

## Merchandising Course Matrix for all GPIEDA Institutions

Alliance course titles are used for the Great Plains IDEA site; each institution then "translates" the alliance title to their own, approved course title

Alliance Course #	Alliance Course Title	KSU Course #	KSU Course Title
MERCH 510	Consumer Behavior	AT 845	Consumers in the Apparel and Textile Market
MERCH 520	Professional Advancement	AT 720	Professional Advancement in Merchandising
MERCH 530	Product Design, Development and Evaluation	AT 840	Apparel and Textile Product Development
MERCH 540	Promotional Strategies in Merchandising	AT 735	Promotional Strategies in Merchandising
MERCH 550	Retail Theory & Current Practices	AT 725	Theory and Practice of Apparel/Textile Marketing and Distribution
MERCH 610	Historical and Contemporary Issues in Trade	AT 835	Strategic Economic Analysis of Apparel and Textile Industries
MERCH 620	International Retail Expansion	AT 810	International Merchandise Management
MERCH 630	Research Methods	AT 850	Research Methods in Apparel and Textiles
MERCH 640	Financial Merchandising Implication	AT 815	Financial Merchandising Implications
MERCH 650	Strategic Planning	AT 860	Apparel and Textile Store Planning
MERCH 660	Merchandising Practicum	AT 875	Practicum in Apparel and Textiles
MERCH 670	Merchandising Thesis	AT 899	Master's Thesis Research in Apparel and Textiles
MERCH 675	Merchandising Independent Study	Merch 675	Independent Study

Kansas State University

Alliance Course #	Alliance Course Title	CSU Course #	CSU Course Title
MERCH 510	Consumer Behavior	DM 510	Consumer Behavior
MERCH 520	Professional Advancement	DM 520	Professional Advancement in Merchandising
MERCH 530	Product Design, Development and Evaluation	DM 530	Product Design, Development and Evaluation
MERCH 540	Promotional Strategies in Merchandising	DM 540	Promotional Strategies in Merchandising
MERCH 550	Retail Theory & Current Practices	DM 550	Retail Theory and Practice
MERCH 610	Historical and Contemporary Issues in Trade	DM 610	Historical and Contemporary Issues in Trade
MERCH 620	International Retail Expansion	DM 620	International Merchandising Management
MERCH 630	Research Methods	DM 630	Merchandising Research Methods
MERCH 640	Financial Merchandising Implication	DM 640	Merchandising Finance
MERCH 650	Strategic Planning	DM 650	Strategic Decisions in Merchandising
MERCH 660	Merchandising Practicum	DM 699V	Merchandising Practicum
MERCH 670	Merchandising Thesis	DM 699V	Merchandising Thesis
MERCH 675	Merchandising Independent Study	no mapping defined	no mapping defined

Colorado State University

<b>Alliance Course #</b>	<b>Alliance Course Title</b>	<b>NDSU Course #</b>	<b>NDSU Course Title</b>
MERCH 510	Consumer Behavior	ADHM 710	Consumer Behavior in Merchandising
MERCH 520	Professional Advancement	ADHM 720	Professional Advancement
MERCH 530	Product Design, Development and Evaluation	ADHM 730	Product Design, Development & Evaluation
MERCH 540	Promotional Strategies in Merchandising	ADHM 740	Promotional Strategies in Merchandising
MERCH 550	Retail Theory & Current Practices	ADHM 750	Retail Theory and Current Practice
MERCH 610	Historical and Contemporary Issues in Trade	ADHM 760	Historical & Contemporary Issues In Trade
MERCH 620	International Retail Expansion	ADHM 770	International Retail Expansion
MERCH 630	Research Methods	ADHM 775	Research Methods in Merchandising
MERCH 640	Financial Merchandising Implication	ADHM 780	Financial Merchandising Implications
MERCH 650	Strategic Planning	ADHM 785	Strategic Planning
MERCH 660	Merchandising Practicum	ADHM 794	Practicum
MERCH 670	Merchandising Thesis	ADHM 798	Thesis
MERCH 675	Merchandising Independent Study	ADHM 793	Ind Study: International Issues

North Dakota State University

<b>Alliance Course #</b>	<b>Alliance Course Title</b>	<b>OSU Course #</b>	<b>OSU Course Title</b>
MERCH 510	Consumer Behavior	DHM 5303	Consumer Behavior
MERCH 520	Professional Advancement	DHM 5623	Professional Advancement
MERCH 530	Product Design, Development and Evaluation	DHM 5633	Product Design, Development and Evaluation
MERCH 540	Promotional Strategies in Merchandising	DHM 5643	Promotional Strategies in Merchandising
MERCH 550	Retail Theory & Current Practices	DHM 5653	Retail Theory and Current Practices
MERCH 610	Historical and Contemporary Issues in Trade	DHM 5603	Historical and Contemporary Issues in Trade
MERCH 620	International Retail Expansion	DHM 5663	International Retail Expansion
MERCH 630	Research Methods	DHM 5613	Research Methods
MERCH 640	Financial Merchandising Implication	DHM 5673	Financial Merchandising Implication
MERCH 650	Strategic Planning	DHM 5683	Strategic Planning
MERCH 660	Merchandising Practicum	HES 5240M	Creative Component - Merch
MERCH 670	Merchandising Thesis	HES 5240	Creative Component
MERCH 675	Merchandising Independent Study	no mapping defined	no mapping defined

Oklahoma State University

<b>Alliance Course #</b>	<b>Alliance Course Title</b>	<b>SDSU Course #</b>	<b>SDSU Course Title</b>
MERCH 510	Consumer Behavior	MRCH 510	Consumer Behavior Mercha
MERCH 520	Professional Advancement	MRCH 520	Professional Advancement Merchandising
MERCH 530	Product Design, Development and Evaluation	MRCH 530	Product Design, Development & Eval
MERCH 540	Promotional Strategies in Merchandising	MRCH 540	Promotional Strategies Merchandising
MERCH 550	Retail Theory & Current Practices	MRCH 550	Retail Theory & Current Practices
MERCH 610	Historical and Contemporary Issues in Trade	MRCH 610	Hist and Contemp Issues
MERCH 620	International Retail Expansion	MRCH 620	Internatnl Merchandise
MERCH 630	Research Methods	MRCH 630	Research Methods in Merchandising
MERCH 640	Financial Merchandising Implication	MRCH 640	Financial Merchandising
MERCH 650	Strategic Planning	MRCH 650	Strategic Planning in Merchandising
MERCH 660	Merchandising Practicum	MRCH 695	Merchandising Practicum
MERCH 670	Merchandising Thesis	MRCH 798	Merchandising Thesis
MERCH 675	Merchandising Independent Study	MRCH X	Independent Study