

Genna Reeves-DeArmond, Ph.D.

Department of Apparel, Textiles, and Interior Design
Kansas State University

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Manhattan, KS 66503
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EDUCATION

PhD Ph.D., Historic and Cultural Aspects of Dress and Textiles
2012 Minor: Anthropology, Museum Studies, Philosophy of the Arts, Popular Culture, Visual Rhetoric/Literacy (Integrated Minor)
Oregon State University, Corvallis
College of Business
School of Design and Human Environment

Dissertation: Understanding Historical Events through Dress and Costume Displays in Titanic Museum Attractions

Dissertation Advisor: Dr. Elaine L. Pedersen

MS M.S., Apparel Design and Merchandising
2008 Specialization: Historic Dress and Textiles
Colorado State University, Fort Collins
College of Applied Human Sciences
Department of Design and Merchandising

Thesis: Research and Theory Trends in Historic Costume and Textiles: A Content Analysis of *Clothing and Textiles Research Journal* and *Dress*

Thesis Advisor(s): Dr. Kenneth R. Tremblay, Dr. Jennifer Paff Ogle

BS B.S., Family and Consumer Sciences
2006 Specialization: Clothing, Textiles, and Fashion Merchandising
New Mexico State University, Las Cruces
College of Agricultural, Consumer, and Environmental Sciences
Department of Family and Consumer Sciences

Graduated with Honors (Top 15%)

EMPLOYMENT HISTORY AND PROFESSIONAL EXPERIENCE

Kansas State University, Manhattan, Kansas

Department of Apparel, Textiles, and Interior Design

August 2016 – present

Assistant Professor of Apparel and Textiles

August 2015 – May 2016

Instructor, Apparel and Textiles

Graduate School

September 2016 – present

Graduate Faculty Member

Oregon State University, Corvallis, Oregon

School of Design and Human Environment

June 2013 – August 2014

Instructor

Santa Fe Opera, Santa Fe, New Mexico

December 2005 – January 2008

Costume Stock and Rental Assistant

TEACHING EXPERIENCE

Teaching philosophy available under separate cover

** indicates teaching the course in an Instructor role for one offering before taking an Assistant Professor role*

*** indicates a Graduate Teaching Assistant role for one or more offering*

+ indicates courses developed | # indicates major revisions to a course

Credit Instruction

Kansas State University

Undergraduate Courses

AT 325: Apparel and Textile Retailing (2) *#

AT 330: Dress and Human Behavior (1) #

AT 340: Aesthetics of Apparel and Textiles (1) #

AT 375: Computer Technologies for Merchandising (1) *#

AT 430: History of Apparel Fashion (2) *#

AT 575: Principles of Forecasting (1) #

AT 499: Problems in Apparel and Textiles (Independent Study) (3)

Oregon State University

Undergraduate Courses

ALS 199: Oregon State University U-Engage – Fashion in Film (1) +

DHE 366: Cross-Cultural Aspects of the Near Environment** (11) #

DHE 399: Special Topics – Dress, Museums, and Popular Culture (1) +

DHE 401: Research and Scholarship (Independent Study)** (3)

DHE 403: Thesis (3)

DHE 461: History of the Near Environment** (1)

DHE 462: History of the Near Environment II** (1)

DHE 463: History of the Near Environment III** (1)

Colorado State University

Undergraduate Courses

AM 250: Clothing, Adornment, and Human Behavior** (2) #

AM 363: Survey of Historic Costume** (3)

AM 460: Historic Textiles** (1)

Non-Credit Instruction

Oregon State University

Co-Facilitator, School of Design and Human Environment [Lean In Circle](#), Spring 2014

Teaching and Student Life-Related Press

- Bostwick, Taylor. (2017, March 9). *A day in the life of an apparel and textiles design major*. Collegian Media Group – “The Collegian” Newspaper, Manhattan, Kansas. Genna Reeves-DeArmond, source. <http://www.kstatecollegian.com/2017/03/09/a-day-in-the-life-of-an-apparel-and-textiles-design-major/>
- Lammers, Jack. (2013, April 15). *Curiosity, curators, a new type of curriculum*. Oregon State University Student Media – “The Barometer” Newspaper, Corvallis, Oregon. Genna Reeves-DeArmond and Jennifer Mower, Sources. <http://www.dailybarometer.com/curiosity-curators-a-new-type-of-curriculum-1.3027706#.UW3-203n9jo>

RESEARCH AND EXHIBIT ADVISING

* indicates advising for distance student

Doctorate – Outside/Special Committee Member

Eddington, Chelsea Morgan. (in progress). *Titanic and the commodification of disaster*. Department of Journalism and Technical Communication, Colorado State University. Preliminary exams to be held mid-August 2017.

Master’s (Thesis Option) – Committee Member

Khachatrya, Lilit. (in progress). *Research topic not yet selected*. Kansas State University.

Master’s (Coursework Option) – Committee Member

Baldwin, Christine*
Baskerville, Estee*
Edwards, Shanice*
Krongard, Katie*
Lowery, Patrick*

Undergraduate Research – Faculty Advisor/Major Professor

- Simon, Aaron. (2017). *Transitioning from physical to digital media for aesthetic course projects: A teaching assistant’s autophenomenology*. Kansas State University.
- Lenox, Sydney. (2016 – 2017). *Appropriation and appreciation of cultural dress: A case study of Native American Halloween costumes*. Developing Scholars Program, Kansas State University.
- White, Samantha. (2016 – 2017). *Assessment of a hypermedia study resource for a history of apparel fashion course*. Kansas State University.
- Allen, Kolbyn. (2016 – 2017). *Flower and power: 1960s and 1970s apparel from the Kansas State University Historic Costume and Textile Museum*. Kansas State University.
- Olsen, Elisa; Gonzales, Josefa; and Wilkinson, Chelsea. (2013 – 2014). *Application and testing of a modified cross-cultural design model: The case of the Althea Goddess Headdress*. Oregon State University.
- Matos, Thea, and Graebner, Lauren. (2011 – 2012). *Intersections of cross-cultural design: The integration of acculturation and functional design in to the socioreligious hijab head scarf*. Oregon State University. Available at <https://ir.library.oregonstate.edu/xmlui/bitstream/handle/1957/28501/Thea%20Matos%20%26%20Lauren%20Graebner.pdf?sequence=1>

Undergraduate Research – Thesis – Faculty Advisor/Major Professor

Potts, Natalie. (2013 – 2014). *Applying Laver's Law to the reinvention of 1990s western fashion trends*. International Degree and Education Abroad Program, Oregon State University.

Undergraduate Research – Thesis – Committee Member

McConnell, A. (2014). *Re-examining the evidence: A study of Medieval Irish women's dress between 750 and 900 CE*. Honors College, Oregon State University. Available at http://www.academia.edu/8423120/Re-Examining_the_Evidence_A_Study_of_Medieval_Irish_Womens_Dress_from_750_to_900_CE.

Undergraduate Exhibits and Creative Inquiry Displays

Allen, Kolbyn. (2016, Fall). Display case exhibit: *Flower and power: 1960s and 1970s apparel from the Kansas State University Historic Costume and Textile Museum*. Hoffman Lounge, Justin Hall, Kansas State University. Exhibit book available upon request.

Dress, Museums and Popular Culture (DHE 399) students. Course Instructors: Genna Reeves-DeArmond and Jennifer Mower. (2013, Summer). Display case exhibit: *Sentimental recycling of dress: What my mother wore*. Completed by students in DHE 399 course Milam Hall, Oregon State University. Exhibit book available upon request.

Undergraduate Research Awards and Honors

Allen, Kolbyn; Lenox, Sydney; Simon, Aaron; and White, Samantha. (2017, Spring). Presentation of respective research projects via poster and creative inquiry display. College of Human Ecology Undergraduate Student Research and Creative Inquiry Forum, Kansas State University.

White, Samantha. (2017, Spring). *Research Grant (\$1000)*. Office of Undergraduate Research and Creative Inquiry, Kansas State University.

Olsen, Elisa; Gonzales, Josefa; and Wilkinson, Chelsea. (2014, Spring). *Best Presentation, College of Business Category*. Celebrating Undergraduate Excellence Symposium, Oregon State University.

Olsen, Elisa; Gonzales, Josefa; and Wilkinson, Chelsea. (2014, Spring). *Outstanding Undergraduate Research Award*. School of Design and Human Environment, Oregon State University.

Olsen, Elisa; Gonzales, Josefa; and Wilkinson, Chelsea. (2014, Fall). *Undergraduate Best Paper Award*. International Textile and Apparel Association.

Matos, Thea, and Graebner, Lauren. (2013, Fall). *Patent (Patent Identifier No. US20130326792 A1) for Infinity Hijab Headscarf*. United States Patent and Trademark Office, Washington D.C.

Matos, Thea, and Graebner, Lauren. (2013, Spring). *Finalists for Infinity Hijab design entry*. American Hijab Design Contest.

Matos, Thea, and Graebner, Lauren. (2012, Spring). *Outstanding Undergraduate Research Award*. School of Design and Human Environment, Oregon State University.

Matos, Thea, and Graebner, Lauren. (2012, Spring). *Undergraduate Research Award*. Oregon State University Libraries.

Matos, Thea, and Graebner, Lauren. (2012, Spring). *Best Presentation, College of Public Health and Human Sciences Category*. Celebrating Undergraduate Excellence Symposium, Oregon State University.

Matos, Thea, and Graebner, Lauren. (2012, Fall). *Undergraduate Best Paper Award*. International Textile and Apparel Association.

Student Research-Related Press

- The Daily Barometer Staff. (2014, May 15). Students recognized for scholastic, leadership achievement. *Oregon State University Student Media – “The Daily Barometer” Newspaper*, Corvallis, Oregon. http://www.dailybarometer.com/news/students-recognized-for-scholastic-leadership-achievement/article_1801f972-dcbd-11e3-aec0-0017a43b2370.html
- Sherpe, K. (2014, Fall). SDHE project spotlight. *DAMchic Magazine*, Oregon State University, Corvallis, Oregon. Genna Reeves-DeArmond, Elisa (Olsen) Serrano, Josie Gonzales, and Chelsea Wilkinson, sources. http://issuu.com/damchicmagazine/docs/la_dramatic
- Bjornstad, R. (2013, April 28). Hijab for every kind of woman. *“The Register-Guard” Newspaper*, Eugene Oregon. Lauren Graebner, Thea Matos, and Kathy Mullet, sources. <http://www.hijabistas.net/home/index.php/clothing/hijab/item/403-osu-fashion-design-students-create-hijab-of-universal-appeal>
- Synergies: Newsletter of Teaching, Research, and Outreach at the College of Public Health and Human Sciences (Oregon State University)*. (2012, April 12). Designing women: DHE/graphic design students and faculty receive recognition. <http://health.oregonstate.edu/synergies/2012/designing-women/>
- Antell, A. (2011, November 28). Student product connects American and Middle Eastern cultures. *Oregon State University Student Media – “The Daily Barometer” Newspaper*, Corvallis, Oregon. Genna Reeves-DeArmond, Lauren Graebner, and Thea Matos, Sources. <http://www.dailybarometer.com/student-product-connects-american-and-middle-eastern-cultures-1.2717141#.UUFDJ2elKky>

SCHOLARSHIP AND CREATIVE ACTIVITY

Research philosophy available under separate cover

*A * indicates a student co-author | A + indicates the presenter(s) for a presentation*

Refereed Journal Articles

- Serrano, Elisa*, Gonzales, Josie*, Wilkinson, Chelsea*, & Reeves-DeArmond, Genna. (2016, September). Using design to support the acculturation process: The reflective pyramid process model of cross-cultural dress design. *The International Journal of Designed Objects*, 10(3), 31-52.
- Reeves-DeArmond, Genna, Ogle, Jennifer, & Tremblay, Kenneth. (2011, July). Research and theory trends in historic dress and textiles research: A content analysis of *Clothing and Textiles Research Journal* and *Dress*. *Clothing and Textiles Research Journal*, 29(3), 216-231.

Refereed Presentations and Proceedings

2017 International Textile and Apparel Association Annual Conference, St. Petersburg, Florida. Acceptance rate: 79%. Forthcoming: November 2017.

White, Samantha, & Reeves-DeArmond, Genna. *Reviving the development of hypermedia resources for historic dress courses*. Oral presentation.

2015 International Textile and Apparel Association Annual Conference, Santa Fe, New Mexico. (2015, November). Acceptance rate: 54%. Abstract published in online Proceedings. (www.itaaonline.org).

Reeves-DeArmond, Genna⁺, Mower, Jennifer, & Nishida, Keith⁺. *What skills and knowledge do clothing and textile graduates need for the workforce? Qualitative reflections from clothing and textile faculty and industry professionals*. Poster presentation.

Reeves-DeArmond, Genna⁺, Mower, Jennifer, & Nishida, Keith. *Student and faculty perceptions of online clothing and textile courses*. Oral presentation.

Reeves-DeArmond, Genna⁺, Mower, Jennifer, & Nishida, Keith⁺. *Student, faculty, and industry perceptions of the development and use of Massive Open Online Courses in clothing and textiles education: Continuing studies*. Poster presentation.

2014 International Textile and Apparel Association Annual Conference, Charlotte, North Carolina. (2014, November). Abstract published in online Proceedings. (www.itaonline.org).

Potts, Natalie^{**} & Reeves-DeArmond, Genna. *Re-evaluation of Laver's Law in the context of fashion trend revival*. Oral presentation.

Reeves-DeArmond, Genna. *Using the flipped classroom model in a cross-cultural dress and textiles course*. Oral presentation.

Serrano, Elisa^{**}, Gonzales, Josefa^{**}, and Wilkinson, Chelsea^{**} (Authors). Reeves-DeArmond, Genna (Faculty Advisor). *Application and testing of a modified cross-cultural product design model: The case of the Althea Goddess Headdress*. Oral Presentation.

2014 National Popular Culture Association/American Culture Association Conference, Chicago, Illinois. (2014, April).

Reeves-DeArmond, Genna⁺ & Mower, Jennifer. *The development of a "sentimental value" unit within a popular culture of dress undergraduate course*. Oral presentation.

2013 International Textile and Apparel Association Annual Conference, New Orleans, Louisiana. (2013, October). Abstract published in online Proceedings. (www.itaonline.org).

Reeves-DeArmond, Genna. *Developing theoretical thinking skills in dress scholarship: An exercise in relational statement identification and analysis*. Poster presentation.

Reeves-DeArmond, Genna⁺, Mower, Jennifer, & Nishida, Keith. *Student and faculty perceptions of the development and use of Massive Open Online Courses in clothing and textiles education*. Oral presentation.

Reeves-DeArmond, Genna. *Visual rhetoric: Significance and application to fashion and dress scholarship*. Oral presentation.

Reeves-DeArmond, Genna. *Exploring the use of the personal meaning mapping method in dress and textiles scholarship*. Oral presentation.

Reeves-DeArmond, Genna. *Infusing popular culture into the museum experience via historic dress: Visitor perceptions of Titanic's Rose as a living history interpreter/character*. Oral presentation.

2013 Costume Society of America National Symposium, Las Vegas, Nevada. (2013, May).

Reeves-DeArmond, Genna⁺ & Pedersen, Elaine L. *Understanding historical events through dress and costume displays at Titanic museum attractions*. Poster presentation.

2013 National Popular Culture Association/American Culture Association Conference, Washington D.C. (2013, March).

Mower, Jennifer⁺ & Reeves-DeArmond, Genna. *Bridging the gap between fashion, history, and popular culture: Assigning an oral history project in an (online) 20th century fashion history course*. Oral presentation.

Reeves-DeArmond, Genna⁺ & Nishida, Keith. *Consumer perceptions of entertainment licensed apparel associated with premises that challenge cultural values: The case of Dexter licensed apparel and its open-text advertising*. Oral presentation.

2012 International Textile and Apparel Association Annual Conference, Honolulu, Hawaii. (2012, November). Abstract published in online Proceedings (www.itaonline.org).

Reeves-DeArmond, Genna. *Response journal writing as a technique to promote understanding of scholarly research in clothing and textiles undergraduate education*. Oral presentation.

Reeves-DeArmond, Genna⁺ & Pedersen, Elaine L. *Applied learning in a cross-cultural dress and textiles course: The development and assessment of a product development project*. Oral presentation.

Reeves-DeArmond, Genna. *It takes a village to have a wedding: A cross-cultural analysis of Palestinian and Kurdish wedding dress and its symbolism of prescribed values related to the family unit*. Poster presentation.

Reeves-DeArmond, Genna⁺ & Wieghaus, Emily. *A model of deviant appearance and behavior construction and management in adolescent females: A content analysis of the films Thirteen and Augusta, Gone*. Oral presentation.

2010 International Textile and Apparel Association Annual Conference, Montreal, Canada. (2010, November). Abstract published in online Proceedings (www.itaonline.org).

Reeves-DeArmond, Genna⁺, Ogle, Jennifer, & Tremblay, Kenneth. *Research and theory trends in historic costume and textiles research: A content analysis of Clothing and Textiles Research Journal and Dress*. Oral presentation.

**Awarded 'Paper of Distinction' in the Historic/Cultural track.*

Refereed Workshop, Panel and Seminar Sessions

- Reeves-DeArmond, Genna; Mower, Jennifer; McBee-Black, Kerri; Burns, Leslie; & Brown, Patty (Coordinators). Manikowske, Linda; Lyons, Nancy; LeHew, Melody; Bennur, Shubhapiya; Gannon, Trina; Paulins, Ann; Stanley, Elisha; McKinney, Ellen; Romeo, Laurel; Christman, Lisa; Lopez, Theresa; Martinez-Palacios, Jessica; Johnson, Olivia; and Johnson-Forst, Tauya (Participants). (2016). *Best Practices for Online Teaching in Textile and Apparel Education*. Seminar session. 2016 International Textile and Apparel Association Annual Conference. Proceeding available at www.itaonline.org.
- Reeves-DeArmond, Genna; Mower, Jennifer (Coordinators); LeHew, Melody; Rees, Kathleen; West, Andre; & Becker, Julie. (2014). *To MOOC or not to MOOC: Opportunities for Massive Open Online Course use and development in ITAA and the clothing/textiles discipline*. Special topics session. 2014 International Textile and Apparel Association Annual Conference. Proceeding available at www.itaonline.org.

Invited Lectures and Presentations

- Reeves-DeArmond, Genna. (2017, March). *Historical and cultural research methods in apparel and textiles scholarship*. Guest lecture to Research Methods in Apparel and Textiles (AT 850) students, Kansas State University, Manhattan, KS.
- Reeves-DeArmond, Genna. (2016, October). *Writing successful cover letters and resumes for apparel and textile internships*. Guest lecture to Professional Development (AT 445) students, Department of Apparel, Textiles, and Interior Design, Kansas State University, Manhattan, KS.
- Reeves-DeArmond, Genna. (2014, May). *Understanding historical events through dress displays in Titanic museum attractions*. Guest lecture to Cultural Studies of the Museum (ART 464) students, Department of Art, Oregon State University, Corvallis, OR.
- Reeves-DeArmond, Genna. (2012, August). *The role of retro style in styling*. Guest lecture to Introduction to Styling (DHE 299) students, School of Design and Human Environment, Oregon State University, Corvallis, OR.
- Reeves-DeArmond, Genna. (2010, November). *Research and theory trends in historic dress and textiles research: A content analysis of Clothing and Textiles Research Journal and Dress*. Research seminar presentation to Department of Design and Human Environment faculty and graduate students, Oregon State University, Corvallis, OR.
- Reeves-DeArmond, Genna. (2009, December). *Costumes as historical representation: Fakes and forgeries?* Guest lecture to Philosophy and the Arts (PHL 360) students, Oregon State University, Corvallis, OR.
- Reeves, Genna. (2005, August). *Professional dress expectations and guidelines at Los Alamos National Laboratory*. Oral presentation/interactive seminar to Environmental, Health, and Safety Training Center employees, Los Alamos National Laboratory, Los Alamos, NM.

Non-Refereed Publications

- Reeves-DeArmond, Genna. (2013, Spring). From the ocean floor: Artifacts of the Titanic in Las Vegas. *Costume Society of America News*, 39(1), 1, 3.

Reeves-DeArmond, Genna. (2013, February 22). Guest post: Visitor perceptions of historic dress displays in Titanic museums [Web log message]. WornThrough.com. Published at <http://www.wornthrough.com/2013/02/22/guest-post-visitor-perceptions-of-historic-dress-displays-in-titanic-museums/>

Non-Refereed Presentations: Professional Development and Teaching

Reeves-DeArmond, Genna. (2014, May 22). Flipped classroom 101: Infusing new methods of learning in the traditional classroom. Symposium session presented to *Oregon State University faculty and staff at the OSU Center for Teaching and Learning Symposium – Spring term 2014*.

Reeves-DeArmond, Genna. (2013, April 16). Response journal assignments as a technique for student comprehension and engagement. Symposium session presented to *Oregon State University faculty and staff at the OSU Center for Teaching and Learning Symposium III*. Materials published on OSU Center for Teaching and Learning website (<http://oregonstate.edu/ctl/teaching-and-learning-symposium-iii>).

Research-Related Press

99 Productions. (2012, July). Commercial shoot for the travel of Genna Reeves-DeArmond for her dissertation research through the Eugene Airport. *Commissioned by Eugene Airport, Eugene, Oregon*. <https://www.youtube.com/watch?v=uIDvcjZJaGU>

Floyd, M. (Media Contact). (2012, April 9). OSU doctoral student uses Titanic phenomenon to study importance of dress. Official press release by *Oregon State University Relations and Marketing, News and Research Communications, Corvallis, Oregon*. *Genna Reeves-DeArmond, Source*. <http://oregonstate.edu/ua/ncs/archives/2012/apr/osu-doctoral-student-uses-titanic-phenomenon-study-importance-dress>

Antell, A. (2012, April 9). Titanic sails on 100 years later: Genna Reeves-DeArmond has designed clothing based on the Titanic's Edwardian fashions. *Oregon State University Student Media – "The Barometer" Newspaper, Corvallis, Oregon*. *Genna Reeves-DeArmond, Source*. http://oregonstate.edu/dept/student_affairs/studentmedia/titanic-sails-100-years-later-by-amanda-antell

Powered by Orange Blog. (2012, April 16). Common thread: Graduate student Genna Reeves-DeArmond is studying the clothing passengers wore on the Titanic. *Oregon State University Relations and Marketing, News and Research Communications, Corvallis, Oregon*. *Genna Reeves-DeArmond, Source*. <http://poweredbyorange.com/2012/04/16/common-thread/>

Turner, H. (2012, April 12). OSU student studies importance of Titanic dress in education. Television news segment and online article on *KEZI 9 News (ABC News Affiliate) Broadcasting and Media Production Station, Eugene, Oregon*. <http://kezi.com/news/local/244024>

Non-Refereed Exhibits and Tours

Reeves-DeArmond, Genna. (2013, June 2). Walking Tour of "Titanic: The Artifact Exhibition." For Costume Society of America 2013 National Symposium Attendees. Las Vegas, Nevada.

Mower, Jennifer & Reeves-DeArmond, Genna. (2012, August). School of Design and Human Environment display case exhibit: Draped in heritage - Traditional and contemporary Middle Eastern dress and textiles. Milam Hall, Oregon State University.

Reeves-DeArmond, Genna & Mower, Jennifer. (2012, June). Department of Design and Human Environment display case exhibit: Titanic style - Dress and fashion on the voyage. Milam Hall, Oregon State University.

Reeves-DeArmond, Genna & Pedersen, Elaine. (2008 – 2010). Miscellaneous display case exhibits for the DHE Historic and Cultural Textile and Apparel Collection and DHE 461, 462, and 463 (History of the Near Environment and Contemporary Fashion) courses.

GRANTSMANSHIP

External Grants: Funded

Reeves-DeArmond, Genna. (2013). *Consumer perceptions of entertainment licensed apparel associated with premises that challenge cultural values: The case of Dexter licensed apparel and its open-text advertising*. The Peter Rollins Travel Grant for Early Career Faculty, Popular Culture Association. Total: \$500.

External Grants: Not Funded

Reeves-DeArmond, Genna, & Mower, Jennifer. (2013). *Understanding historical events through dress artifacts and displays in the United States Holocaust Memorial Museum*. Semi-Annual Research Award, WornThrough.com. Maximum Amount Offered: \$200. Requested: \$200.

Internal Grants: Funded

Reeves-DeArmond, Genna, Mower, Jennifer, & Nishida, Keith. (2014). *Student, faculty, and industry perceptions of the development and use of Massive Open Online Courses in clothing and textiles education*. Oregon State University E-Campus – Distance Education Research Grant. Total: \$7327.

AWARDS, HONORS, AND SCHOLARSHIPS (since beginning of graduate studies)

- | | |
|-------------|---|
| 2014 | Nominee, School of Design and Human Environment, Oregon State University – Undergraduate Research Mentor of the Year |
| 2012 | Sara Douglas Fellowship for Doctoral Professional Promise, Awarded by International Textile and Apparel Association (\$500) <ul style="list-style-type: none"> ▪ <i>This award is in recognition of graduate students who demonstrate outstanding potential and commitment to the field of textiles and apparel. Criteria for selection includes: (1) nomination from an ITAA member or member emeritus; (2) nominee must be registered in a masters or doctoral program in textiles and apparel at an accredited institution at time of nomination; (3) nominee must be a student member of ITAA at time of nomination.</i> |
| 2012 | Oregon State University – Department of Design and Human Environment Student Engagement Award |
| 2011 – 2012 | Ruth E. Warnke Graduate Fellowship Award (\$17,496) <ul style="list-style-type: none"> ▪ <i>For a PhD candidate in the College of Health and Human Sciences that is involved in the research and/or writing period of the dissertation and/or publication. The recipient must have refereed/peer reviewed publications, presentations to professional meetings, involvements in professional organizations, and transcripts showing high GPA.</i> |
| 2011 | Recognition via the online “Gratitude Wall” of the Women’s Advancement and Gender Equality Office, Oregon State University <ul style="list-style-type: none"> ▪ <i>“Gratitude Wall” Text: “I want to honor and celebrate Genna Reeves-DeArmond, a PhD student in DHE. She is the very model of an organized, dedicated, and able scholar and teacher in the making. Her commitment to the understanding of historic costume and dress has been an inspiration to me. If this is what the future of arts and crafts scholarship looks like, the future is bright indeed!” (Nomination submitted by Dr. Flora Leibowitz)</i> |
| 2011 | Finalist, K. Patricia Cross Future Leaders Award administered by the Association of American Colleges and Universities |

- *The award recognizes doctoral level graduate students in all fields who show exemplary promise as future leaders in higher education.*
- 2011 Oregon State University – Department of Design and Human Environment Outstanding Graduate Teaching Assistant for 2010-2011 school year
- 2007 – 2008 Colorado State University College of Applied Human Sciences – Shrake Culler Scholarship (\$6,075)
 - *For a graduate student with a cumulative GPA of 3.5 or higher, strong work ethic, and enthusiasm and dedication to higher education; highest scholarship honors in the College of Applied Human Sciences.*
- 2007 – 2008 Colorado State University Havighorst/President’s Emergency Fund Scholarship (\$1,000)
- 2007 Colorado State University – Department of Design and Merchandising Citizenship Award
- 2007 Student Speaker at Annual Colorado State University – College of Applied Human Sciences Scholarship Awards Banquet
- 2006 – 2007 Colorado State University Graduate Fellowship Award (\$2,448)
 - *For a first year graduate student enrolling in the Design and Merchandising Master of Science program, with evidence of academic merit.*

SERVICE CONTRIBUTIONS

Professional

Costume Society of America

- | | |
|----------------|---|
| 2014 – 2016 | Chair, Fellow Selection Committee |
| 2013 – present | Member, Fellow Selection Committee |
| 2013 – 2014 | Member, Board of Directors, Western Region
(Email Chair, Regional Conference Planning) |
| 2012 | Reviewer, Manuscript for <i>Dress</i> (1) |
| 2012 – 2016 | Reviewer Pool, <i>Dress</i> |

International Textile and Apparel Association

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| 2015 – present | Member, Abstract Review Committee |
| 2015 – present | Track Chair, Culture-Track, Annual Conference Papers |
| 2015 | Presider, Annual Conference, Research Oral Presentation Session (1) |
| 2015 – 2016 | SCHED App Manager, Annual Conference |
| 2015 | Reviewer, Annual Conference, History Track (5) |
| 2014 – present | Chair, Electronic Communications Committee |
| 2014 – present | Chair, Ad Hoc MOOC Opportunities and Development Committee |
| 2014 – present | Board Member |
| 2014 – present | Official Facebook Page Administrator |
| 2014 | Founder, Official ITAA Facebook Page |
| 2014 | Reviewer, Annual Conference, Paper of Distinction, Social/Psychological Track (1) |
| 2014 | Reviewer, Annual Conference, History Track (6) |
| 2014 | Reviewer, Annual Conference, Culture Track (5) |
| 2014 | Reviewer, Annual Conference, Social/Psychological Track (4) |
| 2014 | Reviewer, Annual Conference, Undergraduate Student Best Paper (1) |
| 2013 – present | Conference Photography Coordinator |
| 2013 | Reviewer, Annual Conference, Culture Track (7) |
| 2013 | Reviewer, Annual Conference, History Track (8) |

2013	Reviewer, Annual Conference, Social/Psychological Track (4)
2013	Presider, Annual Conference, Research Oral Presentation Sessions (2)
2012 – present	Conference Photo Archive Manager
2012 - present	Reviewer Pool (Approved Reviewer), <i>Clothing and Textiles Research Journal</i> (Historic/cultural and social/psychological tracks)
2012	Founder, ITAA Conference Photo Archive
2011 – present	Photographer, Annual Conference
2010	Registration Desk Volunteer, Annual Conference

Popular Culture Association

2014	Presider, Research Oral Presentation Session, Annual Conference
2013	Presider, Research Oral Presentation Session, Annual Conference

University

Oregon State University

2013 – 2014	Faculty Representative, Counseling and Psychological Services (CAPS) Advisory Board
2013 – 2014	Faculty Co-Advisor, Dixon Recreation Expansion and Wellness Center DREAM Project, Dixon Recreation Center and Counseling and Psychological Services (CAPS)
2013 – 2014	Center for Teaching and Learning Facebook Moderator
2011 – 2012	Co-Chairwoman, Counseling and Psychological Services (CAPS) Advisory Board, Oregon State University <i>*In partnership with other CAPS Advisory Board Members, I prepared and presented the CAPS budget to the Student Incidental Fees Committee and the Associated Students of Oregon State University; addressed issues regarding the emerging identity and strategic plan of CAPS; ran focus groups to discover what students need/want from CAPS; and assisted with finding new housing for CAPS on campus.</i>

Department

Kansas State University: Department of Apparel, Textiles, and Interior Design

2017 – present	Apparel and Textiles Mentoring Program Development Committee
2016 – present	Undergraduate Research Incentive Funds Distribution Committee
2016 – present	ATID Student Symposium Committee
2016 – present	Open House Committee
2016 – present	Faculty Advisor, Apparel Marketing and Design Alliance
	<ul style="list-style-type: none"> • February 2017: Led Industry Tour to MAGIC Market Week in Las Vegas, Nevada (7 students). • October 2016: Led Industry Tour in Portland, Oregon (20 students). • August 2016 – present: Provide guidance to AMDA members regarding the business model and sale of Kansas State University tartan product.

Oregon State University: Department/School of Design and Human Environment

2011 – 2012	Appointed Non-Faculty Undergraduate Research Advisor for Thea Matos and Lauren Graebner <i>*Appointed as a qualified individual and former graduate student in the department to provide expertise and guidance in the students’ research project.</i>
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- 2009 – 2013 Collections Volunteer, Design and Human Environment Historic and Cultural Textile and Apparel Collection
- 2008 – 2012 Graduate Student Delegate and Consultant, Design and Human Environment Historic and Cultural Textile and Apparel Collection Advisory Board

Community Outreach and General Service

- 2007 Collections Volunteer, Fort Collins Museum, Fort Collins, CO
**Photographed and documented garments (according to historic costume and textile conservation guidelines) in the collections facility for future use. Formatted photographs of costume artifacts on digital picture software for use in reference database.*
- 2006 – 2007 Volunteer Costume Assistant, Santa Fe Opera, Santa Fe, NM
**Assisted with period costuming; included the fitting of accurate period corsets, bustles, petticoats, and dresses according to the costume supervisors' specifications.*
- 2009 – present Volunteer, Jemez House Thrift Store, Los Alamos, NM (seasonal)
**Sorted, displayed, restocked items; Created visual displays for newly-received merchandise/donations, Interacted with donors.*
- 2001 – 2004 President, Yellow Ribbon Suicide Prevention and Awareness Organization, Los Alamos, NM
- 2000 – 2004 Receptionist, Materials Assistance Coordinator; Hope Pregnancy Center, Los Alamos, NM

Consulting Activities

- 2011 – 2012 Berg Fashion Library/Fashion Careers Module Publication Consultant, Berg/Bloomsbury Fashion Publications

PROFESSIONAL DEVELOPMENT

Courses, Workshops and Other Training

2017

- Unstuck: The Art of Productivity, Academic Writing Productivity Workshop (The Professor is In)
- Teaching Critical Thinking to College Students within the Logic of One's Own Discipline (Teaching and Learning Center, Kansas State University)
- College of Human Ecology - New Faculty Orientation, Spring Semester (Kansas State University)

2016

- "If I Knew Then What I Know Now": Panel of K-State Faculty (New Faculty Institute, Center for Teaching and Learning, Kansas State Universities)
- College of Human Ecology - New Faculty Orientation, Fall Semester (Kansas State University)
- Understanding the Parts of a Magazine Cover (Lynda.com)
- Designing a Resume (Lynda.com)
- Illustrator for Fashion Design: Drawing Flats (Lynda.com)
- Photoshop for Fashion Design: Rendering Techniques (Lynda.com)

2015

- Learn the Ins and Outs of Illustrator (Skill Share)
- Adobe Illustrator Tips & Tricks (Skill Share)
- Basic InDesign: Layouts, Type, and Images (Skill Share)

- Crush Photoshop in a Week: 7 Creative Projects to Make You Dangerous (Skill Share)
- Using the ITAA Meta-goals for Outcomes Assessment and Program Improvement (International Textile and Apparel Association)
- Knowing Your Value for Academic Career Negotiations (International Textile and Apparel Association)

2014

- Digital Humanities 101 (Oregon State University Libraries)
- Introduction to Qualtrics – Making Great Surveys (Oregon State University Libraries)
- Envisioning the Future of Textiles and Apparel Research for the 21st Century (International Textile and Apparel Association)
- Design Practice/Design Research: Retrievable, Contextualized and Making a Contribution to Knowledge (International Textile and Apparel Association)
- Designing Effective Library Research Assignments (Oregon State University, Center for Teaching and Learning)
- Improving your Research Assignments: Tools and Tips for Reading, Writing, and Critical Thinking (Oregon State University, Center for Teaching and Learning)

2013

- Safe Space Training (Oregon State University, Pride Center)
- Brain Research and its Implications for Teaching and Learning (Oregon State University, Center for Teaching and Learning)
- Get Them to Participate (Oregon State University, Center for Teaching and Learning)
- Thinking about Thinking: Teaching Students to Identify the Reasoning Behind Different Points of View (Oregon State University, Center for Teaching and Learning)
- Massive Open Online Courses (Oregon State University, Center for Teaching and Learning - in connection with Education Advisory Board)
- Students 2.0: Research and Trends on College Students' Use and Perspectives on Technology (Oregon State University, Center for Teaching and Learning)
- How to be Effective and Efficient in Responding to Student Writing (Oregon State University, Center for Teaching and Learning)
- Get Your Students to do the Reading, Oregon State University (Center for Teaching and Learning)
- Teaching and Assessing Critical Thinking (Oregon State University, Center for Teaching and Learning)

2012

- Leaning Toward Leadership (International Textile and Apparel Association)
- The Academic Search and Interview Process (Oregon State University, Department of Design and Human Environment)
- Useful Practices for Online and Mobile Note Taking (Oregon State University Libraries)

2011

- Introduction to Data Management (Oregon State University Libraries)
- Introduction to Zotero: A Web-Based Way to Manage your Citations (Oregon State University Libraries)
- Welcoming Diversity: Valuing the Differences among Us (Oregon State University, National Coalition Building Initiative)
- Authoring and Reviewing Manuscripts for the Clothing and Textiles Research Journal (International Textile and Apparel Association)
- Student Assessment (Oregon State University, Center for Teaching and Learning)
- The Seven Secrets of Highly Effective Doctoral Candidates (Oregon State University, Graduate School)
- Turbocharge Your Writing (Oregon State University, Graduate School)
- Developing and Using Rubrics (Oregon State University, Center for Teaching and Learning)

- Introduction to Mind Mapping (Oregon State University Faculty Services – Technology across the Curriculum)
- Multiple Approaches to Positive Psychology (Oregon State University, Counseling and Psychological Services)

Professional Affiliations

Costume Society of America	Member since 2008
International Textile and Apparel Association	Member since 2010
Popular Culture Association	Member since 2013

Conferences Attended

Costume Society of America	
2013	Las Vegas, NV
2009	Phoenix, AZ
International Textile and Apparel Association	
2017	St. Petersburg, Florida (planned for November)
2016	Vancouver, British Columbia
2015	Santa Fe, NM
2014	Charlotte, NC
2013	New Orleans, LA
2012	Honolulu, HI
2011	Philadelphia, PA
2010	Montreal-Quebec, Canada
Popular Culture Association	
2014	Chicago, IL
2013	Washington D.C.