

## **KIM Y. HILLER CONNELL, Ph.D.**

### **Department of Apparel, Textiles, and Interior Design Kansas State University**

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Kansas State University  
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#### **EDUCATION**

- Ph.D.** Michigan State University, June 2008, East Lansing, Michigan  
Human Environment: Design and Management, Specialization: Environmental Science and Policy  
Dissertation: *Ecological consumer decision making: Nature, process, and barriers in apparel acquisition*
- M.A.** Michigan State University, December 2003, East Lansing, Michigan  
Apparel and Textiles, Specialization: International Development  
Thesis: *Perceptions and indicators of sustainable development: A case study of a Canadian handicraft cooperative*
- B.S.** University of Alberta, June 1999, Edmonton, Alberta, Canada  
Human Ecology, Major: Textiles, Clothing, and Culture

#### **PROFESSIONAL EXPERIENCE**

##### **Kansas State University, Manhattan, Kansas**

Fall 2008 – Present                      Assistant Professor in Apparel Marketing  
Graduate Faculty Member  
Internship Coordinator  
Department of Apparel, Textiles and Interior Design

##### **Michigan State University, East Lansing, Michigan**

Spring 2001 – Spring 2008              Graduate Teaching Instructor  
Department of Human Environment and Design

##### **University of Alberta, Edmonton, Alberta, Canada**

Summer 2006                              Visiting Scholar  
Department of Human Ecology

#### **TEACHING EXPERIENCE**

##### **Kansas State University, Manhattan, Kansas**

Fall 2008 – Present  
Undergraduate Courses      AT 245: Introduction to the Apparel and Textile Industry  
AT 330: Apparel Consumers and Society

Graduate Courses      AT 475: Computer Technologies for Merchandising  
AT 550: Apparel and Textile Internship  
AT 645: Private Label Apparel Product Development  
AT 845: Consumers in the Apparel and Textile Market

**Michigan State University, East Lansing, Michigan**

Spring 2001 – Spring 2008

Undergraduate Courses      HED 222: Intro to Three Dimensional Apparel Design  
HED 323: Advanced Three Dimensional Apparel Design  
HED 430: Dress, Culture and Human Behavior  
HED 431: Ecology of the Textiles and Apparel Complex  
HED 439: Developing Professional in Apparel and Textiles

**University of Alberta, Edmonton, Alberta, Canada**

Summer 2006

Undergraduate Courses      HECOL 493: Sustainable Apparel Design

**RESEARCH ACTIVITIES**

**Refereed Journal Articles**

**Hiller Connell, K. Y., & Kozar, J. M.** (in press). Sustainability knowledge and behaviors of apparel and textile undergraduates. *International Journal of Sustainability in Higher Education*.

**Hiller Connell, K. Y.** (2011). Exploring consumers' perceptions of eco-conscious apparel acquisition behaviors. *Social Responsibility Journal*, 7(1), 61-73.

**Hiller Connell, K. Y.** (2010). Internal and external barriers to eco-conscious apparel acquisition. *International Journal of Consumer Studies*, 34(3), 279-286.

Kozar, J. M., & **Hiller Connell, K. Y.** (2010). Socially responsible knowledge and behaviors: Comparing upper- vs. lower-classmen. *College Student Journal*, 44(2), 279-293.

**Manuscripts Under Review**

**Hiller Connell, K. Y.** (under review). The socially responsible apparel-purchase decision process: Qualitative insights. *Qualitative Market Research: An International Journal*.

**Hiller Connell, K. Y., & Kozar, J. M.** (under review). Socially responsible attitudes and apparel purchase behaviors: An examination of the two variables. *Journal of Family and Consumer Sciences*.

**Refereed Proceedings**

Armstrong, C. M.\*, LeHew, M. L. A.\*, & **Hiller Connell, K. Y.\*** (2011). Weaving

environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges. *Proceedings of the International Textile and Apparel Association*. Philadelphia, PA. (forthcoming)

- Hiller Connell, K. Y., & Kozar, J. M. (2011).** Times they are a-changin': Identifying the motivations and expectations of the millennial-generation apparel and textiles master's degree students [Abstract]. *Proceedings of the International Textile and Apparel Association*. Philadelphia, PA. (forthcoming)
- Kozar, J. M., & **Hiller Connell, K. Y. (2011).** Sustainability knowledge, attitudes, and behavior: A comparison of students in the family and consumer sciences disciplines [Abstract]. *Proceedings of the International Textile and Apparel Association*. Philadelphia, PA. (forthcoming)
- Kozar, J. M., & **Hiller Connell, K. Y. (2011).** Barriers to socially responsible apparel purchasing behavior: Are consumers right? *Proceedings of Academy of Marketing Science World Marketing Congress*, Reims, France.
- Armstrong, C.M., & **Hiller Connell, K. Y. (2010).** Assessing systems thinking skills of apparel and textiles undergraduate students [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*. Denver, CO. Online publication: [www.aashe.org](http://www.aashe.org)
- Hiller Connell, K. Y., & Kozar, J. M. (2010).** Encouraging sustainable apparel consumption among undergraduate students [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*, Denver, CO. Online publication: [www.aashe.org](http://www.aashe.org)
- Hiller Connell, K. Y. (2009).** Exploration of second-hand apparel acquisition behaviors and barriers. *Proceedings of the International Textile and Apparel Association*. Seattle, WA. Online publication: [www.itaonline.org/downloads/CB-Hiller-Connell-Exploration%20of%20Second\\_Hand.pdf](http://www.itaonline.org/downloads/CB-Hiller-Connell-Exploration%20of%20Second_Hand.pdf) (**Nominated for Best Paper in the Consumer Behavior Track**)
- Hiller Connell, K. Y., & Kozar, J. M. (2009).** Students' attitude-behavior gap on issues of labor exploitation. *Proceedings of the International Textile and Apparel Association*. Seattle, WA. Online publication: [www.itaonline.org/downloads/CB-Hiller-Connell-Students%27\\_Attitude.pdf](http://www.itaonline.org/downloads/CB-Hiller-Connell-Students%27_Attitude.pdf)
- Hiller Connell, K. Y., & Sontag, M. S. (2008).** Identifying environmentally conscious apparel acquisition behaviors among eco-conscious consumers. *Proceedings of the International Textile and Apparel Association*. Schaumburg, IL. Online publication: [www.itaonline.org](http://www.itaonline.org)
- Hiller Connell, K. Y. (2007).** Exploring variables influencing ecological decision making from the perspective of apparel consumers. *Proceedings of the International Textile and Apparel Association*. Los Angeles, CA. Online publication: [www.itaonline.org](http://www.itaonline.org)

**Hiller Connell, K. Y.** (2006). To buy or not to buy: An exploration of sustainable apparel consumption [Abstract]. *Proceedings of the American Association for the Advancement of Science*.

**Hiller Connell, K. Y., & Sontag, M. S.** (2005). Perceptions and indicators of sustainable development: A case study of a Canadian handicraft cooperative [Abstract]. *Proceedings of the Sustainability Conference 2005: International Conference on Environmental, Cultural, Economic, and Social Sustainability* (p. 55). Victoria, Australia: Common Ground Publishing.

**Refereed Paper Presentations** (Presenter(s) indicated with “\*\*”)

Armstrong, C. M.\*, LeHew, M. L. A.\*, & **Hiller Connell, K. Y.\*** (2011, November). *Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges*. Special topics session presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, PA. (forthcoming)

**Hiller Connell, K. Y., & Kozar, J. M.** (2011, November). *Times they are a-changin’: Identifying the motivations and expectations of the millennial-generation apparel and textiles master’s degree students*. Paper presented at the annual of the International Textile and Apparel Association. Philadelphia, PA. (forthcoming)

Kozar, J. M., & **Hiller Connell, K. Y.** (2011, November). *Sustainability knowledge, attitudes, and behavior: A comparison of students in the family and consumer sciences disciplines*. Paper presented at the annual of the International Textile and Apparel Association. Philadelphia, PA. (forthcoming)

Kozar, J. M.\*, & **Hiller Connell, K. Y.** (2011, July). *Barriers to socially responsible apparel purchasing behavior: Are consumers right?* Paper presented at the Academy of Marketing Science World Marketing Congress, Reims, France.

**Hiller Connell, K. Y.\***, & Sontag, M. S. (2011, April). *Revisiting ecological rationality: A theoretical examination of the nature and process*. Paper presented at the International Conference of the Society for Human Ecology. Las Vegas, NV.

Armstrong, C.M.\*, & **Hiller Connell, K. Y.\*** (2010, October). *Assessing systems thinking skills of apparel and textiles undergraduate students*. Paper presented at the Association for the Advancement of Sustainability in Higher Education conference, Denver, CO.

Armstrong, C.M.\*, & **Hiller Connell, K. Y.** (2010, April). Evaluating systems’ thinking skills among apparel and textiles undergraduates. Paper presented at the K-State Research Forum, Kansas State University, Manhattan, KS. **(Awarded 1<sup>st</sup> Place in the Social Sciences Research Category)**

**Hiller Connell, K. Y.\*** (2009, October). *Exploration of second-hand apparel acquisition*

*behaviors and barriers*. Paper presented at the annual meeting of the International Textile and Apparel Association, Seattle, WA.

**Hiller Connell, K. Y.\***, & Kozar, J. M. (2009, October). *Students' attitude-behavior gap on issues of labor exploitation*. Paper presented at the annual meeting of the International Textile and Apparel Association, Seattle, WA.

**Hiller Connell, K. Y.\***, & Sontag, M. S. (2008, November). *Identifying environmentally conscious apparel acquisition behaviors among eco-conscious consumers*. Paper presented at the annual meeting of the International Textile and Apparel Association, Schaumburg, IL.

**Hiller Connell, K. Y.\*** (2007, November). *Exploring variables influencing ecological decision making from the perspective of apparel consumers*. Paper presented at the annual meeting of the International Textile and Apparel Association, Los Angeles, CA.

**Hiller Connell, K. Y.\***, & Sontag, M. S. (2005, February). *Perceptions and indicators of sustainable development: A case study of a Canadian handicraft cooperative*. Paper presented at the International Conference on Environmental, Cultural, Economic, and Social Sustainability, Honolulu, Hawaii.

Sullivan, P., Hawley, J. M., Dickson, M. A., Littrell, M., Kim, Y., Forney, J., Norum, P., Sontag, S., **Hiller (Connell), K.**, & Crown, B. (2003). *ESRAB: Sustainable development and educators for socially responsible apparel business*. Paper presented at the annual meeting of the International Textile and Apparel Association. Savannah, GA.

**Hiller (Connell), K. Y.\*** (1999, May). *Greening of campuses: A University of Alberta housing experience*. Paper presented at the International Conference of the Society for Human Ecology, Montreal, Quebec, Canada.

### **Refereed Poster Presentations**

**Hiller Connell, K. Y.**, & Kozar, J. M. (2010, October). *Encouraging sustainable apparel consumption among undergraduate students*. Poster presented at the Association for the Advancement of Sustainability in Higher Education Conference, Denver, CO.

**Hiller Connell, K. Y.** (2009, January). *Personal characteristics and apparel acquisition behaviors of the eco-conscious apparel consumer*. Poster presented at the K-State Sustainability Conference, Kansas State University, Manhattan, KS.

**Hiller Connell, K. Y.** (2006, February). *To buy or not to buy: An exploration of sustainable apparel consumption*. Poster presented at the American Association for the Advancement of Science Conference, St. Louis, Missouri.

### **Other Publications**

Armstrong, C. A., LeHew, M. L. A., & **Hiller Connell, K. Y.** (2011). *Ten lessons for teaching*

sustainability. *ITAA Newsletter*.

Sontag, M. S., & Hiller Connell, K. Y. (2004). Preparing students as agents of change. *Educators for Socially Responsible Apparel Business*.  
<http://www.huac.lsu.edu/esrab/resources.html#whitepapers>

## GRANTSMANSHIP

### Externally Competitive Grants – Funded

- 2011 LeHew, M. L. A., Hiller Connell, K. Y., & Armstrong, C. M. *Making Climate Change a Functioning Thread in the Baccalaureate Curriculum: Initiating a Transformation in Fiber, Textiles and Clothing Education*. United States Department of Agriculture, Higher Education Challenge Grant, Awarded \$27,914.
- 2002 Hiller Connell, K. Y. *Perceptions and Indicators of Sustainable Development: A Case Study of a Canadian Handicraft Cooperative*. Kappa Omicron Nu Paolucci Research Grant, Awarded \$3,000.

### Externally Competitive Grants – Not Funded

- 2010 Hiller Connell, K. Y., & Kozar, J. M. *Creating a Global Apparel and Textile Classroom: Partnering Students with a Non-profit Organization*. United States Department of Agriculture, Higher Education Challenge Grant, Requested \$126,210.
- 2010 LeHew, M. L. A., Haar, S., Hiller Connell, K. Y., & Kozar, J. M. *Durable Fashion: Exploring the Many Pathways to Sustainability*. Cotton Incorporated, Cotton Student Sponsorship Program, Requested \$70,095.

### Internally Competitive Grants – Funded

- 2011 Hiller Connell, K. Y., & Kozar, J. M. *Using Normative Social Influence to Motivate Sustainable Apparel-Purchasing Behaviors in College Dorms*, College of Human Ecology Sponsored Research Overhead Funds, Kansas State University, Awarded \$2,210.
- 2010 Hiller Connell, K. Y. *Exploration of Eco-conscious Apparel Acquisition Attitudes and Behaviors*, University Small Research Grant, Office of Research and Sponsored Programs, Kansas State University, Awarded \$3,000.
- 2009 Hiller Connell, K. Y., & Kozar, J. M. *Students' Attitude Behavior Gap on Issues of Social Responsibility in the Apparel Industry*, University Small Research Grant, Office of Research and Sponsored Programs, Kansas State University, Awarded \$2,500.
- 2008 Hiller Connell, K. Y. ADVANCE Distinguished Lecture Series, Kansas State University, Awarded \$1,200.

### **Internally Competitive Grants – Not Funded**

2009 Kozar, J. M., & Hiller Connell, K. Y. *Exploring Students' Socially Responsible Shopping Behavior and Knowledge*. College of Human Ecology Sponsored Research Overhead Funds, Kansas State University, Requested \$4,000.

### **HONORS AND AWARDS**

2009 Kansas State University, Human Ecology Council April Faculty of the Month

### **SERVICE CONTRIBUTIONS**

#### **Professional**

International Textiles and Apparel Association

2011 Track Chair, Sustainability/Social Responsibility Track

2011 Reviewer, Student Best Paper (2)

2011 Reviewer, Annual Conference, Consumer Behavior Track Research Papers (5)

2009-2011 Member, Graduate Education Committee

2010 Reviewer, Annual Conference, ESRAB Creative Teaching Award (3)

2010 Reviewer, Annual Conference, Papers of Distinction (2)

2010 Reviewer, Annual Conference, Sustainability Track Research Papers (10)

2010 Reviewer, Student Best Paper (3)

2009 Reviewer, Student Best Paper (3)

2009 Presider, Research Paper Session (Annual Conference in Seattle, WA)

Academy of Marketing Sciences

2010 Reviewer, Annual Conference (1)

Association for the Advancement of Sustainability in Higher Education

2011 Reviewer, Annual Conference (11)

Clothing and Textiles Research Journal

2011 Reviewer, Manuscripts (1)

Journal of Fashion Marketing and Management

2011 Reviewer, Manuscripts (1)

2010 Reviewer, Manuscripts (2)

2009 Reviewer, Manuscripts (2)

Journal of Family and Consumer Sciences

2010 Reviewer, Manuscripts (1)

Pearson Publishing

2010 Reviewer, Textbook (1)

Preparing Future Faculty Fellow Program

2008-2009 Faculty Mentor, Eun Young Kim, Ph.D. student in Textile and Apparel Management, University of Missouri

### **University**

Kansas State University

2010-2011 Faculty Mentor, Guide to Personal Success (GPS) Program

2009-2011 Member, Sustainability Conference Planning Committee

### **College**

Kansas State University, College of Human Ecology

2009-2013 Member, Academic Affairs Committee

2011 Member, Task Force for the Revision of the College of Human Ecology Curriculum

2009-2010 Member, College Assessment Review Committee

### **Department**

Kansas State University, Department of Apparel, Textiles, and Interior Design

2010-2011 Member, ATID Department Head Search Committee

2010-2011 Member, AT Marketing Faculty Search Committee

2010-2011 Member, AT Textiles Faculty Search Committee

2010-2011 Member, Task Force for Revision of the Departmental Promotion and Tenure Document

2008-2011 Faculty Adviser, Apparel and Textiles Open House

2008-2011 Member, ATID Sustainability Team

2008-2010 Faculty Adviser, Apparel Marketing and Design Alliance student organization

2008-2010 Faculty Representative, Fashion Group International

### **Community Outreach**

2010-2011 Consultant, Children and Youth Empowerment Center, Nyeri, Kenya

2010 Facilitator, 4-H Discovery Days Workshop, Manhattan, Kansas

2008-2010 Faculty Co-advisor, Cinderella Project, Manhattan, Kansas

## **ADVISING**

### **Doctorate – Committee Member**

Jenkins, B. (in progress). *Research topic not yet selected.*

Armstrong, C. (2011). *Walking the green mile: a journey toward the integration of sustainability in apparel and textiles education.* Unpublished doctoral dissertation. Kansas State University, Manhattan, KS.

### **Master's (Thesis Option) – Major Professor**

Benson, E. (in progress). *Research topic not yet selected.*

Daugherty, M. (in progress). *Exploring the effect of electronic word of mouth through social networking on consumer decision making.*

Ghayournejadian, F. *The role of dress in women's transition from Iranian to Iranian-American: A socio-psychological analysis.*

### **Master's (Coursework Option) – Major Professor**

Catherine Andersen – In progress  
Ruth Cody – In progress  
Jill Colquhoun – In progress  
Chelsea Holman – In progress  
Katie Korwin – In progress  
Jordan Lipira – In progress  
Leeah Rodriguez – In progress  
Alison Rosckes – In progress  
Jennifer Smith – In progress  
April Stanley – In progress  
Kalyn Siade – In progress  
Caitlin Stevens – In progress  
Megan Tomkins – Completed (2009)  
Anne Dieu – Completed (2010)  
Andrea Mendoza – Completed (2010)  
Kimberly Prosch – Completed (2010)  
Adrienne Beall – Completed (2011)

#### **Master's (Thesis Option) – Committee Member**

Alzahrani, S. (in progress). *Identifying the attributes of success of female entrepreneurs in garment production: An exploratory study conducted in Saudi Arabia.*  
West, S. *Self-Perception and body image among African American women.*  
Cook, C. N. (2010). *The role of sourcing agents in global apparel supply chains: An exploratory study.* Unpublished master's thesis. Kansas State University, Manhattan, KS.

#### **Master's (Coursework Option) – Committee Member**

Katelin Goddard – In progress  
Brittany Green – In progress  
Katrina Kimmitt – In progress  
Marquita Scott – In progress  
Julianna Wark – In progress  
Ryan Collins – Completed (2009)  
Christopher Advincula – Completed (2010)  
Ragad Hannon – Completed (2010)  
Dominique Maille – Completed (2010)  
Sheila Stanley – Completed (2010)  
Jennifer Baker – Completed (2011)  
Maurissa Davis – Completed (2011)

#### **Faculty Mentor of Independent Studies**

Eleven since 2008

#### **Other Advising Activities**

Bollig, J. (2010). *Adaptable retail display.* Unpublished master's project. Kansas State University, Manhattan, KS. (served as external faculty advisor)  
Klenda, E. (2011). *Kenya bag project feasibility plan.* Kansas State University, Manhattan, KS. (served as external faculty advisor)

## PROFESSIONAL DEVELOPMENT

### Courses, Workshops and Other Training

|               |  |
|---------------|--|
| 2011 (Spring) | <i>Teaching Retreat</i> , Kansas State University  |
| 2010 (Fall)   | <i>StrengthsQuest Educator Seminar</i> , Kansas State University   |
| 2010 (Summer) | <i>Spanish I</i> , Kansas State University   |
| 2010 (Spring) | <i>Leadership Seminar: Adaptive Leadership</i> , Kansas State University   |
| 2010 (Spring) | <i>CAD for Merchandising</i> , Kansas State University   |
| 2010 (Spring) | <i>Teaching Retreat</i> , Kansas State University  |
| 2009-2010     | <i>Peer Review of Teaching Program</i> , Kansas State University   |
| 2009 (Fall)   | <i>Grantsmanship Workshop</i> , USDA-CSREES  |
| 2009 (Spring) | <i>Teaching Retreat</i> , Kansas State University  |
| 2008-2010     | <i>Faculty Scholars Program</i> , Kansas State University  |
| 2008-2009     | <i>New Faculty Institute</i> , Kansas State University   |
| 2008 (Fall)   | <i>Coaching Strong Women in the Power of Strategic Persuasion</i> ,<br>ADVANCE Institutional Transformation Workshop, Kansas State<br>University |

### Conferences Attended

|  |                      |
|--|----------------------|
| American Association for the Advancement of Science                                      |                      |
| 2006   | St. Louis, MO        |
| Association for the Advancement of Sustainability in Higher Education                    |                      |
| 2010   | Denver, CO           |
| International Conference on Environmental, Cultural, Economic, and Social Sustainability |                      |
| 2005   | Oahu, HI             |
| International Textile and Apparel Association  |                      |
| 2009   | Seattle, WA          |
| 2008   | Schaumburg, IL       |
| 2007   | Los Angeles, CA      |
| 2006   | San Antonio, TX      |
| 2005   | Alexandria, VA       |
| 2004   | Portland, OR         |
| 2003   | Savannah, GA         |
| K-State Sustainability Conference  |                      |
| 2009   | Manhattan, KS        |
| Society for Human Ecology  |                      |
| 2011   | Las Vegas, NV        |
| 1999   | Montreal, QB, Canada |

## PROFESSIONAL AFFILIATIONS

- Academy of Marketing Science
- Educators for Socially Responsible Apparel Business
- International Textiles and Apparel Association
- Society for Human Ecology

## QUOTED OR INTERVIEWED IN PUBLICATIONS

- Choi, M. (2010, June). MSU alumnae launch eco-friendly Lonny magazine. *The State News*. Available online at [http://statenews.com/index.php/article/2010/06/msu\\_alumnae\\_launch\\_ecofriendly\\_lonny\\_magazine](http://statenews.com/index.php/article/2010/06/msu_alumnae_launch_ecofriendly_lonny_magazine)
- Campbell, L. (2009, November). Clothing is going green. *The Collegian*. Available online at <http://www.kstatecollegian.com/news/clothing-is-going-green-1.2087041>
- Theisen, T. (2007, December). Green is the new black. *The Big Green*. Available online at <http://www.thebiggreen.net/article.php?id=963>
- Knoblauch, J. A. (2006, November). Grad student studies new shade of green in apparel industry. Michigan State University, Environmental Science and Policy newsletter. Available online at [http://www.espp.msu.edu/news/news/20061120\\_greenapparel.html](http://www.espp.msu.edu/news/news/20061120_greenapparel.html)