

# Melody L. A. LeHew, Ph.D.

Professor  
lehew@ksu.edu

## EDUCATIONAL BACKGROUND

- 1996 Ph.D. in Retail and Consumer Sciences, University of Tennessee, Knoxville
- 1989 M.S. in Textiles and Clothing, The Ohio State University
- 1986 B.S. in Textiles and Clothing, The Ohio State University

## PROFESSIONAL EXPERIENCE

- 2014-Present Interim Department Head, Hospitality Management & Dietetics, Kansas State University
- 2014-Present Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 2011-Present Affiliated Faculty, Women's Studies, Kansas State University
- 2002-2014 Associate Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 1996-2002 Assistant Professor, Apparel, Textiles, & Interior Design, Kansas State University
- 1992-1996 Graduate Teaching Associate, Retail & Consumer Science, University of Tennessee
- 1987-1992 Reference Librarian's Assistant and Clerk, Columbus Metropolitan Library
- 1984-1987 Co-Manager and Associate, Limited Express

## LEADERSHIP EXPERIENCE

### PROFESSIONAL ORGANIZATION LEADERSHIP

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- 2008-2011 Secretary, International Textile and Apparel Association
- 2007-2008 Chair, ITAA Membership Committee

### UNIVERSITY LEADERSHIP

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- 2013-2014 Co-Chair, Kansas State University Sustainability Strategic Planning Task Force
- 2010-2015 Chair, Kansas State University Academic Integrity/Student-Athlete Welfare Committee
- 2010-2011 Past-President, Kansas State University Faculty Senate
- 2009-2010 President, Kansas State University Faculty Senate
- 2009-2010 Chair, Kansas State Faculty Senate Leadership Council
- 2009-2010 Chair, Faculty Senate Executive Committee
- 2008-2009 President-Elect, Kansas State University Faculty Senate

### COLLEGE LEADERSHIP

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- 2012-2013 Chair, 2025 Strategic Planning: Human Ecology Engagement and Outreach Committee
- 2002-2004 Chair, Human Ecology Faculty Affairs Committee

### DEPARTMENT LEADERSHIP

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- 2015-2016 Chair, Hospitality Management Department Head Search Committee
- 2005-2006 Chair, Apparel Marketing Faculty Position Search Committee
- 2005-2006 Chair, Product Development Faculty Position Search Committee

2003- 2004 Coordinator, Apparel and Textiles Program  
1997-1998 Chair, Teaching Portfolio and Evaluation Committee  
1996-1997 Chair, Future Status/Function of the Costume & Textile Collection Committee

#### **MULTI-INSTITUTION PROGRAM LEADERSHIP**

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2013-2015 Chair, Great Plains Interactive Distance Education Alliance, Merchandising Assessment  
2012-2014 Chair, Great Plains Interactive Distance Education Alliance, Merchandising Program  
2012-2013 Chair, NCCC65 Multistate Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers  
2011-2012 Vice Chair, NCCC65 Multistate Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers  
2006-2008 Secretary, NCCC65 MultiState Project - Indicators of Social Change in the Marketplace: Producers, Retailers and Consumers  
2005-2006 Co-Director of Marketing, Great Plains Interactive Distance Education Alliance Merchandising Program  
2004-2005 Co-Chair, Great Plains Interactive Distance Education Alliance Merchandising Program

#### **ADMINISTRATIVE LEADERSHIP**

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2015-present Interim Head, Department of Hospitality Management  
2014-2015 Interim Head, Department of Hospitality Management & Dietetics  
2008-Present Director, Agricultural Experiment Station 5-Year Project, Sustainability in Textile and Apparel: Producers, Retailers, and Consumers

## **TEACHING EXPERIENCE**

#### **KANSAS STATE UNIVERSITY, MANHATTAN KS**

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Fall 1996 – Present

Undergraduate Courses: AT 245 Introduction to Apparel and Textile Industry  
AT 325 Apparel and Textile Retailing  
AT 330 Apparel Consumers and Society  
AT 440 Fundamentals of Apparel Evaluation  
AT 499 Problems in Apparel and Textiles (Independent Study)  
AT 625 Apparel and Textile Business Strategy  
AT 630 History of Costume  
AT 635 Issues and Ethics in Apparel and Textiles  
AT 650 Apparel and Textiles Study Tour (US and International)

Graduate Courses: AT 725 Theory & Practice of AT Marketing & Distribution  
AT 825 Strategic Merchandising (online)  
AT 830 Fashion Theory/Sustainable Fashion Behavior  
AT 845 Consumers in the Apparel and Textile Market  
AT 855 Readings in Apparel and Textiles (Independent Study)  
AT 870 Problems in Apparel and Textiles (Independent Study)  
AT 875 Practicum in Apparel and Textiles (Independent Study)  
AT 899 Master's Theses Research in Apparel and Textiles  
AT 999 Dissertation Research in Apparel and Textiles

Fall 1992 – Spring 1996 (Graduate Teaching Associate – Full Responsibility for Courses)  
Undergraduate Courses: Retail Buying Computer Lab; Product Quality; Fashion History and Marketing; Micro-computer Applications

### SCHOLARSHIP INTERESTS

SUSTAINABILITY: Climate Change & Environmental Education; Sustainable Consumption and Production

CONSUMER BEHAVIOR: Loyalty; Motivation; Attitudes; Shopping Orientation; Fashion Adoption and Diffusion

STRATEGIC MARKETING: Market Orientation; Relationship Marketing; Differentiation; Shopping Center Strategies; Tourism & Retailing

### SCHOLARSHIP ACTIVITIES

#### REFEREED JOURNAL ARTICLES [\* indicates student co-author]

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- Yun, C., Patwary, S., LeHew, M. L. A., & Kim, J. (In Press). Sustainable care of textile products and its environmental impact: Tumble-drying and ironing processes. *Fiber and Polymers*,
- Yun, C., Islam, Md. I., LeHew, M., & Kim, J. (2016). Assessment of environmental and economic impacts made by the reduced laundering of self-cleaning fabrics. *Fibers and Polymers*, 17(8), 1296-1304.
- Armstrong, C. M., Hiller Connell, K. Y., \*Lang, C., Ruppert-Stroescu, M., & **LeHew, M. L. A.** (2016). Educating for sustainable fashion: Using clothing acquisition abstinence to explore sustainable consumption and life beyond growth. *Journal of Consumer Policy*, 39(4) 417-439. doi:10.1007/s10603-016-9330-z
- Armstrong, C. M., Hustvedt, G., **LeHew, M. L. A.**, Anderson, B. G., & Hiller Connell, K. Y. (2016). When the informal is the formal, the implicit is the explicit: Holistic sustainability education at Green Mountain College. *International Journal of Sustainability in Higher Education*, 17(6), 756-775. doi:1-1108/IJSHE-02-2015-0012
- Ruppert-Stroescu, **M.**, **LeHew, M. L. A.**, Armstrong, C. M., & Hiller Connell, K. Y. (2015). Creativity and sustainable fashion apparel consumption: The fashion detox. *Clothing and Textiles Research Journal*, 33(3), 167-182. doi:10.1177/0887302X15579990
- \*Eike, R. J., Armstrong, C. M., Hiller Connell, K. Y., **LeHew, M. L. A.**, Anderson, B. G., & Hustvedt, G. (2014). Integrating sustainability into a social science: What are the essentials? *Journal of Sustainability Education*, 7(December), Online publication: [http://www.jsedimensions.org/wordpress/content/integrating-sustainability-into-a-social-science-what-are-the-essentials\\_2014\\_12/](http://www.jsedimensions.org/wordpress/content/integrating-sustainability-into-a-social-science-what-are-the-essentials_2014_12/)
- \*Armstrong, C. M., & **LeHew, M. L. A.** (2014). Barriers and mechanisms to the integration of sustainability in textile and apparel education: Stories from the front line. *Fashion Practice*, 6(1), 59-85. doi:10.2752/175693814X13916967094830
- \*Armstrong, C. M., & **LeHew, M. L. A.** (2013). A case study in sustainability and fashion education:

Adventures on the green. *Journal of Sustainability Education*, 4 (February). Online publication: [http://www.jsedimensions.org/wordpress/content/a-case-study-in-sustainability-and-fashion-education-adventures-on-the-green\\_2013\\_02/](http://www.jsedimensions.org/wordpress/content/a-case-study-in-sustainability-and-fashion-education-adventures-on-the-green_2013_02/)

- \*Armstrong, C. M., & **LeHew, M. L. A.** (2011). Scrutinizing the explicit, the implicit, and the unsustainable: A model for holistic transformation of a course for sustainability. *Journal of Teacher Education for Sustainability*, 13(2) 17-43. doi:10.2478/v10099-011-0012-2
- \*Armstrong, C., & **LeHew, M. L. A.** (2011). Sustainable apparel product development: In search of a new dominant social paradigm for the field using sustainable approaches. *Fashion Practice*, 3(1), 29-62. doi:10.2752/175693811X12925927157018
- LeHew, M. L. A.**, & Wesley, S. C. (2007). Tourist shoppers' satisfaction with regional shopping mall experiences. *International Journal of Culture, Tourism and Hospitality*, 1(1), 82-96. doi:10.1108/17506180710729628

➤ Received Emerald Literati Network 2008 Award for Excellence

- Wesley, S. C., **LeHew, M. L. A.**, & Woodside, A. (2006). Consumer decision-making styles and mall shopping behavior: Building theory using exploratory data analysis and the comparative method. *Journal of Business Research*, 59(5), 535-548.
- LeHew, M. L. A.**, & Meyer, D. J. C. (2005). Preparing global citizens for leadership in the textile and apparel industry. *Clothing and Textile Research Journal*, 23(4), 290-297.
- LeHew, M. L. A.**, Burgess, B., & Wesley, S. C. (2002). Expanding the loyalty concept to include customer preference for a shopping mall. *International Review of Retail, Distribution and Consumer Research*, 12(3), 225-236.
- Wesley, S. C., & **LeHew, M. L. A.** (2002). Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance. *Journal of Shopping Center Research*, 9(2), 31-52.
- LeHew, M. L. A.** (2001/2002). Single-parent and dual-income families: Time-poor consumers? *Journal of Consumer Education*, 19/20, 51-60.
- Meyer, D. J. C., & **LeHew, M. L. A.** (2001). The professional master's degree: Addressing the changing needs of textiles and apparel students and industry. *Journal of Family and Consumer Sciences: From Research to Practice*, 93(4), 75-78.
- LeHew, M. L. A.**, & Fairhurst, A. E. (2000). U.S. shopping mall attributes: An exploratory investigation of their relationship to retail productivity. *International Journal of Retail & Distribution Management*, 28(6), 261-279.
- LeHew, M. L. A.**, & Cushman, L. M. (1998). Time sensitive consumers' preference for concept clustering: An investigation of mall tenant placement strategy. *Journal of Shopping Center Research*, 5(1), 33-58.

#### EDITOR REVIEWED BOOK CHAPTERS [\* indicates student co-author]

- \*Armstrong, C. M., & **LeHew, M. L. A.** (2012). Shifting the Dominant Social Paradigm in the apparel industry: Acknowledging the pink elephant. In M. L. Damhorst, K. A. Miller-Spillman, & S. O. Michelman (eds.) *The Meaning of Dress* (3<sup>rd</sup> edition).

#### EDITOR REVIEWED MISCELLANEOUS PUBLICATIONS [\*indicates student co-author]

- \*Armstrong, C. M., **LeHew, M. L. A.**, & Hiller Connell, K. Y. (2011). Ten lessons for teaching

sustainability. *International Textile and Apparel Association Newsletter*, 34(6), 6-7.

**LeHew, M. L. A.** (1998). Maintaining the excitement! *International Textile and Apparel Association Newsletter*, 21(2), 1.

#### JURIED DESIGNS [\* indicates student co-designer]

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**LeHew, M. L. A.**, \*Armstrong, C. M., & \*Jenkins, B. (2012). Honoring earth and sky: Sustainability via versatile design. *American Association of Family & Consumer Sciences Juried Showcase and Exhibition*, Indianapolis, IN.

Falsken, J., **LeHew, M.**, & Haar, S. J. (November, 2009). Sustainable Solutions III (one of the three designs in series). *International Textile and Apparel Association Design Exhibition*, Seattle, Washington. Jury: 27% accepted.

Haar, S. J., Falsken, J., & **LeHew, M. L. A.** (June 25-28, 2009). Sustainable Solutions. Sustainable fashion accepted for exhibition at the *American Association of Family & Consumer Sciences Juried Showcase and Exhibition*, Knoxville, Tennessee – **Best of Show**. Jury: 89% accepted.

Haar, S., **LeHew, M.** and Falsken, J. (2009, October). Images and descriptions of ITAA design scholarship published in *Making a Difference, 2009 Design Exhibition Catalog*. Copyright 2009 by the International Textile and Apparel Association, Inc., ISBN: 1-885715-07-2

#### REFEREED PROCEEDINGS [\* indicates student co-author]

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\*Islam, Md. I., Rahman, Md. F., & **LeHew, M. L. A.** (2015, November). Predicting total assembling time for different apparel products utilizing learning curve and time study approaches: A comparative case study [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: [http://lib.dr.iastate.edu/itaa\\_proceedings/2015/presentations/110/](http://lib.dr.iastate.edu/itaa_proceedings/2015/presentations/110/)

Manikowske, L., Lyons, N., **LeHew, M.**, & Bennur, S. (2015, November). Does an online professional master's program meet student expectations? [Abstract]. *Proceedings of the International Textile and Apparel Association*. Online publication: [http://lib.dr.iastate.edu/itaa\\_proceedings/2015/posters/94/](http://lib.dr.iastate.edu/itaa_proceedings/2015/posters/94/)

**LeHew, M. L. A.**, Hiller Connell, K. Y., Anderson, B. G., Armstrong, C. M., & Hustvedt, G. (2014, November). Environmental sustainability education: Best practice assessment for application to fiber, textile, and clothing programs [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 50-51. Online publication: <http://itaaonline.org/?page=330o>

Reeves-DeArmond, G., Mower, J., Nishida, K., **LeHew, M. L. A.**, Rees, K., West, A., & Becker, J. (2014, November). To MOOC or not to MOOC: Future implications of online courses for ITAA and the Clothing/Textile discipline [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 15-18. Online publication: <http://itaaonline.org/?page=330o>

Armstrong, C. M., Hustvedt, G., Hiller Connell, K. Y., **LeHew, M. L. A.**, & Anderson, B. G. (2014). The implicit nature of holistic sustainability education: The student perspective at Green Mountain College [Abstract]. *Proceedings of the Association for the Advancement of Sustainability in Higher Education*. (forthcoming)

\*Lang, C., Armstrong, C. M., Hiller Connell, K. Y., Ruppert-Stroescu, M., & **LeHew, M. L. A.** (2014). Fashion detox: The challenges and benefits of consumption abstinence among college students [Abstract]. *Proceedings of the International Textile and Apparel Association*, 71, 48-49. Online publication: <http://itaaonline.org/?page=330o>

- LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y. (2013). Infusing Environmental Sustainability into Textile and Apparel Curriculum: Professional Development Needs for a Discipline in Transition [Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 27-28. Online publication: <http://itaaonline.org/?311>
- Hiller Connell, K. Y., Armstrong, C. M., **LeHew, M. L. A.**, Ruppert-Stroescu, M. & Hawley, J. (2013). You are doing what? Motivations for fashion acquisition abstinence process [Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 24-25. Online publication: <http://itaaonline.org/?315>
- \*Sun, L., & **LeHew, M. L. A.** (2013). 70 Years of Fashion in the Chinese Dress: Exploring Sociocultural Influences on Chinese Qipao's Hemline Height and Waistline Fit in 1920s-1980s [Abstract]. *Proceedings of the International Textile and Apparel Association*, 70, 33-34. Online publication: <http://itaaonline.org/?309>
- Armstrong, C. M., Hawley, J., Hiller Connell, K. Y., **LeHew, M. L. A.**, & Ruppert-Stroescu, M. (2013). Fashion detox: The sustainable living challenge [Abstract]. *Proceedings of the FASHION and Social Responsibility Symposium*. University of Minnesota, St. Paul, MN.
- LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y., Hustvedt, G., & Anderson, B. (2013). Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education [Abstract]. *NACTA Journal*, 57 (Supplement 1), 92. Online publication: <http://www.nactateachers.org/vol-57-nacta-journal-abstracts.html>
- Armstrong, C. M. & **LeHew, M. L. A.** (2012). The Integration of Sustainability in Textiles and Apparel Education: Key Stakeholder Narratives [Abstract]. *Proceedings of the International Textile and Apparel Association*, 69, 4-6. Online publication: <http://itaaonline.org/?282>
- LeHew, M. L. A.**, Hiller-Connell, K. Y., & Armstrong, C. M. (2012). Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education [Abstract]. *NACTA Journal*, 56 (Supplement 1), 55. Online publication: <http://www.nactateachers.org/vol-56-nacta-journal-abstracts.html>
- \*Armstrong, C. M. & **LeHew, M. L. A.** (2011). Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone [Abstract]. *Proceedings of the International Textile and Apparel Association* 68, 6-7. Online publication: <http://itaaonline.org/?228>
- *Nominated for the Educators for Socially Responsible Apparel Business (ESRAB) Outstanding Paper Award.*
- \*Armstrong, C. M., **LeHew, M. L. A.**, Connell, K. Y. H., Loker, S. Paschricha, A., & Cottle, F. (2011). Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges. *Proceedings of the International Textile and Apparel Association*, 68, 2-9. Online publication: <http://itaaonline.org/?227>
- LeHew, M.L. A.**, Wesley, S.C., & Jager, A. (2010). Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators? *Proceedings of the 2010 Global Marketing Conference at Tokyo: Marketing in a Turbulent Environment*, 219-221.
- LeHew, M. L. A.**, & Hawley, J. (2010). Slow fashion: Utilizing the slow food movement as a model [Abstract]. *Proceedings of the International Textile and Apparel Association*, 67, 27-28. Online publication: <http://itaaonline.org/?75>
- Falsken, J., **LeHew, M.**, & Haar, S. J. (2009). Sustainable Solutions III [Abstract]. *Proceedings of the*

*International Textile and Apparel Association*, 66, 15-16. Online publication:  
<http://itaaonline.org/?48>

**LeHew, M. L. A.** (2008) Modeling retail manager role in an apparel classroom to improve student engagement [Abstract]. *Proceedings of the International Textile and Apparel Association*, 65, 32-34. Online publication: <http://itaaonline.org/?103>

➤ *Nominated for Best Paper, Management Track*

Anderson, B. G., **LeHew, M. L. A.**, & Honey, P. L. (2008). Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs [Abstract & PowerPoint]. *AASHE 2008 Conference Session Abstracts* Online publication:  
<http://www2.aashe.org/conf2008/sessionD.php#D6>

Brosdahl, D. J. C., **LeHew, M. L. A.**, & Hawley, J. M. (2007). Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices [Abstract]. *Proceedings of the International Textile and Apparel Association*, 64, 5-6. Online publication: <http://itaaonline.org/?134>

\*Lewis, T., & **LeHew, M. L. A.** (2006). Retail image perception of a dual gender specialty store. *Proceedings of the International Textile and Apparel Association*, 63, 122-132. Online publication: <http://itaaonline.org/?248>

**LeHew, M.L.A.**, Meyer-Brosdahl, D.J.C., & \*Pidatata, G. (2006). Sustainability and ethics: Exploring textile and apparel industry attitudes [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 6-8. Online publication: <http://itaaonline.org/?178>

Meyer-Brosdahl, D.J.C. & **LeHew, M.L.A.** (2006). Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 16-18. Online publication:  
<http://itaaonline.org/?255>

\*Barnes, W. D., & **LeHew, M. L. A.** (2006). A qualitative investigation of how fashion benefits women: A feminist perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 63, 15-17. Online publication: <http://itaaonline.org/?253>

Wesley, S., **LeHew, M.L.A.**, & Woodside, A. (2006). Building and testing theory of consumer decision-making styles and shopping behavior [Abstract]. *Proceedings of the 13<sup>th</sup> Recent Advances in Retailing & Services Science Conference*, 236.

**LeHew, M.L.A.** & Brosdahl, D.J.C. (2006). Textile and apparel industry: Sustainability attitudes and ethics [Abstract]. *Proceedings of the 13<sup>th</sup> Recent Advances in Retailing & Services Science Conference*, 135.

Anderson, B.G., **LeHew, M.L.A.**, & White, C.P. (2006). Preliminary investigation of the disconnect between sustainability attitudes and consumer behavior [Abstract]. *Proceedings of the 13<sup>th</sup> Recent Advances in Retailing & Services Science Conference*, 12.

**LeHew, M.L.A.** (2005). Using the dialogue method to cultivate a global perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 62, 124-126. Online publication: <http://itaaonline.org/?130>

Wesley, S. C. & **LeHew, M. L. A.** (2005). An identification of shopping center attributes important to tourist shoppers. *Proceedings of the Society for Marketing Advances*, 254-257.

Kadolph, S. J., Meyer, D. J. C., Paige, R. C., & **LeHew, M. L. A.** (2004). Developing and assessing student learning outcomes [Abstract]. *Proceedings of the International Textile and Apparel*



*Association*, 61, 5-6. Online publication: <http://itaaonline.org/?294>

- Kadolph, S. J., Paige, R. C., Meyer, D. J. C., & **LeHew, M. L. A.** (2003). Rubrics for student evaluation [Abstract]. *Proceedings of the International Textile and Apparel Association*, 60, 8. Online publication: <http://itaaonline.org/?292>
- Meyer, D. J. C., Kadolph, S. J., **LeHew, M. L. A.**, & Paige, R. C. (2002). Exchanging ideas: A new perspective on using teams in the classroom [Abstract]. *Proceedings of the International Textile and Apparel Association*, 59. Online publication: <http://www.itaaonline.org/>
- Wesley, S. C., **LeHew, M. L. A.**, & Burgess, B. (2001). The importance of customer service: Is there a difference between customer's and sales personnel's evaluation? *Proceedings of the Atlantic Marketing Association Annual Meeting*, 28-38.
- Burgess, B., Wesley, S., & **LeHew, M. L. A.** (2001). Segmentation of commuter shoppers who rely on mass transit. *Proceedings of the 11<sup>th</sup> International Conference on Research in the Distributive Trades*, A3: 1-8.
- Burgess, B., & **LeHew, M. L. A.** (2000). An exploratory comparison of loyal and non-loyal customers of regional shopping malls. *Retailing 2000: Launching the New Millennium, Special Conference Series*, 19, 44-48.
- LeHew, M. L. A.**, Meyer, D., & Cushman, L. M. (1999). The Professional Master's curriculum: Addressing the changing needs of students and industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 56, 106. Online publication: <http://itaaonline.org/?175>
- Cushman, L. M., **LeHew, M. L. A.**, & Dyer, C. (1998). Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 71.
- LeHew, M. L. A.** & Cushman, L. M. (1998). Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 73.
- Vida, I., Vryza, M., & **LeHew, M. L. A.** (1998). Retail education in the forthcoming millennium: educators' viewpoints. *Proceedings of the 5<sup>th</sup> International Conference on Education in Commercial Distribution*, 1.1-1.5.
- Vida, I. & **LeHew, M. L. A.** (1998). A survey of curriculum directions in retail education: An international perspective [Abstract]. *Proceedings of the International Textile and Apparel Association*, 55, 91.
- LeHew, M. L. A.** (1997). U. S. mall marketing managers' market awareness: A strategic imperative?" *Proceedings of the 9<sup>th</sup> International Conference on Research in the Distributive Trades*, A2.1-A2.10.
- LeHew, M. L. A.**, & Fairhurst, A. E. (1997). U. S. regional and super-regional mall attributes and their relationship to retail productivity [Abstract]. *Proceedings of the International Textile and Apparel Association*, 54, 55-56.
- Wesley, S., **LeHew, M. L. A.**, & Reardon, J. (1996). An actionable measure of store image: A tool for retail managers [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 53, 96.
- LeHew, M. L. A.**, & Vryza, M. (1994). Linking retail curricula in the United States. *Proceedings of the 3<sup>rd</sup> International Conference on Education in the Distributive Trades*, A14.1-A14.12.



Vryza, M., & **LeHew, M. L. A.** (1994). Future trends in U. S. retail education. *Proceedings of the 3<sup>rd</sup> International Conference on Education in the Distributive Trades*, A14.13-A14.29.

**LeHew, M. L. A.** & Sibley, L. R. (1993). Spatial diffusion of ready-to-wear, 1900-1949 [Abstract]. *Proceedings of the International Textiles and Apparel Association*, 50, 105

## WEBSITE DEVELOPMENT

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Anderson, B. G., LeHew, M. L. A., Hiller Connell, K. Y., Sutherland, S., & Hustvedt, G. (2016, January 11). Professional Development and Education for Apparel and Textiles Educators. Retrieved from [athenas.ksu.edu](http://athenas.ksu.edu)

## REFEREED PRESENTATIONS [\* indicates student co-author; + indicates presenter]

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- +**LeHew, M. L. A.**, Hiller Connell, K. Y., Anderson, B., & Hustvedt, G. (2017, March). Creating a climate change professional development program: Identifying and implementing best practices for sustainability. Paper presented at the Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice conference – International Federation for Home Economics, Sligo, Ireland.
- +Hiller Connell, K. Y., & **LeHew, M. L. A.** (2017, March). *Initial steps in the development of a scale to measure environmental sustainability knowledge related to fiber and textile production*. Paper presented at the Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice conference – International Federation for Home Economics, Sligo, Ireland.
- +Manikowske, L., +Lyons, N., +**LeHew, M.**, & +Bennur, S. (2016, November). Best practices for on-line teaching in textile and apparel education. Special session presented at annual meeting of the International Textile and Apparel Association, Vancouver, B.C.
- +\*Islam, Md. I., Rahman, Md. F., & **LeHew, M. L. A.** (2015, November). *Predicting total assembling time for different apparel products utilizing learning curve and time study approaches: A comparative case study*. Paper presented at the annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- +Manikowske, L., +Lyons, N., **LeHew, M. L. A.**, & Bennur, S. (2015, November). Does an online master's program meet student expectations? Paper presented at the International Textile and Apparel Association, Santa Fe, NM.
- \*Yun, C., +Kim, J., \*Islam, I., & **LeHew, M. L. A.** (2015, October). Assessment method for environmental and economic impacts of self-cleaning fabrics during maintenance phase. Paper presented at the Fiber Society, Raleigh, NC.
- +\*Islam, Md. I., & **LeHew, M. L. A.** (2015, March). *Replacing 100% cotton fabric with jute-cotton blended (jutton) fabric: An eco-environmental sustainability approach in the context of Bangladesh*. Paper presented at the 20<sup>th</sup> annual K-State Research Forum (KRF), Kansas State University, Manhattan, KS.
- +**LeHew, M. L. A.**, Hiller Connell, K. Y., Anderson, B. G., Armstrong, C. M., & Hustvedt, G. H. (2014, November). *Environmental sustainability education: Best practice assessment for application to fiber, textile, and clothing programs*. Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- +Reeves-DeArmond, G., +Mower, J., Nishida, K., +**LeHew, M. L. A.**, +Rees, K., +West, A., & +Becker, J. (2014, November). *To MOOC or not to MOOC: Future implications of online courses for ITAA and the Clothing/Textile discipline*. Special session presented at the International Textile

and Apparel Association, Charlotte, NC.

- <sup>+</sup>\*Lang, C., Armstrong, C. M., Hiller Connell, K. Y., Ruppert-Stroescu, M., & **LeHew, M. L. A.** (2014, November). *Fashion detox: The challenges and benefits of consumption abstinence among college students*. Paper presented at the annual meeting of the International Textile and Apparel Association, Charlotte, NC.
- Anderson, B. G., **LeHew, M. L. A.**, Hiller Connell, K. Y., <sup>+</sup>Hustvedt, G., & Armstrong, C. (2014, October). The contributing role of diverse perspectives in "Making Climate Change a Functioning Thread in the Baccalaureate Curriculum". Paper presented at the XXth International Conference of the Society for Human Ecology, Bar Harbor, ME.
- <sup>+</sup>Armstrong, C. M., Hustvedt, G., Hiller Connell, K. Y., **LeHew, M. L. A.**, & Anderson, B. G. (2014, October). *The implicit nature of holistic sustainability education: The student perspective at Green Mountain College*. [Abstract]. Paper presented at the annual conference of the Association for the Advancement of Sustainability in Higher Education, Portland, OR.
- <sup>+</sup>\*Islam, Md. I., Hasin, M. A. A., & **LeHew, M. L. A.** (2014, June). *Double shifting in apparel industry: An approach to sustainability in Bangladesh* [Abstract]. Paper presented at the 105<sup>th</sup> annual conference of American Association of Family and Consumer Sciences (AAFCS), St. Louis, MO.
- <sup>+</sup>\*Reiter, L., Hiller Connell, K. Y., & **LeHew, M. L. A.** (2014, June). *Clothing care practices of young adults: An exploratory study* [Abstract]. Paper presented at the American Association of Family and Consumer Sciences, St. Louis, MO.
- <sup>+</sup>\*Islam, Md. I., & **LeHew, M. L. A.** (2014, April). *Reviewing textile and apparel production energy consumption and conservation literature: Identifying essential factors and developing a measurement model*. Paper presented at the 2014 Energy Symposium, Manhattan, KS.
- LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y. (2013, October). *Infusing Environmental Sustainability into Textile and Apparel Curriculum: Professional Development Needs for a Discipline in Transition*. Paper session presented at the annual meeting of the International Textile and Apparel Association, New Orleans, LA.
- <sup>+</sup>Hiller Connell, K. Y., Armstrong, C. M., **LeHew, M. L. A.**, Ruppert-Stroescu, M. & Hawley, J. (2013, October). *You are doing what? Motivations for fashion acquisition abstinence process*. Paper presented at the annual meeting of the International Textile and Apparel Association, New Orleans, LA.
- <sup>+</sup>\*Sun, L., & **LeHew, M. L. A.** (2013, October). *70 Years of Fashion in the Chinese Dress: Exploring Sociocultural Influences on Chinese Qipao's Hemline Height and Waistline Fit in 1920s-1980s*. Paper presented at the annual meeting of the International Textile and Apparel Association, New Orleans, LA.
- <sup>+</sup>**LeHew, M. L. A.**, Armstrong, C. M., Hiller, K. Y., Hustvedt, G., & Anderson, B. (2013, June). *Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education*. Paper presented at the annual meeting of the North American Colleges and Teachers of Agriculture, Blacksburg, VA.
- Armstrong, C.M., <sup>+</sup>Hawley, J., Hiller Connell, K.Y., **LeHew, M.L.A.**, & Ruppert-Stroescu, M. (2013, April). Fashion detox: The sustainable living challenge. In K. K. P. Johnson and B. Hokanson (Chairs), *FASHION and Social Responsibility Symposium*. Symposium conducted at the University of Minnesota, St. Paul, MN.
- <sup>+</sup>Armstrong, C.M. & **LeHew, M.L.A.** (2012, November). *The Integration of Sustainability in Textiles*

and Apparel Education: Key Stakeholder Narratives. Paper presented at the annual meeting of the International Textile & Apparel Association, Honolulu, HI.

- <sup>+</sup>Armstrong, C.M., <sup>+</sup>**LeHew, M.L.A.**, <sup>+</sup>Hiller-Connell, K.Y., Hustvedt, G., Anderson, B.G. (2012, July). *Making climate change education sexy: Weaving environmental competencies into the fashion curriculum*. Paper presented at the 4th International Conference on Climate Change, Seattle, WA.
- <sup>+</sup>**LeHew, M. L. A.**, Armstrong, C. M., and Hiller-Connell, K. Y. (2012, June). *Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education*. Paper presented at the annual meeting of North American Colleges and Teachers of Agriculture. River Falls, WI.
- <sup>\*\*</sup>Armstrong, C. M., & **LeHew, M. L. A.** (2011, November). *Course redevelopment and sustainable development: Holistic transformation of apparel product development capstone*. Paper presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, PA.
- <sup>\*\*</sup>Armstrong, C. M., <sup>+</sup>**LeHew, M. L. A.**, <sup>+</sup>Connell, K. Y. H. (2011, November). *Weaving environmental sustainability competencies into courses and curriculum: A dialogue about successes and challenges*. Special session presented at the annual meeting of the International Textile and Apparel Association, Philadelphia, PA.
- <sup>+</sup>**LeHew, M. L. A.**, & Hawley, J. (2010, October). *Slow fashion: Utilizing the slow food movement as a model*. Paper presented at the annual meeting of the International Textile and Apparel Association: Montreal, Canada.
- <sup>+</sup>**LeHew, M.L. A.**, Wesley, S.C., & Jager, A. (2010, September). *Importance of environmental apparel consumption on consumers' environmental apparel knowledge: Should retailers and producers serve as sustainability educators?* Paper presented at the 2010 Global Marketing Conference at Tokyo – Marketing in a Turbulent Environment, Tokyo, Japan.
- <sup>+</sup>**LeHew, M. L. A.** (2009, January). *Sustainable consumption knowledge and practices of Kansans: An exploration of accuracy and depth of understanding*. Paper presented at the K-State Sustainability Conference, Manhattan, KS.
- <sup>+</sup>**LeHew, M. L. A.**, & Wesley, S. C. (2009, June). *The importance of awareness and knowledge as antecedents for sustainable apparel consumption*. Paper presented at the 100<sup>th</sup> Annual Conference of the American Association of Family & Consumer Sciences, Knoxville, TN.
- <sup>+</sup>**LeHew, M. L. A.** (2008, November). *Modeling retail manager role in an apparel classroom to improve student engagement*. Paper presented at the annual meeting of the International Textile and Apparel Association, Schaumburg, IL – **Nominated for Best Paper in Management Track**.
- <sup>+</sup>Anderson, B., & <sup>+</sup>**LeHew, M. L. A.** (2008, November). *Impacting ecological attitudes and material values through practical reasoning: Fostering sustainability learning in professional programs*. Paper presented at the 2<sup>nd</sup> annual Association for the Advancement of Sustainability in Higher Education Conference, Raleigh, NC.
- <sup>+</sup>Brosdahl, D.J.C, <sup>+</sup>**LeHew, M.L.A.**, & <sup>+</sup>Hawley, J.M. (2007, November). *Sustainable fashion: An oxymoron or a possible future? Teaching strategies to promote consumer and industry sustainability practices*. Paper presented at the annual meeting of the International Textile and Apparel Association, Los Angeles, CA.
- <sup>+</sup>**LeHew, M.L.A.**, Meyer-Brosdahl, D.J.C., & <sup>\*</sup>Pidatala, G. (2006, November). *Sustainability and ethics: Exploring textile and apparel industry attitudes*. Paper presented at the annual meeting of the

International Textile and Apparel Association, San Antonio, TX.

- <sup>+</sup>Meyer-Brosdahl, D.J.C. & **LeHew, M.L.A.** (2006, November). *Introducing the concept of global citizenship and responsibility: A model for apparel and textiles and beyond*. Paper presented at the annual meeting of the International Textile and Apparel Association, San Antonio, TX.
- <sup>+</sup>Barnes, W.D. & **LeHew, M.L.A.** (2006, November). *A qualitative investigation of how fashion benefits women: A feminist perspective*. Paper presented at the annual meeting of the International Textile and Apparel Association, San Antonio, TX.
- <sup>+</sup>Lewis, T., & **LeHew, M. L. A.** (2006, November). *Retail image perception of a dual gender specialty store*. Paper presented at the annual meeting of the International Textile and Apparel Association, San Antonio, TX.
- <sup>+</sup>**LeHew, M. L. A.** & Brosdahl, D. J. C. (2006, July). *Textile and apparel industry: Sustainability attitudes and ethics*. Paper presented at the 13<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science, Budapest, Hungary.
- <sup>+</sup>Anderson, B. G., <sup>+</sup>**LeHew, M. L. A.**, & White, C. P. (2006, July). *Preliminary investigation for the disconnect between consumer behavior and sustainability attitudes*. Paper presented at the 13<sup>th</sup> International Conference on Recent Advances in Retailing and Service Science, Budapest, Hungary.
- <sup>+</sup>Meyer, J. C. & **LeHew, M. L. A.** (2006, January). *Introducing the concept of global citizenship: An example of cultural responsibility*. Paper presented at the Hawaii International Conference on Arts and Humanities, Honolulu, HI.
- <sup>+</sup>**LeHew, M. L. A.** (2005, November) *Using the dialogue method to cultivate a global perspective*. Paper presented at the annual meeting of the International Textile and Apparel Association, Alexandria, VA.
- <sup>+</sup>Hegland, J., <sup>+</sup>Jin, B., <sup>+</sup>Lyons, N., <sup>+</sup>Strickler, S., <sup>+</sup>Hyllegard, K., <sup>+</sup>Kotsiopulos, A., <sup>+</sup>**LeHew, M.**, <sup>+</sup>Meyer, D., & <sup>+</sup>Manikowske, L. (2005, November). *Distance Master's program in Merchandising: A faculty collaboration of the Great Plains Interactive Distance Education Alliance (Great Plains IDEA)*. Special session presented at the annual meeting of the International Textile and Apparel Association, Alexandria, VA.
- <sup>+</sup>Wesley, S. C., Fowler, D. C., & **LeHew, M. L. A.** (2005, July). *Tourist shoppers' consumer decision-making styles*. Paper session presented at the meeting of the European Institute on Retailing and Services Studies, Orlando, FL.
- <sup>+</sup>Kadolph, S. J., <sup>+</sup>Meyer, D. J. C., <sup>+</sup>Paige, R. C., & <sup>+</sup>**LeHew, M. L. A.** (2004, November). *Developing and assessing student learning outcomes*. Paper presented at the annual meeting of the International Textile and Apparel Association. Portland, OR.
- <sup>+</sup>Kadolph, S. J., <sup>+</sup>Paige, R. C., <sup>+</sup>Meyer, D. J. C., & <sup>+</sup>**LeHew, M. L. A.** (2003, November). *Developing and refining rubrics for grading objectivity and student assessment*. Paper presented at the annual meeting of the International Textile and Apparel Association, Savannah, GA.
- <sup>+</sup>Wesley, S.C. & **LeHew, M. L. A.** (2003, March). *The retail service quality scale: A replication and validation for consumer and sales personnel measurement of customer service*. Paper presented at the annual meeting of the Association of Marketing Theory and Practice, Hilton Head, SC.
- <sup>+</sup>Meyer, D. J. C., <sup>+</sup>Kadolph, S. J., <sup>+</sup>**LeHew, M. L. A.**, & <sup>+</sup>Paige, R. C. (2002, November). *Exchanging ideas: A new perspective on using teams in the classroom*. Special session presented at the

annual meeting of the International Textile and Apparel Association. New York, NY.

- <sup>+</sup>Wesley, S., **LeHew, M. L. A.**, & Burgess, B. (2001, September). *The importance of customer service: Is there a difference between customer's and sales personnel's evaluation?* Paper presented at the annual meeting of the Atlantic Marketing Association, Portland, ME.
- <sup>+</sup>**LeHew, M. L. A.**, Burgess, B., & Wesley, S. (2001, June). *Expanding the loyalty concept to include customer preference for a shopping mall.* Paper presented at the 11<sup>th</sup> International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Tilburg, The Netherlands.
- Burgess, B., Wesley, S., & <sup>+</sup>**LeHew, M. L. A.** (2001, June). *Segmentation of commuter shoppers who rely on mass transit.* Paper presented at the 11<sup>th</sup> International Conference on Research in the Distributive Trades, Co-sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Tilburg, The Netherlands.
- Burgess, B. & <sup>+</sup>**LeHew, M. L. A.** (2000, November). *An exploratory comparison of loyal and non-loyal customers of regional shopping malls.* Paper presented at the Triennial National Retailing Conference, Co-sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Columbus, OH.
- <sup>+</sup>**LeHew, M. L. A.**, Meyer, D., & Cushman, L. M. (1999, November). *The Professional Master's curriculum: Addressing the changing needs of students and industry.* Paper presented at the annual meeting of the International Textile and Apparel Association, Santa Fe, NM.
- LeHew, M. L. A.** & <sup>+</sup>Darling, D. (1999, June). *Retail performance in a sub-state region over time: An exploration of rural market consolidation.* Paper presented at the Rural Retailing Conference, Snowbird, UT.
- <sup>+</sup>**LeHew, M. L. A.** & Cushman, L. M. (1998, November). *Consumer patronage preferences and shopping motivation: An investigation of mall tenant placement strategies.* Paper presented at the annual meeting of the International Textile and Apparel Association, Dallas, TX.
- <sup>+</sup>Cushman, L. M., **LeHew, M. L. A.**, & Dyer, C. (1998, November). *Apparel retailing acquisitions: Exploring the impact of deregulation in the banking industry.* Paper presented at the annual meeting of the International Textile and Apparel Association, Dallas, TX.
- Vida, I. & <sup>+</sup>**LeHew, M. L. A.** (1998, November). *A survey of curriculum directions in retail education: An international perspective.* Paper presented at the annual meeting of the International Textile and Apparel Association, Dallas, TX.
- <sup>+</sup>Vida, I., Vryza, M., & **LeHew, M. L. A.** (1998, June). *Retail education in the forthcoming millennium: Educators' viewpoints.* Paper presented at the 5<sup>th</sup> International Conference on Education in Commercial Distribution, Sponsored by the European Association for Education and Research in Commercial Distribution, Asker, Norway.
- <sup>+</sup>**LeHew, M. L. A.**, & Fairhurst, A. E. (1997, November). *U. S. regional and super-regional mall attributes and their relationship to retail productivity.* Paper presented at the annual meeting of the International Textile and Apparel Association, Knoxville, TN.
- <sup>+</sup>**LeHew, M. L. A.** (1997, July). *U. S. mall marketing managers' market awareness: A strategic imperative?* Paper presented at the 9<sup>th</sup> International Conference on Research in the Distributive Trades, Co-Sponsored by the European Association for Education and Research in Commercial Distribution and American Collegiate Retailing Association, Leuven, Belgium.

- <sup>+</sup>Wesley, S., **LeHew, M. L. A.**, & Reardon, J. (1996, August). *An actionable measure of store image: A tool for retail managers*. Paper presented at the annual meeting of the International Textiles and Apparel Association, Banff, Alberta, Canada.
- <sup>+</sup>**LeHew, M. L. A.** & Vryza, M. (1994, September). *Linking retail curricula in the United States*. Paper presented at the 3<sup>rd</sup> International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution, Leeuwarden, The Netherlands.
- Vryza, M. & <sup>+</sup>**LeHew, M. L. A.** (1994, September). *Future trends in U. S. retail education*. Paper presented at the 3<sup>rd</sup> International Conference on Education in the Distributive Trades, Sponsored by the European Association for Education and Research in Commercial Distribution, Leeuwarden, The Netherlands.
- <sup>+</sup>**LeHew, M. L. A.** & Sibley, L. R. (1993, November). *Spatial diffusion of ready-to-wear, 1900-1949*. Paper presented at the annual meeting of the International Textiles and Apparel Association, White Sulphur Springs, WV.

#### WORKSHOPS DELIVERED [<sup>+</sup>indicates presenter]

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- <sup>+</sup>Hiller Connell, K. Y., <sup>+</sup>Anderson, B. G., & <sup>+</sup>**LeHew, M. L. A.** (2015, June). *Dyeing for fashion*. EXCITE! Summer Workshop presented through the Office for the Advancement of Women in Science and Engineering at Kansas State University, Manhattan, KS
- <sup>+</sup>**LeHew, M. L. A.**, <sup>+</sup>Anderson, B. G., Hiller Connell, K. Y., & <sup>+</sup>Sutheimer, S. (2014, November 12). *Climate Change and Textile & Apparel Education: Professional Development Workshop*. Hilton Charlotte City Center Hotel, Charlotte, NC.
- <sup>+</sup>Anderson, B. G., <sup>+</sup>**LeHew, M. L. A.**, <sup>+</sup>Hiller Connell, K. Y., <sup>+</sup>Hustvedt, G., & Armstrong, C. M. (2014, March). *ATHENAS Roundtable*. Dallas, TX.
- <sup>+</sup>Ellis, J., <sup>+</sup>Dickson, M., & <sup>+</sup>**LeHew, M. L. A.** (2011, November). *Action research: Applications for research on sustainability that creates social change*. Pre-conference workshop delivered at the meeting of the International Textile and Apparel Association, Philadelphia, PA.

#### INVITED PRESENTATIONS [<sup>+</sup>indicates presenter]

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##### RESEARCH ORIENTED

- <sup>+</sup>**LeHew, M. L. A.** (1999, October). *Shopping motives and preferences of consumers in the United States*. Presented at the Annual Meeting of the Korean Society of Costume Culture, Seoul, Korea.
- <sup>+</sup>**LeHew, M. L. A.** (1995, April). *Regional and super-regional mall's strategic planning process and its relationship to successful performance: A research proposal*. Presented at the Quint State Consortium, University of Georgia, Athens, GA.

##### LEADERSHIP ORIENTED

- <sup>+</sup>**LeHew, M. L. A.** (2009, October 18). *Keynote Address: Leadership is a choice to act*. Presented at the Kappa Omicron Nu Initiation Ceremony, College of Human Ecology, Kansas State University, Manhattan, KS.
- <sup>+</sup>**LeHew, M. L. A.** (2009, September 25). *Opening remarks and introduction from the Faculty Senate President*. Presented at the 2009 State of the University Address, Kansas State University, Manhattan, KS.

- +LeHew, M. L. A.** (2009, September 24). *Greetings from faculty and unclassified professionals: Faculty Senate President welcome speech*. Presented at the Inauguration of 13<sup>th</sup> University President, Kansas State University, Manhattan, KS.
- +LeHew, M. L. A., +Cauble, B., +King, B., +Hughey, J., +Knopp, K., +Ross, T. +Vontz, T., & +Fairchild, F.** (2009, August). *Role and Responsibilities of Faculty Senate*. Presented at the New Faculty Orientation, Kansas State University, Manhattan, KS.
- +LeHew, M. L. A.** (2009, June 10). *Role and Responsibilities of Faculty Senate*. Presented at the Athletics Department Staff Meeting, Kansas State University, Manhattan, KS.
- +LeHew, M. L. A.** (2009, March 9). *Leadership from within*. Presented at a Leadership Luncheon in the Department of Communications, K-State Research & Extension, Kansas State University, Manhattan, KS.
- +Fairchild, F., +LeHew, M. L. A., +Carrol, D., +Nechols, J., +Ross, T. & +Vontz, T.** (2008, August). *Role and Responsibilities of Faculty Senate*. Presented at the New Faculty Orientation, Kansas State University, Manhattan, KS.

#### EDUCATION ORIENTED

- +Manikowske, L., +Lyons, N., +Bennur, S., & +LeHew, M.** (2015, April) Educational and Career Outcomes Experienced by Master of Science in Merchandising GP-IDEA Program Alumni. Presented at GP-IDEA Spring Conference, Omaha, NE.
- +Manikowske, L., Lyons, N., Bennur, S., & LeHew, M.** (2015, April). Educational and Career Outcomes Experienced by Master of Science in Merchandising GP-IDEA Program Alumni. Presented at College of HDE Research Showcase, NDSU.
- +LeHew, M. L. A., & +Hiller Connell, K. Y.** (2013, March). *Integrating Climate Change and Other Environmental Science Competencies into Fiber, Textiles and Clothing Education: A USDA/NIFA Higher Education Challenge Grant project*. Presented at the Kansas Association of Family and Consumer Sciences United Associations Conference, Wichita, KS
- +LeHew, M. L. A., +Hiller Connell, K. Y., & +Anderson, B.** (2012, January). *Adding Sustainability to the ATID Curriculum: A Case Study*. Presented at the Global Aspects of Bio-based Products and Bio-Energy Sustainability Seminar, Department of Chemical Engineering, Kansas State University, Manhattan, KS.
- +Eiselein, G. & +LeHew, M.L.A.** (2006, August). *Creating an Interactive Class*. Presented at the Orientation for New Graduate Students with Teaching Responsibilities, Kansas State University, Manhattan, KS.
- +LeHew, M. L. A.** (1998, October). *Motivations for clothing consumption*. Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University, Manhattan, KS.
- +LeHew, M. L. A.** (1997, October). *Motivations for clothing consumption*. Presented to undergraduate students in the College of Human Ecology (GHE 310: Human Needs), Kansas State University, Manhattan, KS.
- +LeHew, M. L. A.** (1996). *Committee selection, proposal meeting and dissertation defense: Survival strategies*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee, Knoxville, TN.
- +LeHew, M. L. A.** (1996). *Research methodology and statistical analyses: A dissertation in progress*. Presented to graduate students in the College of Education (CECP 662: Applied Research



Design), University of Tennessee, Knoxville, TN.

\***LeHew, M. L. A.** (1995). *A successful proposal meeting: Insights and observations*. Presented to graduate students in the College of Education (CECP 604: Seminar in Dissertation Proposal Writing), University of Tennessee, Knoxville, TN.

## GRANTSMANSHIP

### EXTERNAL COMPETITIVE GRANTS AWARDED

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Project Director: Jung Ha-Brookshire  
Project Co-Directors: Charles Freeman, ByoungHo Jin, Elena Karpova, Jooyoun Kim, Melody LeHew, Sara Marketti, Laura McAndrews, and Pamela Norum  
Project Title: Development of case studies for morally responsible agricultural product supply chain education (MoRAPSCE)  
Funding Period: 2016-2018  
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program  
Federal Funding: \$30,000  
Non-Federal Funding: \$7,500  
**Total Funding: \$37,500**

Project Director: Linda Manikowske  
Project Co-Directors: Melody L. A. LeHew, Nancy Lyons, and Shubhapriya Bennur  
Project Title: Research collaboration on processes and outcomes of GP-IDEA graduate program.  
Funding Period: 2013-2014  
Funding Agency: GP-IDEA Human Sciences Board – Collaborative Research Mini-grant Program  
**Total Funding: \$14,900**

Project Director: Melody L. A. LeHew  
Project Co-Directors: Cosette Armstrong, Kim Hiller-Connell, Gwendolyn Hustvedt, and Barbara Anderson  
Project Title: Making climate change a functioning thread in the baccalaureate curriculum: Transforming fiber, textiles, and clothing education.  
Funding Period: 2012-2015  
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program  
Federal Funding: \$713,847  
Non-Federal Funding: \$186,882  
**Total Funding: \$900,729**

Project Director: Melody L. A. LeHew  
Project Co-Directors: Kim Hiller-Connell and Cosette Armstrong  
Project Title: Making climate change a functioning thread in the baccalaureate curriculum: Initiating a transformation in fiber, textiles, and clothing education (Planning Grant)  
Funding Period: 2011-2012  
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program

Federal Funding: \$27,954  
Non-Federal Funding: \$15,080  
**Total Funding: \$43,034**

Project Director: Melody L. A. LeHew  
Project Title: Target Campus Grant: Staffing Our Stores  
Funding Period: 2009  
Funding Agency: Target Corporation  
**Total Funding: \$4,000**

Project Director: Melody L. A. LeHew  
Project Title: Sustainability in the Apparel and Textiles discipline: Increasing awareness through professional development.  
Funding Period: 2006-2007  
Funding Award: Textile and Apparel Faculty Grant Award  
Funding Agency: Fairchild Publications, Inc.  
**Total Funding: \$1,500**

Project Director: Melody L. A. LeHew  
Project Co-Director: Deborah C. Meyer  
Project Title: Developing leaders for the textile and apparel industry: Infusing global citizenship into the undergraduate curriculum.  
Funding Period: 2003-2006  
Funding Agency: USDA National Institute of Food and Agriculture (NIFA) Higher Education Challenge grant program  
Federal Funding: \$100,000  
Non-Federal Funding: \$119,655  
**Total Funding: \$219,655**

Project Director: Scarlett Wesley  
Project Co-Director: Melody L. A. LeHew  
Project Title: Tourist-oriented shopping centers: Investigating customers' evaluation of attribute importance.  
Funding Period: 2001  
Funding Agency: International Council of Shopping Centers Educational Foundation  
**Total Funding: \$11,429**

Project Director: Melody L. A. LeHew  
Project Co-Director: Linda M. Cushman  
Project Title: Preference for concept clustering: An investigation of mall tenant placement strategy.  
Funding Period: 1997  
Funding Agency: International Council of Shopping Centers Educational Foundation  
**Total Funding: \$9,511**

Project Director: Mary Frances Drake  
Project Co-Directors: Susan Dillard, Melody L. A. LeHew, and Teresa Williams  
Project Title: Quality perception gaps among retailers, their manufacturer partners and consumers: A multinational perspective.

Funding Period: 1994  
Funding Agency: VF Corporation Grant  
**Total Funding: \$1,000**

**INTERNAL GRANTS AWARDED (Total Internal Funding = \$418,626)**

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Project Director: Melody L. A. LeHew  
Project Co-Director: Sherry Haar  
Collaborators: Kim Y. Hiller Connell and Barbara Anderson  
Project Title: Sustainability in textile and apparel: Producers, retailers, and consumers.  
Funding Period: 2011-2016  
Funding Agency: Agricultural Experiment Station, Kansas State University  
**Total Funding: \$196,850**

Project Co-Director: Scarlett C. Wesley  
Project Co-Director: Melody L. A. LeHew  
Project Title: Assessment of extension agent's sustainability knowledge and programming: A multi-state focus on Family and Consumer Science.  
Funding Period: 2008-2009  
Funding Agency: Human Environmental Sciences, University of Kentucky  
**Total Funding: \$2,000**

Project Co-Director: Scarlett C. Wesley  
Project Co-Director: Melody L. A. LeHew  
Project Title: Politics of consumption: Identifying and understanding adopters of sustainability practices.  
Funding Period: 2007-2008  
Funding Agency: College of Agriculture Research Activity Award – University of Kentucky  
**Total Funding: \$3,976**

Project Co-Director: Melody L. A. LeHew  
Project Co-Director: Deborah J. C. Meyer-Brosdahl  
Project Title: Sustainability trends and issues associated with textile and apparel channel of distribution: 5-year action plan.  
Funding Period: 2006-2011  
Funding Agency: Agricultural Experiment Station, Kansas State University  
**Total Funding: \$196,850**

Project Director: Melody L. A. LeHew  
Project Title: Politics of consumption: Identifying and understanding early adopters of sustainability practices.  
Funding Period: 2006-2007  
Funding Agency: College of Human Ecology Sponsored Research Overhead (CHE SRO) Funds, Kansas State University  
**Total Funding: \$2,500**

Project Director: Melody L. A. LeHew  
Project Title: Paper presentation at the 13<sup>th</sup> International Conference on Recent Advances in Retailing and Consumer Services  
Funding Period: 2006-2007

Funding Agency: College of Human Ecology, Kansas State University  
**Total Funding: \$1,500**

Project Director: Melody L. A. LeHew  
Project Title: Paper presentation at the 13<sup>th</sup> International Conference on Recent Advances in Retailing and Consumer Services  
Funding Period: 2006-2007  
Funding Agency: Faculty Development Award, Kansas State University  
**Total Funding: \$700**

Project Co-Director: Deborah C. Meyer  
Project Co-Director: Melody L. A. LeHew  
Project Title: Sustainable TechStyle Outreach and Partnership: Developing a national organization to impact sustainable policy.  
Funding Period: 2005-2006  
Funding Agency: Dean Barbara S. Stowe Faculty Development Award, Kansas State University  
**Total Funding: \$1,500**

Project Director: Melody L. A. LeHew  
Project Title: Developing a study abroad experience for AT students: Budapest, Hungary.  
Funding Period: 2005-2006  
Funding Agency: Provost's sponsorship for Infusing Intercultural Competency into Curricular Offerings, Kansas State University  
**Total Funding: \$600**

Project Director: Marsha Dickson  
Project Co-Director: Melody L. A. LeHew  
Project Title: Building an international network of business professionals and academicians.  
Funding Period: 2002-2003  
Funding Agency: University Small Research Grant, Kansas State University  
**Total Funding: \$3,000**

Project Co-Director: Melody L. A. LeHew  
Project Co-Director: Barbara Anderson  
Project Title: Sustainable consumer behavior: Preliminary investigation of the disconnect between consumption behavior and socially responsible attitudes.  
Funding Period: 2002-2003  
Funding Agency: College of Human Ecology Sponsored Research Overhead (CHE SRO) Funds, Kansas State University  
**Total Funding: \$1,000**

Project Director: Melody L. A. LeHew  
Project Title: Developing experiential learning offerings: Study tour and exchange programs.  
Funding Period: 2002-2003  
Funding Agency: Provost's Intercultural Curriculum Projects, Kansas State University  
**Total Funding: \$800**

Project Director: Melody L. A. LeHew

Project Title: Research presentation at the International Conference on Research in the Distributive Trades.  
Funding Period: 2000-2001  
Funding Agency: Faculty Development Award, Kansas State University  
**Total Funding: \$1,400**

Project Co-Director: Brigitte Burgess  
Project Co-Director: Melody L. A. LeHew  
Project Title: Measuring mall loyalty: An exploratory investigation.  
Funding Period: 1999-2000  
Funding Agency: University of Georgia Faculty Research Grants  
**Total Funding: \$3,500**

Project Director: Melody L. A. LeHew  
Project Title: Research presentation at the International Conference on Research in the Distributive Trades.  
Funding Period: 1997-1998  
Funding Agency: Faculty Development Award, Kansas State University  
**Total Funding: \$500**

Project Director: Melody L. A. LeHew  
Project Title: Research presentation at the International Conference on Education in the Distributive Trades.  
Funding Period: 1994-1995  
Funding Agency: Graduate Student Travel Grant, University of Tennessee  
**Total Funding: \$800**

Project Director: Susan Dillard  
Project Co-Directors: Kathy Wachter and Melody L. A. LeHew  
Project Title: Coarse Development Grant  
Funding Period: 1994-1995  
Funding Agency: University of Tennessee  
**Total Funding: \$500**

Project Director: Mary Francis Drake  
Project Co-Directors: Susan Dillard and Melody L. A. LeHew  
Project Title: Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers.  
Funding Period: 1993-1994  
Funding Agency: College of Human Ecology Research Award, University of Tennessee  
**Total Funding: \$300**

Project Director: Melody L. Adkins (LeHew)  
Project Title: Spatial diffusion of ready-to-wear.  
Funding Period: 1988-1989  
Funding Agency: Mary Lapitsky Research Grant, The Ohio State University  
**Total Funding: \$350**

#### GRANT PROPOSALS NOT FUNDED

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- Ha-Brookshire, J., Diddi, S., Ellis, J.L., Hawley, J.M., & LeHew, M.L.A. (2016). *EAGER Germination: Applying constructive theory and participatory engagement through research interest groups to conceive and implement transformational ideas*. Submitted to National Science Foundation.
- Miller, N. J., Engel-Enright, C., LeHew, M., Anderson, J., Stoel, L., Kim, M., Hawley, J., Damhorst, M. L., Lee, J., Hegland, J., Kean, R., Wu, J. & Wesley, S. (2014). *Entrepreneurship, Technology, and Innovation Conference: Enhancing Opportunities for Bringing Textile and Apparel Manufacturing to Rural America*. Submitted to USDA NIFA AFRI Foundational Program, Agriculture Economics and Rural Communities Program Area 4 – Entrepreneurship, Technology, and Innovation.
- LeHew, M. L. A., Haar, S., Connell, K., & Kozar, J. (2010). *Durable Fashion: Exploring the Many Pathways to Sustainability*. Submitted to Cotton Incorporated's 2011 Cotton Student Sponsorship Program.
- LeHew, M. L. A. (2008). *Professional development for sustainability leadership: The Aspen Seminar*. Submitted to Kansas State University Career Advancement Program.
- LeHew, M.L.A. (2006). *Sustainability in the Apparel and Textile discipline: Comparison of international and domestic student attitudes*. Submitted to AIU Faculty Award, International Textile and Apparel Association.
- Meyer, D. J. C., & LeHew, M. L. A. (2005). *Assessing student interest in and involvement with sustainable apparel and textile products: A preliminary investigation and call to action*. Submitted to College of Human Ecology Sponsored Research Overhead (CHE-SRO) Funds.
- Meyer, D. J. C., LeHew, M. L. A., Barrett, B., Haub, M. Myers-Bowman, L., & White, C. (2003). *Developing leaders for the 21<sup>st</sup> Century: Infusion of global citizenship throughout the Human Ecology curricula*. Submitted to the U.S. Department of Education, Funds for the Improvement of Post-Secondary Education.
- LeHew, M. L. A., Myers-Bowman, K. S., Meyer, D. J. C., Barrett, B., White, C., & Haub, M. (2003). *Developing Human Ecology leaders for the 21<sup>st</sup> Century: Systematic infusion of global citizenship throughout the curricula*. Submitted to Kansas State University Office of the Provost, Targeted Excellence Preproposal.
- Meyer, D. C., & LeHew, M. L. A. (2003). *Developing a global citizenship case study for textile and apparel classrooms*. Submitted to the International Textile and Apparel Association, Fairchild Publications Grant.
- Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2002). *A multi-disciplinary model for predicting corporate environmental behaviors*. Re-submitted to the U.S. Environmental Protection Agency.
- Dickson, M., Dickson, S., Park, H., & LeHew, M. L. A. (2001). *A multi-disciplinary model for predicting prospective corporate environmental behaviors*. Submitted to the U.S. Environmental Protection Agency.
- LeHew, M. L. A. & Burgess, B. (1999). *Development of a mall loyalty measure: Investigating the impact of regional mall strategies on customer loyalty*. Submitted to Kansas State University's Small Research Grants (USRG).
- LeHew, M. L. A. & Fairhurst, A. (1998). *The effectiveness of clustering strategies: Assessing the impact of zonal merchandising on customer satisfaction and patronage*. Submitted to the International Council of Shopping Centers Educational Foundation.

- Cushman, L. M. & LeHew, M. L. A. (1997). *Entertainment venues in shopping malls: Consumer preferences, cross-shopping behaviors, and spending patterns*. Submitted to the International Council of Shopping Centers Educational Foundation.
- LeHew, M. L. A. & Cushman, L. M. (1997). *Creating a web page: Integration of computer technology into an Apparel and Textile Marketing program*. Submitted to the International Textile and Apparel Association Faculty Grants.
- LeHew, M. L. A. & Drake, M. F. (1995). *Regional shopping mall market and repositioning strategy*. Submitted to the International Council of Shopping Centers Educational Foundation.
- Drake, M. F., Dillard, S., Williams, T., & LeHew, M. L. A. (1993). *Consumers' perceived quality of apparel compared with that of retail buyers and apparel manufacturers*. Submitted to the International Textile and Apparel Association DuPont Grant, 1993.

## HONORS AND AWARDS

### FACULTY AWARDS AND RECOGNITION

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- 2014 Great Plains Interactive Distance Education Alliance (GPIDEA) – Great IDEA Award for Assessment
- 2006 Fairchild Publication Award
- 2006 Wakonse Fellow
- 2006 Presidential Award for Excellence in Undergraduate Advising – *Nominated by student*
- 2005 Dean Barbara S. Stowe Faculty Development Award
- 2005 Who's Who Among America's Teachers (alumnus recommendation)
- 2005 Dawley-Scholar Undergraduate Student Development Award – *Nominated by student*
- 2004 Who's Who Among America's Teachers (alumnus recommendation)
- 2004 Presidential Award for Excellence in Undergraduate Advising – *Nominated by student*
- 2003 Dawley-Scholar Undergraduate Student Development Award – *Nominated by student*
- 2003 President's Outstanding Undergraduate Teaching Award – *Nominated by colleague*
- 2001 Best Conference Paper Award – 11<sup>th</sup> International Conference on Research in the Distributive Trades
- 1997 Outstanding Young Woman of America

### STUDENT SCHOLARSHIPS AND AWARDS

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- 1992-1996 University of Tennessee, Knoxville
- Ida Anders Graduate Scholarship (2 years)
  - Sadie K. Stanton Human Ecology Scholarship (2 years)
  - D. W. Proffitt Foundation Scholarship
  - Outstanding Service as a Graduate Student in Textiles, Retailing and Interior Design
- 1982-1986 The Ohio State University
- General Human Ecology Graduate Scholarship
  - Chester Hutchison Scholarship
  - Kathryn Wildermuth Scholarship
  - Edna Johnson Scholarship
  - Ford Motor Company's UAW Scholarship



## SERVICE CONTRIBUTIONS

### PROFESSIONAL

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#### INDUSTRY CONSULTATION

2014	Nike SIX and Harvard Business Review – Sustainability Game (May)
2009	Marketplace India – Market Research
2008	Wal-Mart Stores, Inc. – Sustainability Summit (July)

#### INTERNATIONAL TEXTILES AND APPAREL ASSOCIATION (ITAA)

2016-2017	Annual Conference Planning Co-Chair
2014-Present	Curricular Development and Review Committee
2014	Concurrent Session Presider at Annual Conference
2008-2011	Leadership Council, Secretary
2008	Concurrent Session Presider at Annual Conference
2007-2008	Membership Committee Chair
2007	Concurrent Session Presider at Annual Conference
2005	Concurrent Session Presider at Annual Conference
2002-2006	Student Fellowships and Awards Committee
2000-2001	Special Session on Working Theoretical Papers development Sub-Committee Chair for Research and Theory Development Committee,
1999-Present	Reviewer for Annual Conference Teaching/Research Abstracts
1998-Present	Reviewer for Clothing and Textile Research Journal
1998	Invited participant for the “Visioning Meeting” – Ft. Collins, CO
1997-2002	Research and Theory Development Committee
1997-2002	Interdisciplinary Action Committee
1997	Hospitality Committee for Annual Meeting in Knoxville, TN

#### AMERICAN COLLEGIATE RETAILING ASSOCIATION (ACRA)

2007-2008	Reviewer for the Third Annual Undergraduate Student Competition
1997-2008	Reviewer for Annual Conference - Research Papers
1997	Session Chair for ACRA/AMS Triennial National Research Conference

#### ACADEMY OF MARKETING SCIENCE (AMS)

2010	Reviewer for Annual Conference
2009	Reviewer for Annual Conference
2004	Reviewer for Annual Conference
1998	Reviewer for Annual Conference

#### NORTH CENTRAL REGIONAL ASSOCIATION (NCRA) MULTISTATE RESEARCH

2012-2014	NCCC65 Multistate Project Chair
2011-2012	NCCC65 Multistate Project Vice Chair
2006-2008	NCCC65 Multistate Project Secretary
2006-Present	NCCC65 Multistate Project – Indicators of Social Change in the Marketplace: Producers, Retailers, and Consumers

#### MISCELLANEOUS SERVICE

2010	Reviewer for Journal of Global Fashion Marketing
2010	Reviewer for 2010 Global Marketing Conference
2010	Reviewer for AMS 2011 World Marketing Congress
2010	Reviewer for International Review of Retail, Distribution and Consumer Research
2010	Reviewer for International Journal of Retail and Distribution Management
2009	Reviewer for International Journal of Retail and Distribution Management
2007	Textbook reviewer for Fairchild Publications
2006	Textbook reviewer for Fairchild Publications
2005	Textbook reviewer for Fairchild Publications
2005	Outside reviewer for UNC-Greensboro tenure applicant
2004	Textbook reviewer for Delmar Publishers, Inc.
2003	Pre-proposal reviewer for FIPSE program
2002	Consultant - Evaluator of the Consumer-Apparel Interaction Indicator
1998	Textbook reviewer for Dryden Press
1997	Textbook reviewer for Fairchild Publications
1997	Reviewer for the 9 <sup>th</sup> International Conference on Research in the Distributive Trades

#### **GREAT PLAINS INTERACTIVE DISTANCE EDUCATION ALLIANCE**

*Alliance Members: Kansas State University, North Dakota State University, Oklahoma State University, South Dakota State University, and University of Nebraska, Lincoln*

2013-2015	Assessment Chair, Merchandising Master's Program
2012-2014	Program Chair, Merchandising Master's Program
2005-2006	Promotions Director, Merchandising Master's Program
2004-2005	Program Chair, Merchandising Master's Program

#### **KANSAS STATE UNIVERSITY**

2013-2014	Co-Chair, Sustainability Strategic Planning Task Force
2011-2013	Strengths Quest Strategic Planning Team
2011	Presidential Scholarship Interview Committee
2011	2025 Strategic Planning Committee – Athletics (Theme 7)
2010-2016	Chair, Academic Integrity and Student Athlete Well-being Subcommittee
2010-2016	President's Advisory Committee on Intercollegiate Athletics
2010-2011	Faculty Senate Past President
2010-2011	Faculty Senate Committee on University Planning
2010-2011	NCAA Certification Steering Committee
2010-2011	NCAA Certification – Academic Integrity Subcommittee
2010-2011	E-Portfolio Faculty Evaluation Task Force
2010	AlcoholEdu Implementation Committee
2010	State Relations Committee (Legislative Session)
2010	Parental Access Committee
2009-2011	Committee on Governmental Issues
2009-2010	Faculty Senate President
2009-2010	President's Advisory Council
2009-2010	Kansas Board of Regents' Council of Faculty Senate Presidents
2009-2010	Women of K-State Task Force and Leadership Group
2009	Athletic Director Search Committee

2009	Provost Search Committee
2009	Interim Provost Search Committee
2009	Inauguration Planning Committee
2009	Transition Audit Oversight Committee
2009	Guide to Personal Success (GPS) Faculty Mentor for Incoming Freshman
2009	K-State Branding focus group participant
2008-2011	Faculty Senate Leadership Council
2008-2011	Faculty Senate Executive Committee
2008-2009	Faculty Senate President-Elect
2008-2009	Dean of Graduate School Search Committee
2008-2009	Targeted Excellence Review Panel
2008-2009	Sustainability Task Force
2008-2009	Leadership Mentor – Linda Gilmore (editor for K-State Research and Extension)
2008-2009	Fair Trade Advocates, Faculty Advisor
2006-2009	University Honors Program Advisory Council
2006	AAC&U Institute on General Education held in Washington DC – Kansas State University delegate
2005-2009	General Education Task Force
2005	Meeting with NCA Focused Visit on Assessment reviewers
2004-2011	Faculty Senator
2004-2008	Faculty Senate, Academic Affairs Committee
2005-2008	Faculty Selection Committee for the Overseas Program in London/Florence
2002-2005	Honor Council, Human Ecology Representative
2002-2003	Early Adopters Assessment Committee

#### **COLLEGE OF HUMAN ECOLOGY**

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2014-2015	Revisiting 2025 Committee (Theme 1)
2012-2013	Human Ecology Dean Search Committee
2012	Chair, 2025 Strategic Planning Committee: Theme 4 – Engagement, Extension & Outreach
2005	Interim Human Ecology Dean Search Committee
2004-2008	Academic Affairs Committee, ATID and Faculty Senate Representative
2002-2004	Chair, Faculty Affairs Committee
2002-2004	Faculty Council
2002-2004	Commencement Committee
2000-2002	Academic Affairs Committee, ATID Representative
2000-2002	Assessment Task Force
1997-1998	Faculty Affairs Committee
1996-2000	Faculty Council
1996-2000	College Committee on Planning

#### **DEPARTMENT OF HOSPITALITY MANAGEMENT**

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2015-2016	Chair, Department Head Search Committee
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#### **DEPARTMENT OF APPAREL, TEXTILES, & INTERIOR DESIGN**

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2015-2018	Post-Tenure Review Committee
2015-2016	Apparel & Textiles Faculty Search Committee
2013-2014	Apparel & Textiles Faculty Search Committee
2012-2013	Faculty Co-Advisor, Apparel Marketing and Design Alliance
2012-2013	Faculty Co-Advisor, Apparel & Textiles/University Open House
2012	Faculty Annual Evaluation: Merit Salary Adjustment subcommittee
2011-2012	Apparel & Textiles Faculty Search Committee
2010-2011	Department Head Search Committee
2010-2011	Promotion and Tenure Document Review Committee
2009	Departmental Committee on Planning
2006 (Fall)	Project Organic: Exhibition of Student Marketing/Design Competition
2005-2006	Chair, Apparel & Textiles Marketing Faculty Search Committee
2005-2006	Chair, Apparel & Textile Product Development Faculty Search Committee
2003-2004	Interior Design Faculty Search Committee
2003-2004	AT Undergraduate Program Coordinator – Curriculum Review and Development
2001-2003	Faculty Advisor, Apparel Marketing and Design Alliance
2001-2003	Open House Committee
2001-2004	ATID Technology Committee
2000-2002	Apparel Marketing Curriculum Development Committee
1999-2001	Faculty Advisor, Apparel & Textile Marketing Interest Group
1999-2001	Faculty Advisor, Open House
1999-2000	Apparel & Textiles Marketing Faculty Search Committee
1998-1999	Apparel, Textiles, & Interior Design Department Head Search Committee
1997-1999	Faculty Liaison to the International Textiles and Apparel Association
1997-1998	Chair, Teaching Evaluation Committee
1997-1998	Design Gallery Committee
1997-1998	Apparel & Textiles Marketing Faculty Search Committee
1997-1998	Apparel & Textiles Design Faculty Search Committee
1996-1997	Chair, Future Status/Function of the Costume & Textile Collection Committee
1996-1997	Re-instituting Apparel and Textile Marketing M.S. Program, Ad Hoc Committee

## GRADUATE STUDENT ADVISING

### DOCTORATE – MAJOR PROFESSOR

- Islam, Md. I. (2016). *Determinants of energy consumption and greenhouse gas emission for different sewing operations in the apparel industry: An environmental sustainability approach* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/32869>
- Kandiraju, G. (2014). *Investigating the influence of perceived characteristics of innovations on the relationship between knowledge, attitudes, and purchase intention towards eco-conscious apparel* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/18721>
- Armstrong, C. (2011). *The journey toward the integration of sustainability in apparel and textiles education: A case study* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/9969>

Dissertation research awards and recognitions received by C. Armstrong:

- K-State Research Forum (2011). Second Place, social sciences category.
- Lois Dickey Fellowship for Doctoral Study (2010). International Textiles & Apparel Association.
- K-State Research Forum (2010). First Place, social sciences category.
- Sara Douglas Fellowship for Professional Promise (2009). International Textile & Apparel Association.
- Stewart Family Research Fund (2009). College of Human Ecology; Kansas State University.
- K-State Research Forum (2009). First Place, social sciences category.

#### **DOCTORATE – COMMITTEE MEMBER**

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Lee, Y. (In Progress). Research topic to be determined.

Albloushy, H. (2016). *Examining the effects of knowledge, environmental concern, attitudes, and cultural characteristics on Kuwaiti consumers' purchasing behavior of environmentally sustainable apparel* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/32568>

Reiter, L. (2015). *Investigating the role of social networking sites in increasing consumer demand for environmentally sustainable apparel: An exploratory study* (Unpublished doctoral dissertation), Kansas State University, Manhattan, KS. Available at <https://krex.k-state.edu/dspace/handle/2097/19004>

Whang, M. (2011). *Nelly Don's 1916 pink gingham apron frock: an illustration of the middle-class American housewife's shifting role from producer to consumer* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <https://krex.k-state.edu/dspace/handle/2097/8621>

Al-mousa, M. O. (2005). *Apparel mass customization: Viability for Saudi Arabian female consumers* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS.

#### **MASTER'S (THESIS OPTION) – MAJOR PROFESSOR**

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Patwary, S. (In Progress). *The impact of social networking sites on consumers' knowledge, attitude, and purchase Intention as related to sustainable apparel: A Facebook experiment.*

West, S. (2012). *Body image and self-perception among African American women aged 18-30* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at: <https://krex.k-state.edu/dspace/handle/2097/15053>

Rudawski, L. (2003). *Perceived somatotype, body cathexis, and clothing interest among men* (Unpublished master's thesis) Kansas State University, Manhattan, KS.

#### **MASTER'S (COURSEWORK OPTION) – MAJOR PROFESSOR**

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##### **DEGREE COMPLETED**

2016 Samantha Moore

##### **DEGREE IN PROGRESS**

Sadie Harper

2015 Jennifer Robinson  
2015 Sherry Smith  
2014 Sunitha Bhaskaran  
2014 Amie Hessemyer  
2014 Bradye McQueen  
2013 Veeda Dorri  
2013 Alicia Holl  
2013 Sharon Huckaby  
2013 Camille Thomas  
2012 Bradley Simons  
2011 Maurissa Davis  
2010 Ragad Hannon  
2010 Kimberly Prosch  
2010 Sheila Stanley  
2009 Ryan Collins  
2009 Aditi Shukla  
2008 Shea Olsen  
2007 Stephanie Taylor  
2006 Amber Bailey  
2004 Jennifer Rogers  
2003 Alison Hagman  
2002 Patthana Sengsathevane

#### MASTER'S (THESIS OPTION) – COMMITTEE MEMBER

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Nadeau, M. (In Progress). Research topic to be determined.

Monfort-Nelson, E. (2013). *Developing environmentally sustainable apparel design strategies through participatory design research methods* (Unpublished master's thesis) Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/16992>

Benson, Ebony (2012). *The fair trade boom: An examination of Baby Boomers' knowledge, attitudes, behaviors, and barriers pertaining to fair trade* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13711>

Ghayoumejadian, F. (2012). *The role of dress in women's transition from Iranians to Iranian-Americans: A socio-psychological analysis* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13696>

Sun, L. (2012). *Slow design in Chinese Su Xiu embroidery for apparel: applying silk, cotton, and wool flosses to silk and cotton fabrics with physical resist dyeing techniques using natural dye* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/13704>

Schrader, E. (2010). *Comparison of aluminum mordants on colorfastness of natural dyes on cotton and bamboo fabrics* (Unpublished master's thesis). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/4151>

Pickett, M. (2009). *Digital textile patterns inspired by themes from the late 1950s/early 1960s* (Unpublished master's report and design exhibition). Kansas State University, Manhattan, KS. <http://krex.k-state.edu/dspace/handle/2097/2610>

Nelson, B. (2004). *U.S. infants apparel consumers: Perceived service quality of infant sized labeling systems* (Unpublished master's thesis). Kansas State University, Manhattan, KS.

Suryavanshi, R. (2004). *Parents' knowledge and shopping behavior of children sleepwear: Post 1996 Consumer's Product Safety Commission regulation changes* (Unpublished master's thesis) Kansas State University, Manhattan, KS.

Tepavcevic, S. (2003). *Fashion diffusion: An investigation of male consumers* (Unpublished master's thesis). Kansas State University, Manhattan, KS.

Robbins, J. (2000). *Adolescents' perception of apparel product quality* (Unpublished master's thesis). Kansas State University, Manhattan, KS.

#### **MASTER'S (COURSEWORK OPTION) – COMMITTEE MEMBER**

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##### **DEGREE COMPLETED**

2014 Ruth Coady  
2014 Kalyn Siade  
2013 Mia Irizarry  
2013 Candace Pina  
2012 David Burkhart  
2012 Heather Johnson  
2012 Leeah Rodriguez  
2012 April E. Stanley  
2012 Caitlin Stevens  
2011 Katie Korwin  
2011 Brooke Schneider  
2010 Anne Dieu  
2010 Kimberly Prosch  
2010 Dena Strong  
2010 Polly Westbrook  
2009 Cosette Armstrong  
2008 Whitney McPherson  
2007 Denise Dias  
2006 Kate Adams  
2006 Gayathri Pidatala  
2006 Erin Irick  
2005 Sapna Gumidyala  
2004 Petra Barnes  
2004 Laurey Cole  
2004 Amanda Diehl  
2004 Brean Hoambrecker  
2002 Jocelyn Umberger

##### **DEGREE IN PROGRESS**

Katherine Elkes  
Erin Magorien  
Megan Nadeau

#### **OUTSIDE CHAIRPERSON FOR DOCTORAL EXAMINATION**

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Holt, C (2014). *A study exploring the perceived experiences of women who dropped out of GED preparation programs* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/17319>



Kim, S-S. (2007). *Exploring the self-reported knowledge and value of implementation of content and language objectives of high school content-area teachers* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/357>

Stevens, P. (2008). *The effects of self-disclosure and therapist/client-gender dyads on the perceived working alliance* (Unpublished doctoral dissertation). Kansas State University, Manhattan, KS. Available online at <http://krex.k-state.edu/dspace/handle/2097/617>

#### UNIVERSITY HONOR'S PROJECTS DIRECTED

---

Merrifield, J. C. (2008). Sustainability in the apparel industry: Sweatshop labor.

Ponnath, J. E. (2008). Educating students about sustainability in textiles through electronic media.

### PROFESSIONAL AFFILIATIONS

International Textiles and Apparel Association  
American Collegiate Retailing Association  
American Association of Family and Consumer Science  
Academy of Marketing Science  
Phi Kappa Phi National Honor Society  
Phi Upsilon Omicron Honor Society  
Omicron Nu Honor Society

### PROFESSIONAL DEVELOPMENT

#### WORKSHOPS

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##### LEADERSHIP

- 2015 Higher Education Resource Services (HERS) Leadership Institute, Denver, CO, June 15-26.
- 2015 The 32<sup>nd</sup> Academic Chairpersons Conference and New Chair Alliance, Austin, TX, February 3-6.
- 2014 Seattle ACE Regional Women's Leadership Forum, Seattle, WA, October 29-31.
- 2013 Core Competencies in Learning for Sustainability: A Key to Building Campus Cultures of Sustainability, workshop sponsored by Association for the Advancement of Sustainability in Higher Education (AASHE), October.
- 2009 Resilient Leadership: Learning to Thrive in Times of Change, 13<sup>th</sup> Annual K-State Leadership Seminar, April.
- 2008 Coaching Strong Women in the Power of Strategic Persuasion – Senior Faculty Workshop, presented by ADVANCE and WESP, October.
- 2007 Sustainability Across the Curriculum Leadership Workshop, Association for the Advancement of Sustainability in Higher Education, July.
- 2004 Inaugural James R. Coffman Leadership Institute, Kansas State University.
- 2002 Preparing ITAA Members to Lead and Manage in Higher Education, New York.

#### TEACHING

- 2013 Reframing Courses to Integrate Sustainability: A Stepwise Process for Instructional Design, workshop sponsored by Association for the Advancement of Sustainability in Higher Education (AASHE), October.
- 2013 Student-Centered Learning Outcomes, workshop hosted by Academy for Student-Centered Learning, Kansas State University, October.
- 2013 Student-Centered Learning and Whole University, workshop hosted by Academy for Student-Centered Learning, Kansas State University, September.
- 2013 The Association for the Advancement of Sustainability in Higher Education (AASHE) webinar: Incorporating Sustainability into the Curriculum, May.
- 2012 Next Generation STEM Learning: Investigate, Innovate, Inspire workshop sponsored by the Association of American Colleges and Universities (AAC&U), November.
- 2010 StrengthsQuest Educator 2-day Seminar hosted by the School of Leadership Studies, August.
- 2010 Sustainable Retailing Consortium Webinar: The Sustainability Journey: Turning Talk into Action...And Opportunity! June.
- 2010 Sustainable Retailing Consortium Webinar: The Consumer and Sustainability: What Retailers are Learning about their Customer and How they are Responding, March.
- 2009 Teach Me: I Dare You! Changing Student Attitudes About Who is Responsible for Learning, The KSU Provost Lecture Series, March.
- 2009 Ethical Reasoning Workshop, Office of Assessment, Kansas State University, Spring.
- 2008 Educating for the Commons Workshop, presented by Chet Bowers at the 2<sup>nd</sup> Annual Conference of the Association for Advancement of Sustainability in Higher Education, November.
- 2006 Excellence in Teaching and Learning Retreat, Kansas State University, January 9<sup>th</sup>.
- 2006 Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30.
- 2003 College of Human Ecology Assessment Seminar, Kansas State University.
- 1998 Active Learning Workshop, Kansas State University.
- 1997 Swap Session on Active Learning in Lecture, Kansas State University.
- 1997 Teaching Portfolio Workshop, International Textile and Apparel Association.

#### GRANTSMANSHIP

- 2010 Higher Education Challenge Grant Workshop, Kansas State University.
- 2010 AFRI Planning Meeting, Kansas State University.
- 1997 Funds for Improving post-Secondary Education Workshop, Kansas State University.
- 1997 International Grants Workshop, Kansas State University.

#### PROFESSIONAL

- 2014 Sustainability in Fashion & Textiles, Fashion Institute of Technology – Summer Institute.
- 2012 Use and Application of the Sustainable Apparel Index, Honolulu, HI.
- 2012 Textile Labeling Summit, Columbia, MO.
- 1999 Direct Selling Education Foundation Seminar, Chicago.
- 1998 Automatic Identification and Data Collection Technical Institute, Ohio University.
- 1998 Scholar Chair, Kansas State University.

1997 European Retailing Faculty Field Tour, American Collegiate Retailing Association.

## CONFERENCE ATTENDANCE

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### ANNUAL MEETINGS OF THE INTERNATIONAL TEXTILE AND APPAREL ASSOCIATION (ITAA)

2016 Vancouver, Canada: November  
2015 Santa Fe, New Mexico: November  
2014 Charlotte, North Carolina: November  
2013 New Orleans, Louisiana: October  
2012 Honolulu, Hawaii: November  
2011 Philadelphia, Pennsylvania: November  
2010 Montreal, Canada: October  
2009 Seattle, Washington: October/November  
2008 Schaumburg, Illinois: November  
2007 Los Angeles, California: November  
2006 San Antonio, Texas: November  
2005 Alexandria, Virginia: November  
2004 Portland, Oregon: November  
2003 Savannah, Georgia: November  
2002 New York, New York: August  
1999 Santa Fe, New Mexico: November  
1998 Dallas, Texas: November  
1997 Knoxville, Tennessee: November  
1993 White Sulphur Springs, West Virginia: November  
1992 Columbus, Ohio: October

### ANNUAL MEETINGS OF THE AMERICAN COLLEGIATE RETAILING ASSOCIATION (ACRA)

2008 Durango, Colorado: May  
2006 New York, New York: January  
2000 Columbus, Ohio: November  
1999 Tucson, Arizona: March  
1997 St. Louis, Missouri: November  
1996 New Orleans, Louisiana: April  
1994 Richmond, Virginia: October

### ANNUAL MEETINGS OF MULTI-STATE PROJECT NCCC-65

2013 Chicago, Illinois: November  
2012 Minneapolis, Minnesota: October  
2011 Washington, DC: November  
2010 Montreal, Canada: November  
2009 New Orleans, Louisiana: October  
2007 Los Angeles, California: November  
2006 San Antonio, Texas: November

### CO-SPONSORED AND/OR INTERNATIONAL CONFERENCES

2010 Global Marketing Conference: Sponsored by Korean Academy of Marketing Science, Tokyo, Japan – September.  
2009 Triennial AMS-ACRA conference, New Orleans, Louisiana – September/October.

- 2006 13<sup>th</sup> International Conference on Recent Advances in Retailing and Services Science: Sponsored by the European Institute of Retailing and Services Studies, Budapest, Hungary - July.
- 2001 11<sup>th</sup> International Conference on Research in the Distributive Trades, Tilburg, The Netherlands - June.
- 2000 6<sup>th</sup> Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Columbus, Ohio - November.
- 1999 International Costume Culture Conference: Sponsored by the Costume Culture Association, Seoul, Korea – October.
- 1997 5<sup>th</sup> Triennial Retailing Conference: Co-Sponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, St. Louis, Missouri - November.
- 1997 9<sup>th</sup> International Conference on Research in the Distributive Trades: Co-Sponsored by the European Association for Education and Research in Commercial Distribution and the American Collegiate Retailing Association, Leuven, Belgium - July.
- 1994 4<sup>th</sup> Triennial Retailing Conference: Cosponsored by the Academy of Marketing Science and the American Collegiate Retailing Association, Richmond, Virginia - October.
- 1994 3<sup>rd</sup> International Conference on Education in the Distributive Trades, Leewarden, The Netherlands - September.

#### MISCELLANEOUS CONFERENCES

- 2013 Association for the Advancement of Sustainability in Higher Education (AASHE) Conference, Nashville, Tennessee – October.
- 2013 Sustainable Consumption Research and Action Initiative (SCORAI) Conference – June.
- 2013 59<sup>th</sup> Annual North American Colleges and Teachers of Agriculture (NACTA), Blacksburg, Virginia – June.
- 2013 USDA/DOCE Project Directors' Workshop, Blacksburg, Virginia – June.
- 2012 4<sup>th</sup> International Conference on Climate Change, Seattle, Washington – July.
- 2012 58<sup>th</sup> Annual North American Colleges and Teachers of Agriculture (NACTA), River Falls, Wisconsin – June.
- 2012 USDA/DOCE Project Directors' Workshop River Falls, Wisconsin – June.
- 2011 Business Alliance for Local Living Economies (BALLE), Bellingham, Washington – June.
- 2009 Lifestyles of Health and Sustainability (LOHAS) Forum, Boulder, Colorado – June.
- 2009 100<sup>th</sup> Annual Conference of the American Association of Family and Consumer Sciences: Celebrating the Past, Sustaining the Future, Knoxville, Tennessee – June.
- 2009 Sustainability Conference: Leading Kansas in Sustainability, Manhattan, Kansas – January.
- 2008 2<sup>nd</sup> Annual Conference of Association for the Advancement of Sustainability in Higher Education, Raleigh, NC – November.
- 2007 Dialog on Sustainability, Consortium for Environmental Stewardship and Sustainability, July.
- 2006 National Retail Federation Big Show, New York, New York – January.
- 2006 Wakonse Conference on College Teaching, Camp Minnewanka, Michigan - May 25-30.
- 2002 International Council of Shopping Centers 2002 Research Conference: Dynamic Research in Changing Times, Plano, Texas - November.

- 2002 Sewn Products Resource Council Conference: Sponsored by the American Apparel and Footwear Association, Merida, Mexico - March.
- 1999 Global Retailing Symposium: Sponsored by the Southwest Retail Center, Tucson, Arizona, March.
- 1998 International Council of Shopping Centers' Research Conference, Chicago, Illinois, November.
- 1995 Quint State Consortium, University of Georgia, Athens, Georgia - April.

## QUOTED OR INTERVIEWED IN PUBLICATIONS

### NEWS RELEASES FROM KANSAS STATE UNIVERSITY

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**Source:** Melody LeHew, 785-532-6993, lehew@ksu.edu

Wednesday, Oct. 10, 2012

DESIGNING CHANGE: APPAREL AND TEXTILE RESEARCHERS USE CHALLENGE GRANT TO TRANSFORM CURRICULUM, ADDING CLIMATE CHANGE INITIATIVES

**Prepared by:** Erinn Barcomb-Peterson, 785-532-6415, ebarcomb@k-state.edu

Thursday, Jan. 15, 2009

K-STATE RESEARCH SHOWS THAT CONSUMERS WHO UNDERSTAND IMPACT OF CHOOSING SUSTAINABLE FOOD MAY NOT UNDERSTAND IMPORTANCE OF SUSTAINABLE CLOTHING

**Prepared by:** Jane Marshall, 785-532-1519, jpm2@k-state.edu

Monday, May 12, 2008

K-STATE SUSTAINABILITY RESEARCH WEB SITE TO ADDRESS ISSUES FOR SCHOLARS, STUDENTS AND THE PUBLIC

### PUBLISHED NEWS ARTICLES

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Brisendine, C. (2009, November 16). Schulz fields questions from staff at budget forum. *K-State Collegian*, p. 1.

Miller, J. (2009, September 28). Schulz outlines plans at State of University Address. *K-State Collegian*, p. 1.

KSU inaugurates its 13<sup>th</sup> president. (2009, September 26). *Lawrence Journal-World and News*. Retrieved on January 15, 2009 from [http://www2.ljworld.com/news/2009/sep/26/ksu-inaugurates-its-13th-president/?more\\_like\\_this](http://www2.ljworld.com/news/2009/sep/26/ksu-inaugurates-its-13th-president/?more_like_this)

Harvey, A. (2009, September 25). KSU Inaugurates Its 13<sup>th</sup> President. *Topeka Capital Journal*, pp. 1, 6A.

Wofford, J. (2009, September 25-26). Voices of Faith. *Manhattan Mercury*, pp. 1, B10.

Pulling together. (2009, June 11). *K-Statement*, 31(22), p. 1.

Teagarden, A. (2009, April 13). Fashion with a conscience. *K-State Collegian*, p. 7.

K-State research shows that consumers should understand sustainable goods. (2009, January 16). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2009/jan26/K-Stateresearchshowsstatcon.cfm>

Vitale, A. (2009, March 25). Searching for sustainable fashion. *St. Louis Beacon*. Retrieved on January 15, 2009 from <http://www.stlbeacon.org/content/view/7610/72/>

Do consumers understand, buy “green” clothing? LeHew research to highlight Sustainability Confab. (2009, January 15). *College of Human Ecology Kansas State University News Archives*. Retrieved on January 14, 2009 from <http://www.humec.k-state.edu/news/2009/01/15/do-consumers-understand-buy-green-clothing/>

Sustainability website addresses issues for scholars, students, and public. (2008, May 29). *High Plains/Midwest Ag Journal*. Retrieved on January 14, 2009 from <http://www.hpj.com/archives/2008/jun08/jun2/Sustainabilitywebsiteaddres.cfm>

Hasler, K. (2006, October 25). Students create organic fashion designs: Apparel marketing and design students designed clothing for a competition with Earth Speaks Fashion. *K-State Collegian*, p. 7.

Schmidt, C. (2002, March 4). Dream to reality: K-State graduate opens clothing store in Aggieville. *K-State Collegian*, p. 1.

## NEWS PROGRAMS

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KSU Inaugurates Its 13th President. (2009, September 25) KSHB Action News. Retrieved on January 14, 2009 from <http://www.nbcactionnews.com/news/state/story/KSU-Inaugurates-Its-13th-President/fywSJpCqcEOzmSm-WLUWqg.csp>

K-State Inaugurates 13th President. (2009, September 25) KMAN News 1350AM Radio [excerpt from speech broadcast on radio and article on website]. Retrieved on January 14<sup>th</sup> from <http://www.k-state.edu/media/newsreleases/may08/lehew51208.html>