PERSONAL FINANCIAL PLANNING

DEPARTMENT OF PERSONAL FINANCIAL PLANNING

KANSAS STATE UNIVERSITY

College of Health and Human Sciences

OUR PROGRAM

Have a head for business and a heart for people? Personal financial planning can set you on the path to an exciting career helping people meet their financial goals. As a student, you will tackle both quantitative courses in retirement planning, investment planning, tax planning, insurance planning, and estate planning, as well as courses focused on learning how to understand and help people. These courses include family relationships and financial counseling. A combined emphasis on understanding financial products and how they work, as well as the role of family in financial decisions, helps you build a solid foundation that prepares you to thrive in this in-demand profession.

PROGRAM HIGHLIGHTS

Consistently ranked as a top program nationally • Graduates who receive their bachelor's degree are eligible to sit for the CERTIFIED FINANCIAL PLANNER™ and the Accredited Financial Counselor® exams • The median starting salary for a recent graduate is $58,000 • ~100% employment rate • Choose an elective track from a variety of options including sales, entrepreneurship, investment management, family financial planning, and agricultural economics • Dedicated peer mentoring program uniting underclassmen with upperclassmen • Two professional development events specifically for personal financial planning students • National conference and industry competitions • Professional internship requirement • Dedicated student organizations

@KStateIPFP @KStateHHS @KStateHHS

POTENTIAL CAREER OPPORTUNITIES

- Financial Planner
- Investment Advisor
- Wealth Manager
- Trust Officer
- Entrepreneur
- Employee Benefits Administration
- Financial Counselor
- Insurance Agent

Contact us:
College of Health and Human Sciences
785-532-5500 pfp@k-state.edu
hhs.k-state.edu/pfp

Schedule a visit:
K-State Admissions
785-532-1521 K-state@K-state.edu
k-state.edu/admissions/visit

BACHELOR OF SCIENCE IN PERSONAL FINANCIAL PLANNING

PERSONAL FINANCIAL PLANNING

Sample course sequence guide

1

Fall

Expository Writing I
General Psychology
College Algebra
Introduction to Human Development
Introduction to Personal Financial Planning

15 hours

Spring

Public Speaking I
Principles of Macroeconomics
Humanities Elective
Physical Science & Lab
Well-being 1: You and Community

13-14 hours

2

Fall

Business & Economic Statistics I
Love and Money
Advanced Personal Financial Planning
Accounting for Business Operations
Principle of Microeconomics

15 hours

Spring

Accounting for Investing and Financing
Personal Risk Management and Insurance Planning
Introduction to Marketing
Expository Writing II
Life Science Course

15 hours

3

Fall

Retirement Planning Concepts
Personal Investment Concepts I
Financial Counseling and Communication
Pre-Internship Orientation
Professional Selling
Unrestricted Elective

16 hours

Spring

Estate Planning Concepts
Professional Practice Management in Personal Financial Planning
Personal Investment Concepts II
Principles of Finance
Personal Financial Planning Elective
Well-being 2: Mind and Body

14 hours

Summer: Personal Financial Planning Internship

4

Fall

Business Law
Personal Income Tax Concepts
Humanities Elective
Personal Financial Planning Track Elective
Unrestricted Elective
Well-being 3: Money and Meaning

14 hours

Spring

Professional Seminar in Personal Financial Planning
Applied Behavioral Finance
Personal Financial Planning Track Elective
Unrestricted Elective

14-15 hours

120 hours are required for degree completion. The College of Health and Human Sciences requires a "C" or higher in Professional Studies courses, and the K-State 8 requirements must be met.