

NCCC65 MultiState Project

- Project Chair, 2012-2013
- Project Vice Chair, 2011-2012
- Project Secretary, 2006-2008

Miscellaneous Service

- Reviewer for Journal of Global Fashion Marketing – 2010
- Reviewer for 2010 Global Marketing Conference at Tokyo – 2010
- Reviewer for AMS 2011 World Marketing Congress – 2010
- Reviewer for International Review of Retail, Distribution and Consumer Research – 2010
- Reviewer for International Journal of Retail and Distribution Management – 2009; 2010
- Textbook reviewer for Fairchild Publications – 1997; 2005; 2006; 2007.
- Outside reviewer for UNC-Greensboro tenure applicant – 2005.
- Textbook reviewer for Delmar Publishers, Inc. – 2004.
- Pre-proposal reviewer for FIPSE program – 2003
- Consultant - Evaluator of the Consumer-Apparel Interaction Indicator – 2002.
- Textbook reviewer for Dryden Press – 1998.

University

Leadership and Governance

- Kansas State University Faculty Senate Past President, 2010-2011
- Kansas State University Faculty Senate President, 2009-2010
- Kansas State University President's Advisory Council, 2009-2010
- Kansas Board of Regents' Council of Faculty Senate Presidents, 2009-2010
- Kansas State University Faculty Senate Leadership Council, 2008-2011
- Kansas State University Faculty Senate Executive Committee, 2008-2011
- Kansas State University Faculty Senate Committee on University Planning, 2010-2011
- Kansas State University Faculty Senate President-Elect, 2008-2009
- Kansas State University Faculty Senate, 2004-present
- Kansas State University Faculty Senate, Academic Affairs Committee, 2004 - 2008

Committees

- Presidential Scholarship Interview Committee, 2011
- NCAA Certification Steering Committee, 2010-2011
- NCAA Certification – Academic Integrity Subcommittee, 2010-2011
- President's Advisory Committee on Intercollegiate Athletics, 2010-2012
- Academic Integrity and Student Athlete Well-being Subcommittee (Chair), 2010-2012
- E-Portfolio Faculty Evaluation Task Force, 2010-2011
- Committee on Governmental Issues, 2009 – 2011
- AlcoholEdu Implementation Committee, 2010
- State Relations Committee (Legislative Session), 2010
- Women of K-State Task Force and Leadership Group, 2009-2010
- Athletic Director Search Committee, 2009
- Provost Search Committee, 2009
- Interim Provost Search Committee, 2009
- Inauguration Planning Committee, 2009
- Transition Audit Oversight Committee, 2009
- Dean of Graduate School Search Committee, 2008 – 2009
- Targeted Excellence Review Panel, 2008 – 2009
- Sustainability Task Force, 2008 – 2009
- University Honors Program Advisory Council, 2006 – 2009
- General Education Task Force, 2005 – 2009
 - Attended AAC&U Institute on General Education, Kansas State University, June 9-14, 2006, held in Washington D.C.
- Faculty Selection Committee for the Overseas Program in London/Florence, 2005-2008
- Honor Council, Human Ecology Representative, 2002-2005.
- Early Adopters Assessment Committee, 2002-2003

Miscellaneous

- Guide to Personal Success (GPS) Faculty Mentor for Incoming Freshman, 2009
- K-State Branding focus group, September 2009
- Leadership Mentor – Linda Gilmore (editor for K-State Research and Extension), 2008-2009
- Fair Trade Advocates, Faculty Advisor, 2008 – 2009
- Meeting with NCA Focused Visit on Assessment reviewers, 2005

College

Leadership and Governance

- Human Ecology Faculty Affairs, Chair, 2002 - 2004

Committees

- College of Human Ecology: 2025 Theme 4 Committee, Chair, 2012
- College of Human Ecology Interim Dean Search Committee, 2005
- Human Ecology Academic Affairs, ATID Representative, 2004-2008
- Human Ecology Academic Affairs, Faculty Senate Representative, 2004-2008
- Human Ecology Faculty Affairs, 1997
- Human Ecology Faculty Council, 1996-2000, 2002-2004
- Human Ecology Commencement Committee, 2002-2004
- Human Ecology Academic Affairs Committee, 2000-2002
- Human Ecology Assessment Task Force, 2000-2002
- Human Ecology College Committee on Planning, 1996-2000

Department

Leadership

- Great Plains Interactive Distance Education Alliance, Co-promotions director, 2005 - 2006
- Great Plains Interactive Distance Education Alliance, Co-coordinator of Merchandising Master's Program, 2004-2005
- AT Coordinator: Curriculum Review and Development, 2003- 2004
- Search Committee Chair - Apparel Marketing Position, 2005-2006
- Search Committee Chair - Product Development Position, 2005-2006
- Chair of the Teaching Evaluation Committee, 1997-1998
- Chair of the Future Status/Function of the Costume & Textile Collection Committee, 1996-1997

Committees

- Apparel & Textiles Faculty Search Committee, 2011-2012
- Department Head Search Committee, 2010-2011
- Promotion and Tenure Document Review Committee, 2010-2011
- Departmental Committee on Planning, 2009
- Search Committee Member - Interior Design Position, 2005-2006
- Open House Committee, 2001-2003
- ATID Technology Committee, 2001-present
- Apparel Marketing Curriculum Development Committee, 2000-2002
- Apparel Marketing Search Committee, 1999-2000
- Apparel, Textiles, & Interior Design Department Head Search Committee, 1998-1999
- Design Gallery Committee, 1997-1998
- Apparel Marketing Search Committee, 1997-1998
- Apparel Design Search Committee, 1997-1998
- Committee to Restructure Apparel and Textile Marketing M.S. Program, 1996-1997

Miscellaneous

- Project Organic: Exhibition of Student Marketing/Design Competition, Fall 2006
- Apparel Marketing and Design Alliance - Faculty Advisor, 2001-2003
- Apparel & Textile Marketing Interest Group Advisor, 1999-2001
- Open House Advisor, 1999-2001
- Faculty Liaison to the International Textiles and Apparel Association, 1997-1999

GRADUATE STUDENT ADVISING***Doctorate – Major Professor***

Armstrong, C. (2011). *Integration of education for sustainable development into apparel and textiles education*. Unpublished doctoral dissertation, Kansas State University, Manhattan.

Pidatala, G. (Active). *Sustainable Fashion: Trend or Transition?*

Piccini, C. (Active). *Facilitators and Barriers to sustainable consumer behavior*.

Doctorate – Committee Member

Al-mousa, M. O. (2005). *Apparel mass customization: Viability for Saudi Arabian female consumers*. Unpublished doctoral dissertation, Kansas State University, Manhattan.

Whang, M. (2011). *Nelly Don's 1916 pink gingham apron frock: an illustration of the middle-class American housewife's shifting role from producer to consumer*. Unpublished doctoral dissertation, Kansas State University, Manhattan.

Master's (Thesis Option) – Major Professor

Charles, Hayley (Active)

West, Shelia (Active)

Rudawski, L. (2003). *Perceived somatotype, body cathexis, and clothing interest among men*. Unpublished master's thesis, Kansas State University, Manhattan.

Master's (Coursework Option) – Major Professor***Completed***

Davis, Maurissa (2011)
 Prosch, Kimberly (2010)
 Maille, Dominique ((2010)
 Hannon, Ragad (2010)
 Stanley, Shelia (2010)
 Collins, Ryan (2009)
 Shukla, Aditi (2009)
 Olsen, Shea (2008)
 Taylor, Stephanie (2007)
 Bailey, Amber (2006)
 Rogers, Jennifer (2004)
 Hagman, Alison (2003)
 Sengsathevane, Patthana (2001)
 White, Jennifer (2000)
 Benson, Julie (1999)

Active

Bhaskaran, Sunitha

Dorri, Veeda
Hessemyer, Amie
Huckaby, Sharon
Scott, Marquita
Smith, Sherry
Thomas, Camille

Master's (Thesis Option) – Committee Member

Benson, Ebony (Active)

Daugherty, Megan (Active)

Straub, Alicia (Active)

Nelson, B. (2004). *U.S. infants apparel consumers: Perceived service quality of infant sized labeling systems*. Unpublished master's thesis, Kansas State University, Manhattan.

Pickett, M. (2009). *Digital textile patterns inspired by themes from the late 1950s/early 1960s*. Unpublished master's report and design exhibition, Kansas State University, Manhattan.

Robbins, J. (2000). *Adolescents' perception of apparel product quality*. Unpublished master's thesis, Kansas State University, Manhattan.

Schraeder, E. (2010). *Comparison of aluminum mordants on colorfastness of natural dyes on cotton and bamboo fabrics*. Unpublished master's thesis, Kansas State University, Manhattan.

Suryavanshi, R. (2004). *Parents' knowledge and shopping behavior of children sleepwear: Post 1996 Consumer's Product Safety Commission regulation changes*. Unpublished master's thesis, Kansas State University, Manhattan.

Tepavcevic, S. (2003). *Fashion diffusion: An investigation of male consumers*. Unpublished master's thesis, Kansas State University, Manhattan.

Master's (Coursework Option) – Committee Member

Completed

Armstrong, Cosette (2008)
McPherson, Whitney (2008)
Dias, Denise (2007)
Adams, Kate (2006)
Irick, Erin (2006)
Pidatala, Gayathri (2006)
Gumidyala, Sapna (2005)
Barnes, Petra (2004)
Diehl, Amanda (2004)
Hoambrecker, Brean, (2004)
Cole, Laurey (2002)

Umberger, Jocelyn (2002)
Xayavongsy, Davone (2000)
Hall, Rebecca (1999)

Active

Dieu, Anne
Korwin, Katie
Lopez, John
Magorien, Erin
Strong, Dena
Westbrook, Polly

Outside Chairperson for Doctoral Examination

Holt, Cora (Active)
Kim, Seong-Shin (Completed 2007)
Stevens, Paul (Completed 2008)

University Honor's Projects Directed

Merrifield, J. C. (2008). Sustainability in the apparel industry: Sweatshop labor.

Ponnath, J. E. (2008). Educating students about sustainability in textiles through electronic media.

PROFESSIONAL AFFILIATIONS

International Textiles and Apparel Association
American Collegiate Retailing Association
American Association of Family and Consumer Science
Academy of Marketing Science
Phi Kappa Phi National Honor Society

PROFESSIONAL DEVELOPMENT

Workshops

Leadership

- Resilient Leadership: Learning to Thrive in Times of Change, 13th Annual K-State Leadership Seminar, April 2009
- Coaching Strong Women in the Power of Strategic Persuasion – Senior Faculty Workshop, presented by ADVANCE and WESP, October 2008
- Sustainability Across the Curriculum Leadership Workshop, Association for the Advancement of Sustainability in Higher Education, July 2007
- Inaugural James R. Coffman Leadership Institute, Kansas State University, 2004.
- Preparing ITAA Members to Lead and Manage in Higher Education, New York, 2002.

Teaching

- StrengthsQuest Educator 2-day Seminar hosted by the School of Leadership Studies, August, 2010
- Sustainable Retailing Consortium Webinar: The Sustainability Journey: Turning Talk into Action...And Opportunity! June, 2010

- Sustainable Retailing Consortium Webinar: The Consumer and Sustainability: What Retailers are Learning about their Customer and How they are Responding. March, 2010
- Teach Me: I Dare You! Changing Student Attitudes About Who is Responsible for Learning, The KSU Provost Lecture Series, March 2009
- Ethical Reasoning Workshop, Office of Assessment, Kansas State University, Spring 2009
- Educating for the Commons Workshop, presented by Chet Bowers at the 2nd Annual Conference of the Association for Advancement of Sustainability in Higher Education, November 2008
- Excellence in Teaching and Learning Retreat, Kansas State University, January 9th 2006
- Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30, 2006.
- College of Human Ecology Assessment Seminar, Kansas State University, 2003
- Active Learning Workshop, Kansas State University, 1998
- Swap Session on Active Learning in Lecture, sponsored by the University Teaching
- Teaching Portfolio Workshop, International Textile and Apparel Association, 1997

Grantsmanship

- Higher Education Challenge Grant Workshop, Kansas State University, 2010.
- AFRI Planning Meeting, Kansas State University 2010.
- Funds for Improving post-Secondary Education Workshop, Kansas State University, 1997.
- International Grants Workshop, Kansas State University, 1997.

Miscellaneous

- Direct Selling Education Foundation Seminar, Chicago, 1999.
- Automatic Identification and Data Collection Technical Institute, Ohio University, 1998.
- Scholar Chair, Kansas State University, 1998
- European Retailing Faculty Field Tour, American Collegiate Retailing Association, 1997.

Conference Attendance

Annual meetings of the International Textile and Apparel Association (ITAA)

- Philadelphia, Pennsylvania: November 2011
- Montreal, Canada: October 2010
- Seattle, Washington: October/November 2009
- Schaumburg, Illinois: November 2008
- Los Angeles, California: November 2007
- San Antonio, Texas: November 2006
- Alexandria, Virginia: November 2005
- Portland, Oregon: November 2004
- Savannah, Georgia: November 2003
- New York, New York: August 2002
- Santa Fe, New Mexico: November 1999
- Dallas, Texas: November 1998
- Knoxville, Tennessee: November 1997
- White Sulphur Springs, West Virginia: November 1993
- Columbus, Ohio: October 1992

Annual meetings of the American Collegiate Retailing Association (ACRA)

- Durango, Colorado: May 2008
- New York, New York: January 2006
- Columbus, Ohio: November 2000

- Tucson, Arizona: March 1999
- St. Louis, Missouri, November 1997
- New Orleans, Louisiana: April 1996
- Richmond, Virginia: October 1994

Annual Meetings of Multi-state project NCCC-65

- Montreal, Canada: November 2010
- New Orleans, Louisiana: October 2009
- Los Angeles, California: November 2007
- San Antonio, Texas: November 2006

Co-Sponsored and/or International Conferences

- 2010 Global Marketing Conference: Sponsored by Korean Academy of Marketing Science, Tokyo, Japan – September 2010
- 2009 Triennial AMS-ACRA conference, New Orleans, Louisiana – September/October 2009
- 13th International Conference on Recent Advances in Retailing and Services Science: Sponsored by the European Institute of Retailing and Services Studies, Budapest, Hungary - July 2006.
- 11th International Conference on Research in the Distributive Trades, Tilburg, The Netherlands - June 2001.
- 6th Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Columbus, Ohio - November 2000.
- 1999 International Costume Culture Conference: Sponsored by the Costume Culture Association, Seoul, Korea - October 1999
- 5th Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, St. Louis, Missouri - November 1997.
- 9th International Conference on Research in the Distributive Trades: Co-Sponsored by the European Association for Education and Research in Commercial Distribution and the American Collegiate Retailing Association, Leuven, Belgium - July 1997.
- 4th Triennial Retailing Conference: Cosponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Richmond, Virginia - October 1994.
- 3rd International Conference on Education in the Distributive Trades, Leewarden, The Netherlands - September 1994.

Miscellaneous Conferences:

- Business Alliance for Local Living Economies (BALLA), Bellingham, Washington - June 2011
- Lifestyles of Health and Sustainability (LOHAS) Forum, Boulder, Colorado – June 2009
- 100th Annual Conference of the American Association of Family and Consumer Sciences: Celebrating the Past, Sustaining the Future, Knoxville, Tennessee – June 2009
- 2009 Sustainability Conference: Leading Kansas in Sustainability, Manhattan, Kansas – January 2009.
- 2nd Annual Conference of Association for the Advancement of Sustainability in Higher Education, Raleigh, NC – November 2008
- Dialog on Sustainability, Consortium for Environmental Stewardship and Sustainability, July 2007
- National Retail Federation Big Show, New York, New York – January 2006
- Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30, 2006.
- International Council of Shopping Centers 2002 Research Conference: Dynamic Research in Changing Times, Plano, Texas - November 2002.
- Sewn Products Resource Council Conference: Sponsored by the American Apparel and Footwear Association, Merida, Mexico - March 2002.

- 1999 Global Retailing Symposium: Sponsored by the Southwest Retail Center, Tucson, Arizona, March 1999.
- International Council of Shopping Centers' Research Conference, Chicago, Illinois, November 1998.
- Quint State Consortium, University of Georgia, Athens, Georgia - April 1995.

QUOTED OR INTERVIEWED IN PUBLICATIONS

News Releases from Kansas State University

Prepared by: Erinn Barcomb-Peterson, 785-532-6415, ebarcomb@k-state.edu

Thursday, Jan. 15, 2009

K-STATE RESEARCH SHOWS THAT CONSUMERS WHO UNDERSTAND IMPACT OF CHOOSING SUSTAINABLE FOOD MAY NOT UNDERSTAND IMPORTANCE OF SUSTAINABLE CLOTHING

Prepared by: Jane Marshall, 785-532-1519, jpm2@k-state.edu

Monday, May 12, 2008

K-STATE SUSTAINABILITY RESEARCH WEB SITE TO ADDRESS ISSUES FOR SCHOLARS, STUDENTS AND THE PUBLIC

Published News Articles

Brisendine, C. (2009, November 16). Schulz fields questions from staff at budget forum. *K-State Collegian*, p. 1.

Miller, J. (2009, September 28). Schulz outlines plans at State of University Address. *K-State Collegian*, p. 1.

KSU inaugurates its 13th president. (2009, September 26). *Lawrence Journal-World and News*. Retrieved on January 15, 2009 from http://www2.ljworld.com/news/2009/sep/26/ksu-inaugurates-its-13th-president/?more_like_this

Harvey, A. (2009, September 25). KSU Inaugurates Its 13th President. *Topeka Capital Journal*, pp. 1, 6A.

Wofford, J. (2009, September 25-26). Voices of Faith. *Manhattan Mercury*, pp. 1, B10.

Pulling together. (2009, June 11). *K-Statement*, 31(22), p. 1.

Teagarden, A. (2009, April 13). Fashion with a conscience. *K-State Collegian*, p. 7.

K-State research shows that consumers should understand sustainable goods. (2009, January 16). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2009/jan26/K-Stateresearchshowsstatcon.cfm>

Vitale, A. (2009, March 25). Searching for sustainable fashion. *St. Louis Beacon*. Retrieved on January 15, 2009 from <http://www.stlbeacon.org/content/view/7610/72/>

Do consumers understand, buy "green" clothing? LeHew research to highlight Sustainability Confab. (2009, January 15). College of Human Ecology Kansas State University News Archives. Retrieved on

January 14, 2009 from <http://www.humec.k-state.edu/news/2009/01/15/do-consumers-understand-buy-green-clothing/>

Sustainability website addresses issues for scholars, students, and public. (2008, May 29). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2008/jun08/jun2/Sustainabilitywebsiteaddress.cfm>

Hasler, K. (2006, October 25). Students create organic fashion designs: Apparel marketing and design students designed clothing for a competition with Earth Speaks Fashion. *K-State Collegian*, p. 7.

Schmidt, C. (2002, March 4). Dream to reality: K-State graduate opens clothing store in Aggieville. *K-State Collegian*, p. 1.

News Programs

KSU Inaugurates Its 13th President. (2009, September 25) *KSHB Action News*. Retrieved on January 14, 2009 from <http://www.nbcactionnews.com/news/state/story/KSU-Inaugurates-Its-13th-President/fywSjPcqcEOzmSm-WLUWqg.csp>

K-State Inaugurates 13th President. (2009, September 25) *KMAN News 1350AM Radio [excerpt from speech broadcast on radio and article on website]*. Retrieved on January 14th from <http://www.k-state.edu/media/newsreleases/may08/lehew51208.html>