
Kevin R. Roberts, Ph.D.

Department of Hospitality Management and Dietetics
106 Justin Hall
Kansas State University
Manhattan, Kansas 66506
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Telephone: (785) 532-2399 Fax: (785) 532-5522

Education:

Doctor of Philosophy

May 2008, Kansas State University, Manhattan, Kansas
Department of Hotel, Restaurant, Institution Management and Dietetics
Dissertation Title: *Using the theory of planned behavior to explore restaurant Managers Support for employee food safety training.*

Master of Science

August 2002, Iowa State University, Ames, Iowa
Department of Hotel, Restaurant, and Institution Management

Bachelor of Science

August 1999, Iowa State University, Ames, Iowa
Department of Hotel, Restaurant, and Institution Management

Professional Experience:

Academic Experience

Kansas State University, Spring 2008 - Present

Department of Hospitality Management and Dietetics

Assistant Professor

HRIMD 220: Environmental Issues in Hospitality (Distance)

HRIMD 221: Topics in Hospitality (Campus)

HRIMD 341: Principles of Food Production (Campus and Distance)

HRIMD 441: Professional Club Management (Campus)

HRIMD 423: Facilities Planning & Risk Management (Campus)

HRIMD 499: Special Event Planning (Campus)

HRIMD 621: Hospitality Law (Campus)

HRIMD 624: Procurement for the Hospitality Industry (Campus)

Member of the Food Science Institute and Food Science Graduate Faculty

Academic Advising

Average 70 hospitality students/semester

Student Group Advising

Club Managers' Association of America, 2003 - Present
Hospitality Management Society, 2003 – Present

Kansas State University, Fall 2003 – Spring 2008

Department of Hotel, Restaurant, Institution Management, and Dietetics
Instructor

Kansas State University, Fall 2002 – Spring 2003

Department of Hotel, Restaurant, Institution Management, and Dietetics
Graduate Teaching Assistant
HRIMD 341: Principles of Food Production (Distance)

Iowa State University, Fall 1999 – Summer 2002

Hotel, Restaurant, Institution Management Program
Graduate Teaching Assistant
HRIMD 380L: Quantity Food Production Management Lab
Iowa State University Extension Research Associate

Industry Experience

Triangle Management, Inc., Williamsburg, Iowa, 1999 – 2005

Seven Villages Restaurant/Landmark Restaurant
Food and Beverage Manager

Dualstar Productions, Conroy, Iowa, 1999-2002

Owner/Operator

Landmark Restaurant, Williamsburg, Iowa, 1992 – 1999

Lead Grill Cook, Prep Cook, Salad Cook, Server, Cashier

Grant Funding

Proposals Funded

Roberts, K. R., Ok, C., & Pesci, P. H. (2010). *Development of a hospitality models for application to the military sector.* SAF-America and American Dream Development. Funding:

Washburn, S. G., **Roberts, K. R.,** Sauer, K. L., & Featherstone, A. M. (2010). *Incorporation of Global Perspectives into Curriculum and Campus Programs, Fayoum University, Egypt.* KSU Office of International Programs, International Incentive Grant. Funding: \$3,600.

Roberts, K.R., & Sauer, K.L. (2009). *An exploration of food safety barriers in the Continuing Care Retirement Community Environment*. University Small Research Grant, Kansas State University, Office of Research and Sponsored Programs. Funding: \$4,000.

Remig, V., **Roberts, K. R.**, Bryant, T. J., & Snyder, G. (2006). *Multimedia food safety training program for older adults*. USDA – CREES Food Safety Initiative Program. Funding: \$599,285.

Canter, D., **Roberts, K. R.**, Sauer, K., Schrader, M., & Barrett, B. (2006). *A Food Safety Social Marketing Campaign for Young Adults at Kansas State University*. Rutgers University (in partnership with USDA – CSREES Food Safety Initiative Program). Funding: \$5,000.

Shanklin, C., **Roberts, K. R.**, Barrett, E. B., & Brannon, L. A. (2003). *Improving Food Safety Practices of Restaurant Employees Using the Theory of Planned Behavior*. USDA – CSREES Food Safety Initiative Program. Funding: \$482,763.

Proposals Submitted

Roberts, K. R., Sauer, K. L., Shanklin, C. W. & Kwon, J. (2010) *A Proposed Center of Excellence for School Food Safety Research, Kansas State University*. USDA – Food and Nutrition Services. Funding: \$778,720 (Pending).

Roberts, K.R., Kwon, J., & Sauer, K.L. (2010). *Exploring and Improving the Food Safety Practices in Asian and Hispanic Restaurants Using the Theory of Planned Behavior*. USDA – CSREES Food Safety Initiative Program. Funding: \$599,979. (Not Funded)

Roberts, K.R., Kwon, J., Sauer, K.L., & Ellis, J. (2009). *Exploring and Improving Food Safety Training in Ethnic Restaurants*. USDA – CSREES Food Safety Initiative Program. Funding: \$599,396. (Not Funded)

Roberts, K. R., Olds, D. A., Sneed, J. (2005). *HACCP Training Preferences Among School Foodservice Directors*. Foodservice Management Education Council. Funding Requested: \$1,000.00 (Not funded).

Remig, V., **Roberts, K. R.**, Shanklin, C., Bryant, T. J. (2004). *Multimedia food safety training program for older adults*. USDA – CSREES Food Safety Initiative Program. Funding: \$524,936 (Not funded, resubmitted & funded in 2006).

Publications (Refereed)

- Arendt, S. W., **Roberts, K. R.**, Strohbehn, C., Ellis, J., Paola, P., Meyer, J. (in review). Conducting Qualitative Research in Foodservice Organizations: Challenges and Strategies. *International Journal of Contemporary Hospitality Management*.
- Roberts, K.R.**, & Barrett, B. (in press). Restaurant managers' beliefs about food safety training: An application of the theory of planned behavior. *Journal of Foodservice Business Research*, 14(3).
- Roberts, K.R.**, Kwon, J., Shanklin, C. W., Liu, P., & Yen, Wen-Shen. (in press). Food safety practices lacking in independent ethnic restaurants. *Journal of Culinary Science & Technology*, 8(1).
- Kwon, J., **Roberts, K.R.**, & Shanklin, C.W., Liu, P., Yen, W. S. F (2010). Food Safety Training Needs Assessment for Independent Ethnic Restaurants: Review of Health Inspection Data in Kansas. *Food Protection Trends*, 30, 412-421.
- York, V.K., Brannon, L.A., Shanklin, C.W., **Roberts, K.R.**, Howells, A.D., & Barrett, B.B. (2009). Foodservice employees benefit from interventions targeting barriers to food safety. *Journal of the American Dietetic Association*, 109(9), 1576-1581.
- York, V. K., Brannon, L. A., **Roberts, K. R.**, Shanklin, C. W., & Howells, A. D. (2009). Using the theory of planned behavior to elicit restaurant employee beliefs about food safety: Using surveys versus focus groups. *Journal of Foodservice Business Research*, 12(2), 180-197.
- Brannon, L. A., York, V. K., **Roberts, K. R.**, Shanklin, C. W., & Howells, A. D. (2009). Appreciation of food safety practices based on level of experience. *Journal of Foodservice Business Research*, 12(2), 134-154.
- York, V.K., Brannon, L.A., Shanklin, C.W., **Roberts, K.R.**, Barrett, B.B., & Howells, A.D. (2009). Intervention combination improves employees' food safety compliance rates. *International Journal of Contemporary Hospitality Management*, 21(4), 459 – 478.
- Roberts, K. R.**, & Barrett, B. (2009). Behavioral, normative, and control beliefs impact on the intention to offer food safety training to employees. *Food Protection Trends*, 29, 21-30.
- Howells, A. D., **Roberts, K. R.**, Shanklin, C. W., Pilling, V. K., Brannon, L. A., & Barrett, B. B. (2008). Restaurant employees' perceptions of barriers to three food safety practices. *Journal of the American Dietetic Association*, 108:1345-1349.

Pilling, V.K., Brannon, L. A., Shanklin, C. W., Howells, A. D., & **Roberts, K. R.** (2008). Identifying specific beliefs to target to improve restaurant employees' intentions for performing three important food safety behaviors. *Journal of the American Dietetic Association*, 108, 991-997.

Roberts, K. R., Barrett, B. B., Howells, A. D., Shanklin, C. W., Pilling, V. K., Brannon, L. A. (2008). Food safety training and foodservice employees' knowledge and behavior. *Food Protection Trends*, 28(4), 252-260.

Pilling, V. K., Brannon, L. A., Shanklin, C. W., **Roberts, K. R.**, Barrett, B. B., Howells, A. D. (2008). Food safety training requirements and food handlers' knowledge and behaviors. *Food Protection Trends*, 28(3), 192-200.

Riggins, L., **Roberts, K. R.**, & Barrett, B. (2005). Status of prerequisite and HACCP program implementation in college and university foodservice. *Journal of Foodservice Management and Education*, 1(1). Online at http://www.fsme.org/journal_current.html

Roberts, K. R., Barrett, B., & Sneed, J., (2005). Status of prerequisite and HACCP program implementation in Iowa and Kansas restaurants: Sanitarians' perspective. *Food Protection Trends*, 25(9), 694-700.

Roberts, K. R., & Sneed, P.J. (2003). The status of prerequisite and HACCP programs in Iowa Restaurants. *Food Protection Trends*, 23, 808-816.

Published Abstracts (Refereed)

Roberts, K. R., & Barrett, E. B. (2010). Subjective norms an important factor in the decision to offer food safety training among independent and chain restaurant managers. *Journal of the American Dietetic Association*, 110(2S), A57.

Sabo, T. L. B., Remig, V. T., **Roberts, K. R.**, Bryant, T. J., Snyder, G., McDougal, H. (2010). Mature Kansans' food safety knowledge and concerns while eating away from home. *Journal of the American Dietetic Association*, 110(2S), A69.

Hornsby, G., **Roberts, K.R.**, Kwon, J. (2010). Consumer Perceptions of Food Misbehaviors. Volume XV. Proceedings of the Fifteenth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Washington, DC; January 7-9 [CD-ROM].

Kwon, J., **Roberts, K. R.**, Shanklin, C. W., Liu, P., & Yen, W. S. F. (2009). Food Safety Training Need Assessment for Independent Ethnic Restaurants: Review of Health Inspection Data in Kansas. *Journal of Food Protection*, 71/(A), 38.

- Roberts, K. R.** & Barrett, E. (2009). Exploring restaurant managers' beliefs about food safety training. *Journal of the American Dietetic Association, 109(3S)*, A45.
- Roberts, K. R.**, Kwon, J., & Shanklin, C. W. (2009). Food safety practices in ethnic restaurants in Kansas. *Journal of the American Dietetic Association, 109(3S)*, A64.
- Roberts, K. R.**, Remig, V., Bryant, T. J., & Snyder, G. (2009). Older adults' technology preferences related to food safety education. *Journal of the American Dietetic Association, 109(3S)*, A64.
- Remig, V., **Roberts, K. R.**, Bryant, T. J., & Snyder, G. (2009). Discussion Groups with Mature Adults Help Identify Food Safety Issues and Barriers. *Journal of the American Dietetic Association, 109(3S)*, A63.
- Angolo, C. W., & **Roberts, K. R.** (2009). Food Safety Knowledge and Handling Practices of Domestic Workers in Nairobi, Kenya. Volume XIV. Proceedings of the Fourteenth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Las Vegas, NV, January [CD-ROM].
- Howells, A., **Roberts, K.**, Shanklin, C., Pilling, V., Brannon, L., & Barrett, E. (2007). Restaurant employees' perceptions of barriers to three food safety practices. *Journal of the American Dietetic Association, 107(8S)*, 73.
- Pilling, V. K., Phillips, W. C., **Roberts, K. R.**, Brannon, L. A., Shanklin, C. W., & Barrett, E.B. (2005). Students' perceptions of barriers to three food safety practices. *Journal of the American Dietetic Association, 105(8S)* 13.
- Roberts, K. R.**, Shanklin, C., Brannon, B., Barrett, B., Phillips, W., Pilling, V. (2005). *Improving Food Safety Practices of Restaurant Employees Using the Theory of Planned Behavior*. Volume X. Proceedings of the Tenth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Myrtle Beach, SC, January, [CD-ROM].
- Roberts, K. R.**, Barrett, B., Sneed, J. (2004). *Health department sanitarians' perceptions of food safety practices in restaurants*. Volume IX. Proceedings of the Ninth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, 662-664.
- Riggins, L. D., **Roberts, K. R.**, & Barrett, B. (2004). HACCP implementation in college and university foodservice. Volume IX. Proceedings of the Ninth Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, 646-649.

Roberts, K. R., Hwang, J., & Sneed, P.J. (2003) *Factors influencing restaurant decisions of airline travelers*. 9th Annual Recent Advances in Retailing & Services Science Conference, Heidelberg, Germany, 101-104.

Roberts, K. R., & Barrett, B. (2003). *Restaurant managers' perceptions and knowledge of irradiated foods*. Volume VIII. Proceedings of the Eight Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Las Vegas, NV, 589-591.

Roberts, K. R., & Sneed, P. J. (2002). *A gap analysis of Hazard Analysis Critical Control Point (HACCP) prerequisite programs for independent restaurants in Iowa*. Volume VII. Proceedings of the Seventh Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, TX, 475-77

Presentations (Refereed)

Roberts, K. R., Remig, V. M., Bryant, T. J., & Snyder, G. (March 2010). Mature Kansans assess barriers to handwashing while preparing food in the home. USDA Food Safety Education Conference: Advances in Food Safety Education: Trends, Tools, and Technologies, Atlanta, Georgia.

Roberts, K. R., Shanklin, C. W., Barrett, B. B., Brannon, L. A., & York, V. A. (March 2010). Lessons learned in conducting food safety research in restaurants – the problems of recruitment and retention. *USDA Food Safety Education Conference: Advances in Food Safety Education: Trends, Tools, and Technologies*, Atlanta, Georgia.

Kwon, J., **Roberts, K. R.,** & Shanklin, C.W (March 2010). Evaluation of Online Health Inspection Reports Indicates Food Safety Practices Lacking in Ethnic and Independent Restaurants in Kansas. USDA Food Safety Education Conference: Advances in Food Safety Education: Trends, Tools, and Technologies, Atlanta, Georgia.

Kwon, J, **Roberts, K. R.,** & Shanklin, C. W. (July 2009). Food safety training needs assessment for independent ethnic restaurants: Review of health inspection data in Kansas. Annual meeting of the International Association of Food Protection, Dallas, Texas.

Roberts, K. R., Shanklin, C. W., Pilling, V. K., Brannon, L. A., Howells, A., & Barrett, E. B. (July 2007). The Impact of Food Safety Training on Foodservice Employees' Knowledge and Behavior. Annual meeting of the Council of Hotel, Restaurant, and Institutional Education, Dallas, Texas.

Pilling, V. K., Brannon, L. A., **Roberts, K. R.**, Howells, A. D., Olds, D. A., Phillips, W., Shanklin, C. W., & Barrett, E. B. (August 2007). Evaluating Safety Training in Restaurants Using Theory of Planned Behavior. Annual meeting of the American Psychological Association. San Francisco, CA.

Pilling, V. K., Brannon, L.A., **Roberts, K.R.**, Olds, D.A., Phillips, W., Howells, A.D., Shanklin, C.W., & Barrett, E.B. (May 2007). Use of Theory of Planned Behavior to Improve Food Safety. Annual meeting of the Midwestern Psychological Association. Chicago, IL.

Roberts, K. R., Pilling, V. K., Brannon, L. A., Shanklin, C. W., Phillips, W. C., & Barrett, E. (September 2006). *Influence of Food Safety Training on Students' Appreciation of Food Safety Behaviors*. USDA Food Safety Education Conference: Reaching At-Risk Audiences & Today's Other Food Safety Challenges, Denver, CO

Pilling, V. K., Brannon, L. A., Phillips, W., Barrett, E. B., **Roberts, K. R.**, & Shanklin, C. W. (May 2006). Type of experience influences restaurant employees' appreciation of food safety. Annual meeting of the Midwestern Psychological Association, Chicago, IL.

Pilling, V. K., Brannon, L. A., **Roberts, K. R.**, Phillips, W., Shanklin, C. W., & Barrett, E. B. (May 2006). Theory of planned behavior belief elicitation: Surveys vs. focus groups. Annual meeting of the Association for Psychological Science, New York City, NY.

Pilling, V. K., Brannon, L. A., **Roberts, K. R.**, Phillips, W., Shanklin, C. W., & Barrett, E. B. (August 2006). Implications of theory of planned behavior for workplace safety interventions. Annual meeting of the American Psychological Association, New Orleans, LA.

Contributed Chapters in Published Books

Gilmore, S. A. (2005). CLG Management. *Cases in Human Resource Management* (pp. 48 – 54). Upper Saddle River, NJ: Prentice Hall.

Presentations/Workshops (Non-refereed)

Roberts, K. R. (2007). *Increasing food safety practices of restaurant employees*. Kansas Department of Health and Environment Secretary's Food Safety Advisory Council. Topeka, Kansas.

Roberts, K. R. (2007). *Increasing food safety practices of restaurant employees*. Kansas Department of Health and Environment Secretary's Food Safety Inspector Retreat. Topeka, Kansas.

- Roberts, K. R.** (2007). *Food safety practices of restaurant employees behavior*. Kansas Department of Health and Environment Secretary's Food Safety Advisory Council. Topeka, Kansas.
- Roberts, K. R.** (2007). *Food safety practices of restaurant employees behavior*. Kansas Department of Health and Environment Secretary's Food Safety Inspector Retreat. Topeka, Kansas.
- Roberts, K. R.** & Sauer, K. (2005). *Tools for effective college teaching*, Kansas State University Graduate Student Orientation. Manhattan, Kansas.
- Roberts, K. R.** & Sauer, K. (2005). 1st Annual Summer Institute in Hospitality Management, Kansas State University (Co-Director and Presenter). Manhattan, Kansas.
- Roberts, K. R.** (2004). *Increasing food safety practices of restaurant employees*. Kansas Department of Health and Environment Secretary's Food Safety Advisory Council. Topeka, Kansas.
- Roberts, K. R.** (2004). *Increasing food safety practices of restaurant employees*. Kansas Department of Health and Environment Secretary's Food Safety Inspector Retreat. Topeka, Kansas.
- Roberts, K. R.** (2003). ServSafe® Food safety training program for Triangle Management, Inc. Williamsburg, IA. July 14.
- Roberts, K. R.** (2003). ServSafe® Food safety training program for Triangle Management, Inc. Williamsburg, IA. July 28.
- Steiner, P., Anderson, B., & **Roberts, K. R.** (2002). ServSafe® Food safety training program for foodservice operations. Burlington, IA. May 9 & 10.
- Steiner, P., Anderson, B., & **Roberts, K. R.** (2002). ServSafe® Food safety training program for foodservice operations. Burlington, IA. May 7 & 8..
- Roberts, K. R.**, Temple, J., Utoff, S., & Henroid, Jr., D. H. (2001). ServSafe® Food safety training program for foodservice operations. Williamsburg, IA. October 31. 13 participants.
- Huss, J. J., Henroid, Jr. D. H., & **Roberts, K. R.** (2001). ServSafe® Food Safety Training. In-service education for the Iowa State University Nutrition and Health Field Specialists. Des Moines, IA. May.

University Service

Advisor, Club Managers' Association of America, 2003 – Present
Co-Advisor, Hospitality Management Society, 2003 – 2008
Curriculum Committee, Hotel and Restaurant Management Program, 2003 – Present
Student Learning Outcomes Committee, Hotel and Restaurant Management Program,
2003 - Present
Kansas State University Faculty Senate, 2008 – Present
K-State Academic Affairs Committee, 2008 – Present
Zimbra Seering Committee, 2008 – Present
K-State Social Media Working Group, 2009 - Present
HMD/Graduate Faculty Representative, HE Academic Affairs Committee, 2008 – Present
Committee Chair, 2009 - Present
Human Ecology Representative, Kansas State University Honor Council, 2004 – 2008
Kansas State University Web Presentation Technology Advisory Group, 2004 - 2007
Kansas State University, College of Human Ecology, Student Affairs Committee, 2004 –
2007

Professional Associations, Service, and Honors

Recipient, Bedford Distinguished Faculty Award, 2007
Co-editor, Journal of Foodservice Management and Education
Nominations Committee, Foodservice Systems Management Education Council
Member, CHRIE
Member, KOMA-CHRIE
Member, Club Managers Association of American (CMAA)
Member, Oklahoma – Kansas CMAA
Member, Mid-America CMAA
Member, International Association of Food Protection
Member, National Restaurant Association